Lobby **Your** Legislator

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Foundational Principles

- Frequent contact is key: set up a regular meeting with your Legislator
- Engage your Chamber of Commerce Legislative Affairs Committee

AGENDA
Legislative Affairs Committee
Ogden/Weber Chamber of Commerce
House Building (West Building), Room 25
Friday, February 20, 2015
7:00 a.m.

I. Welcome and call to order – Eric Isom
   • Introductions

II. Recognition of Breakfast Sponsor – American West Bank, Erich Sontag

III. Utah Aviation Hall of Fame (Funding Request) – General Kevin Sullivan

IV. Transportation Presentation – Mayor Brent Taylor, North Ogden City

V. Reports from Legislators – Representative Gage Froerer

VI. Adjourn
Foundational Principles

Personal Contact is Key
Whenever possible, set up an appointment and visit personally. Don’t just rely on phone/email

Engage Other City Leaders
On a major issue, bring in other elected officials to help show how important the issue really is
Prepare Handouts/Take-aways

Simple, colorful, brief handouts/take-aways are great: legislators are busy people during session, and they may be on an iPad or phone working during your presentation, so give them something they can read later during someone else’s presentation! Videos are great too!

https://www.youtube.com/watch?v=BL9sWFIQ51s&feature=youtu.be

http://docdro.id/kO5ly2q
“Scratch their Backs”

• Make sure you recognize your Legislator’s efforts on behalf of your city through social media, speeches, newsletters, etc.

• Make it a “win-win” for your Legislator
Make Sure to Say “Thank You”

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From: Ann Millner <amillner@le.utah.gov>
To: Brent Taylor
Cc: Norm Searle; Ann Millner
Subject: Re: Transportation Funding

Brent

I am glad that the House and the Senate were finally able to compromise on a solution. Hopefully, this will allow everyone to move forward on their planning.

Ann

F Ann Millner
Utah State Senator
Senate District 18

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From: Brent Taylor <bttaylor@nogden.org>
Sent: Monday, March 16, 2015 12:51 PM
To: Norm Searle; Ann Millner
Subject: RE: Transportation Funding

Sen. Milner,

Good afternoon. Hope you are recovering well from the session! I wanted to thank you for your time last week meeting with us about transportation funding for local governments. It was much appreciated. And thank you for your vote to support the compromise bill that passed. It will be a great step forward for funding of local roads and we very much appreciate your support for that.

Very sincerely,

amillner@le.utah.gov