

An INVITATION to EXHIBIT

2010 MIDYEAR CONVENTION



Municipal Services: The Building Blocks of our Communities

APRIL 7 - 9, 2010



DIXIE CENTER ST. GEORGE, UTAH



WHAT IS MIDYEAR?

ULCT's Midyear Convention is an event where Utah's local officials learn more about current municipal issues and review the League's efforts in the 2010 Utah legislative session. Topics to be discussed this year include water, power, waste, and other core services required by all Utahns and delivered in large part by Utah's municipalities. There will also be a number of workshops designed specifically for those who were recently elected to office and need training on topics critical to their work as a local official.

WHAT IS THE OBJECTIVE OF MIDYEAR?

The objective of Midyear is to update and educate city and town officials on how the most recent legislative session will impact their communities and to address current issues facing municipalities. It also gives the attendees a valuable opportunity to interact with other cities and towns in the state.

WHO ATTENDS?

The attendee list includes elected and appointed officials from cities and towns in the state of Utah including: mayors, council members, city administrators, city managers, clerks, recorders, treasurers, and city attorneys.

WHO SHOULD EXHIBIT AT MIDYEAR?

Any company that offers products or services that benefit local government.

WHY SHOULD YOUR COMPANY EXHIBIT?

- The customer has hands-on experience with your product.
- You meet hard-to-reach customers.
- You meet customers you didn't know existed.
- You have the customer's undivided attention.
- You are not interrupted by phone calls or secondary messages.
- You will make as many contacts during the show as you can in months on the road, eliminating costly expenses.

Many attendees have stated that this is a crucial source for gathering buying information.

FEES

One 10 x 10 booth
\$500

Two 10 x 10 booths
\$950 (\$475 each)

INCLUDED IN THE BOOTH FEE

- One 10 x 10 booth
- One draped table
- Two chairs
- Your company's listing in the program
- Continental breakfast everyday
- Five refreshment breaks
- Free admission to all workshops
- Two copies of the ULCT Directory (\$60 value)

EXHIBIT HOURS

Wednesday, April 7
Ice Cream/Dessert Social with Exhibitors, Early Registration
5:00 pm – 8:00 pm

Thursday, April 8
7:00 am – 3:30 pm

Friday, April 9
7:00 am – 10:30 am

SETUP TIMES

Wednesday, April 7
10:00 am – 5:00 pm

Thursday, April 8
6:00 am – 7:00 am

TEAR DOWN

Friday, April 9
10:30 am

All breaks and meals are held in the exhibit area affording our exhibitors maximum traffic.

LUNCHES ARE NOT included in the exhibitor registration but can be purchased.



HOTEL INFORMATION

The following hotels are holding rooms. When making your reservations, please indicate that you are part of the Utah League of Cities and Towns Road School.

Listed by proximity to the Dixie Center

| | | | |
|--------------------|---------------------------------|--------------|-----------|
| Hilton Garden Inn | 1731 S. Convention Center Drive | 435.634.4100 | \$ 104.00 |
| Comfort Suites | 1239 S. Main Street | 435.673.7000 | \$ 75.00 |
| Best Western Abbey | 1129 S. Bluff Street | 435.652.1234 | \$ 80.00 |
| Ramada Inn | 1440 E. St. George Blvd. | 435.628.2828 | \$ 79.00 |

2010 MIDYEAR CONVENTION EXHIBITOR REGISTRATION FORM

April 7 – 9, 2010

DIXIE CENTER / ST. GEORGE, UTAH

NAME OF FIRM (as it should appear on the sign and in the program)

Name and title of person in charge of exhibit onsite

Address

City/State

Zip

Phone Number

Fax Number

Email Address

NAME BADGES NEEDED (attach additional sheet if necessary)

Name

Company/Title

Name

Company/Title

Name

Company/Title

Name

Company/Title

Name

Company/Title

Name

Company/Title

BOOTH SPACE

| | | |
|---|---------------|----------|
| One 10 x 10 booth | \$ 500.00 | \$ _____ |
| Two 10 x 10 booths (\$475.00 each) | \$ 950.00 | \$ _____ |
| THURSDAY lunch tickets _____ @ | \$ 25.00 each | \$ _____ |
| THURSDAY dinner and entertainment _____ @ | \$ 35.00 each | \$ _____ |
| FRIDAY lunch tickets _____ @ | \$ 25.00 each | \$ _____ |

TOTAL ENCLOSED

\$ _____

Booth Number: First choice _____ Second choice _____

Please refer to the map on the back page when making your booth selection. Booth reservations are made on a first-in basis. Call Michelle Reilly at 801.328.1601 or 800.852.8528 to reserve your space in advance. Payment and registration form must be received within seven days after the phone reservation.

Please list any other potential exhibitor (competitor) you would prefer to be positioned away from

Paying by (please check one):

Check

Credit Card

Visa

MasterCard

American Express

Credit Card Number

Expiration Date

Name (as it appears on card)

Signature

Please mail or fax registration form with payment to:

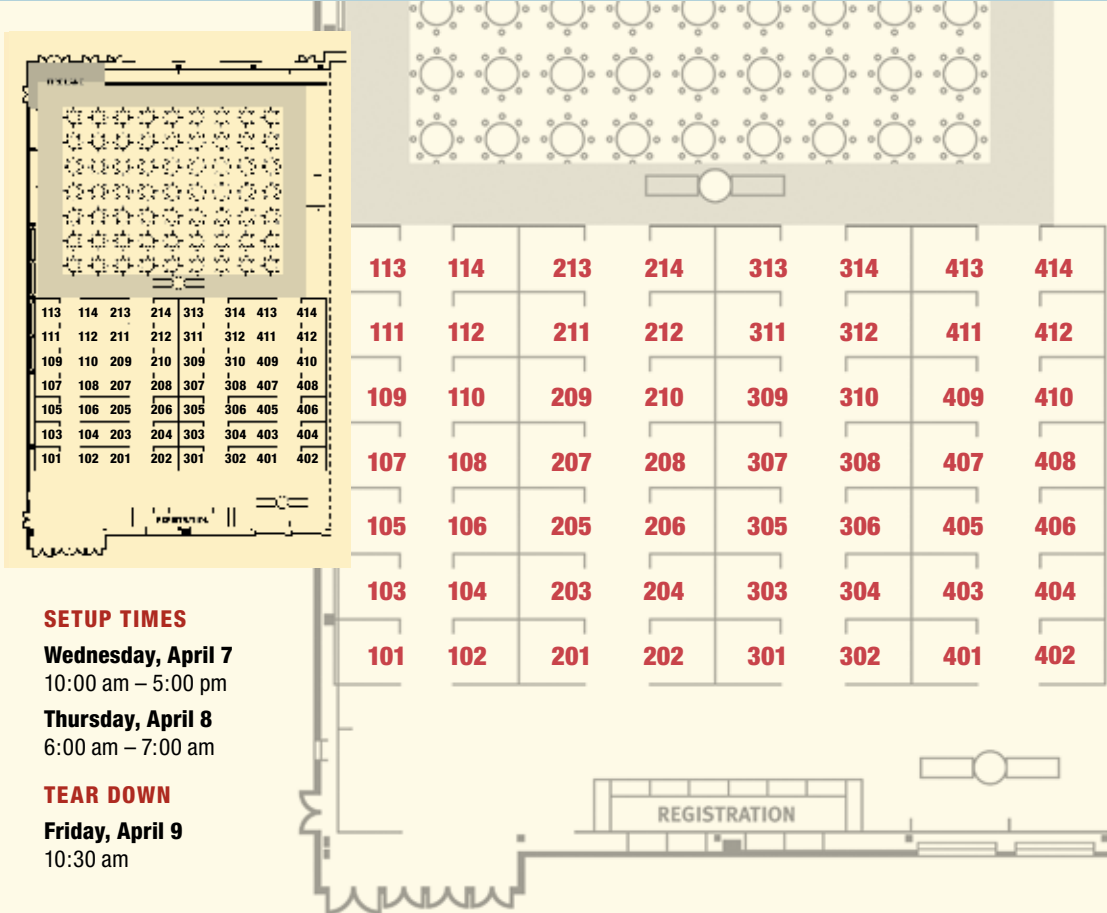
**UTAH LEAGUE OF
CITIES AND TOWNS**

Attn: Michelle Reilly
50 South 600 East, Suite 150
Salt Lake City, UT 84102
Fax: 801.531.1872

If you have any questions, please call 801.328.1601 or 800.852.8528

Cancellation Policy: All cancellations must be received in writing before March 29, 2010. All refunds are subject to a \$150 cancellation fee. No refunds will be made for "no shows" or cancellations made after the March 29 deadline. Phone-in cancellations will not be accepted.

EXHIBITOR HALL



SETUP TIMES

Wednesday, April 7

10:00 am – 5:00 pm

Thursday, April 8

6:00 am – 7:00 am

TEAR DOWN

Friday, April 9

10:30 am

UTAH LEAGUE OF CITIES AND TOWNS STAFF

- Kenneth Bullock**, Executive Director
- Neil Abercrombie**, Policy Analyst
- David Church**, General Counsel
- Brian Hall**, Director of Training and Communications
- Claire Henriod**, Administrative Assistant
- Jodi Hoffman**, Land Use Analyst

- McKenzie Kunz**, Executive Secretary
- Doug Macdonald**, Economic Policy Analyst
- Michelle Reilly**, Director of Administrative Services
- Meg Ryan**, Planning Consultant
- Lincoln Shurtz**, Director of Legislative Affairs
- Roger Tew**, Senior Policy Analyst
- Matt Christensen**, Intern

Call **Michelle Reilly**
at **801.328.1601**
or **800.852.8528**
to reserve your
space in advance.

Utah League of Cities and Towns

50 South 600 East, Suite 150
Salt Lake City, Utah 84102



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