

# Municipal Partnerships in Afterschool Programs



**Utah  
Afterschool  
Network**

Kari Cutler, Social Marketing Consultants

# In 2010...

- 28% or 147,000 of Utah's children were responsible for taking care of themselves after school.

-America After 3 p.m. 2009

- 168 out of 200 afterschool programs surveyed in Utah reported insufficient resources or ability to serve all youth in need of support.

-Quality Tool Data Report 2010

# How do cities who partner with afterschool programs benefit?

- Improved academic achievement



# How do cities who partner with afterschool programs benefit?

- Improved public safety



# How do cities who partner with afterschool programs benefit?

- Provide support to your city's working families



# How do cities who partner with afterschool programs benefit?

- **Combat youth obesity**



# How do cities who partner with afterschool programs benefit?

- **Promote civic responsibility**



# How do cities who partner with afterschool programs benefit?

- **Increased financial literacy**



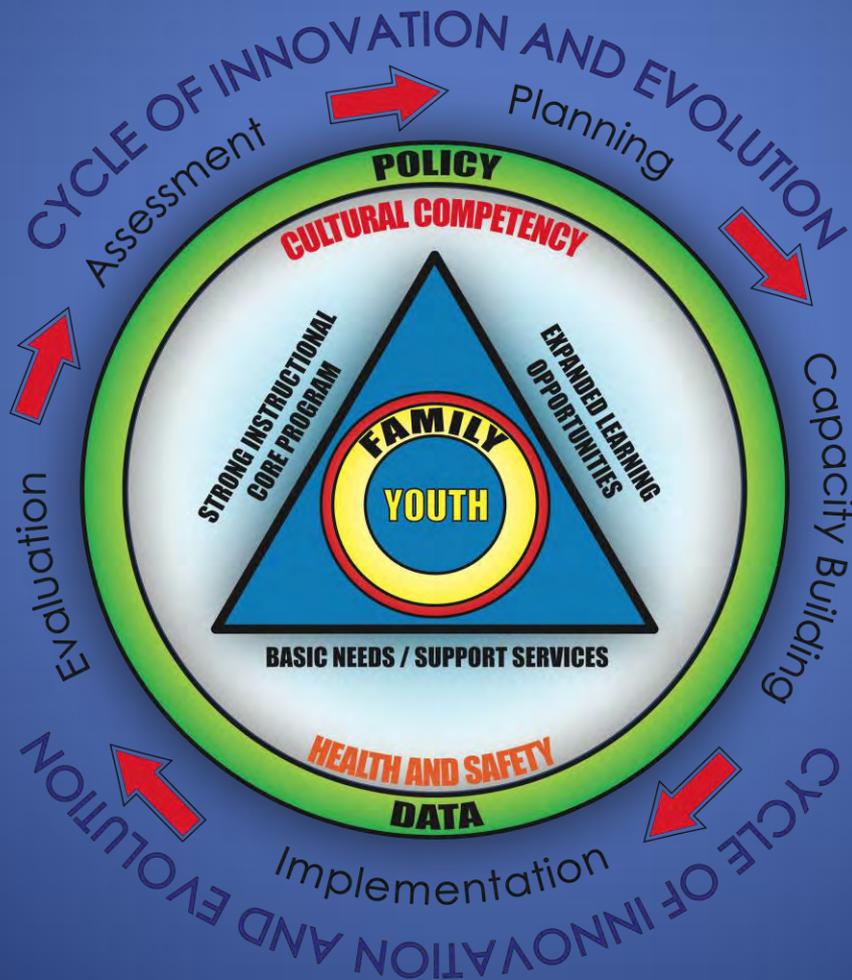
## From the 2010 US Conference on Mayors

“Afterschool programs are key. Kids need experiential learning opportunities and they also need fun that contributes to their health and well-being — art, dance, movement, etc. We created high quality standards with many partners, and now almost 50 percent of the kids participate at least 3 times a week.”

-Congressman David Cicilline (former mayor Providence, RI)

Partnership means you don't have to do it alone!

## FRAMEWORK *for* YOUTH SUCCESS



# Do these partnerships work?

- West Valley City Mayor Mike Winder
  - West Valley City supports the Executive Director of the Community Education Partnership (CEP), who assists in the development and raises funds for afterschool programs in WVC.
  - CEP has generated funds to provide 20 after school programs at schools throughout the community and a Family Fitness Center.

# Do these partnerships work?

## South Salt Lake Mayor Cherie Wood

- SSL Recreation and Police Departments partner with United Way and a broad variety of faith and community based nonprofits to provide dynamic, highly specialized out- of-school-time programming with an academic and prevention focus at 4 school-based and 5 neighborhood-based locations in SSL.
- Gang crime reduced from 70 reported gang-related crimes in the calendar quarter before programming began to a total of 13 in the last quarter.

# Do these partnerships work?

Taylorsville Mayor Russ Wall

YMCA, Granite School District, and the City of Taylorsville worked together, both fiscally and organizationally, for over 3 years to create the **YMCA Community Family Center**. It's located on the campus of John C. Fremont Elementary School, and offers services to over 100 children each day, and also to the families in the Taylorsville Community.

# As a city leader, what can I do?

- Assess what programs are currently in your city.
- Stop in to visit, and otherwise connect to the afterschool programs in your city

# As a city leader, what can I do?

- Consider promoting an afterschool line item in an upcoming budget
- Visit the afterschool programs in your area. Help to spread the word about your city's programs!

As a city leader, you can also...

- Assess the youth services landscape to determine needs and resources
- Lend your voice in support of afterschool programs in your city-  
At the very least say, *“Afterschool programs are a good idea!”*

As a city leader, you can also...

- Explore funding opportunities to ensure the accessibility of monies to community entities interested in building or expanding programs
- Match potential resources with your city's programs

# Lights On for Afterschool!

Awareness events usually held annually in October

Mayors can support by:

Attend an event in your community

Offer to provide the welcome address Lights On!

Sign a Proclamation or a City Resolution  
supporting Lights On!

# The bottom line:

- Afterschool programs provide valuable benefits including less crime, fewer high-school dropouts & higher wages, and fewer teen pregnancies.
- As an investment, every dollar spent on afterschool programs yields a return of 8 dollars in benefits to program recipients, and the community as a whole.

For more information

801-359-2722

[utahafterschool.org](http://utahafterschool.org)

