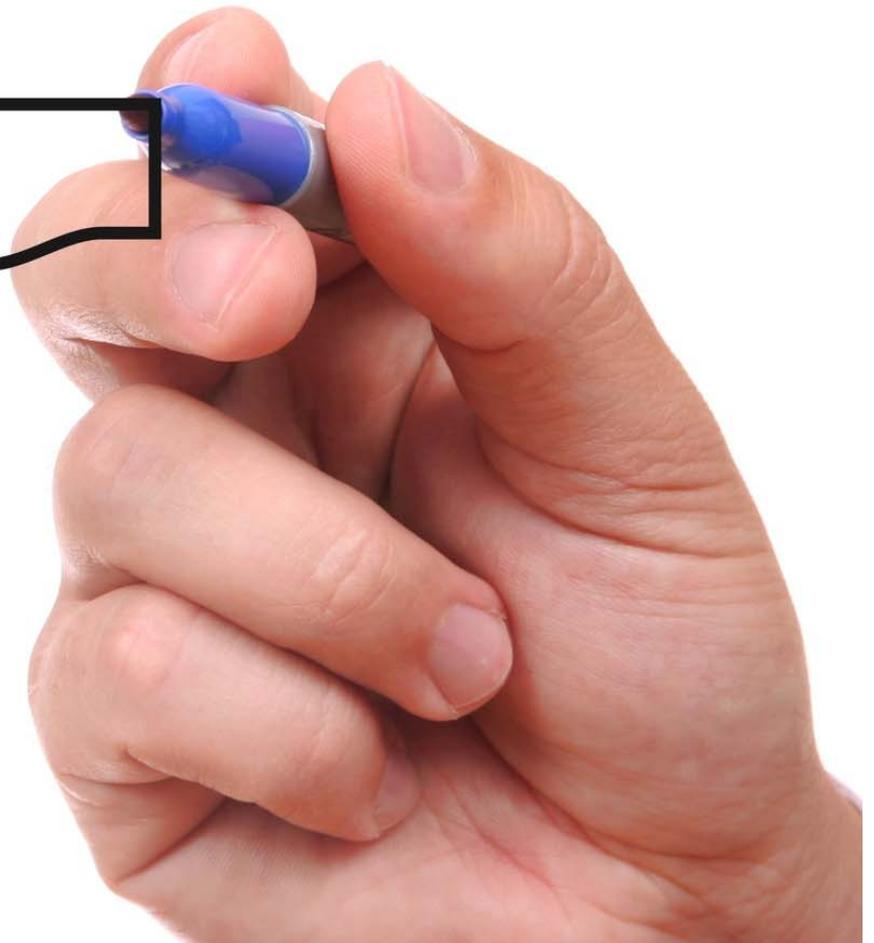
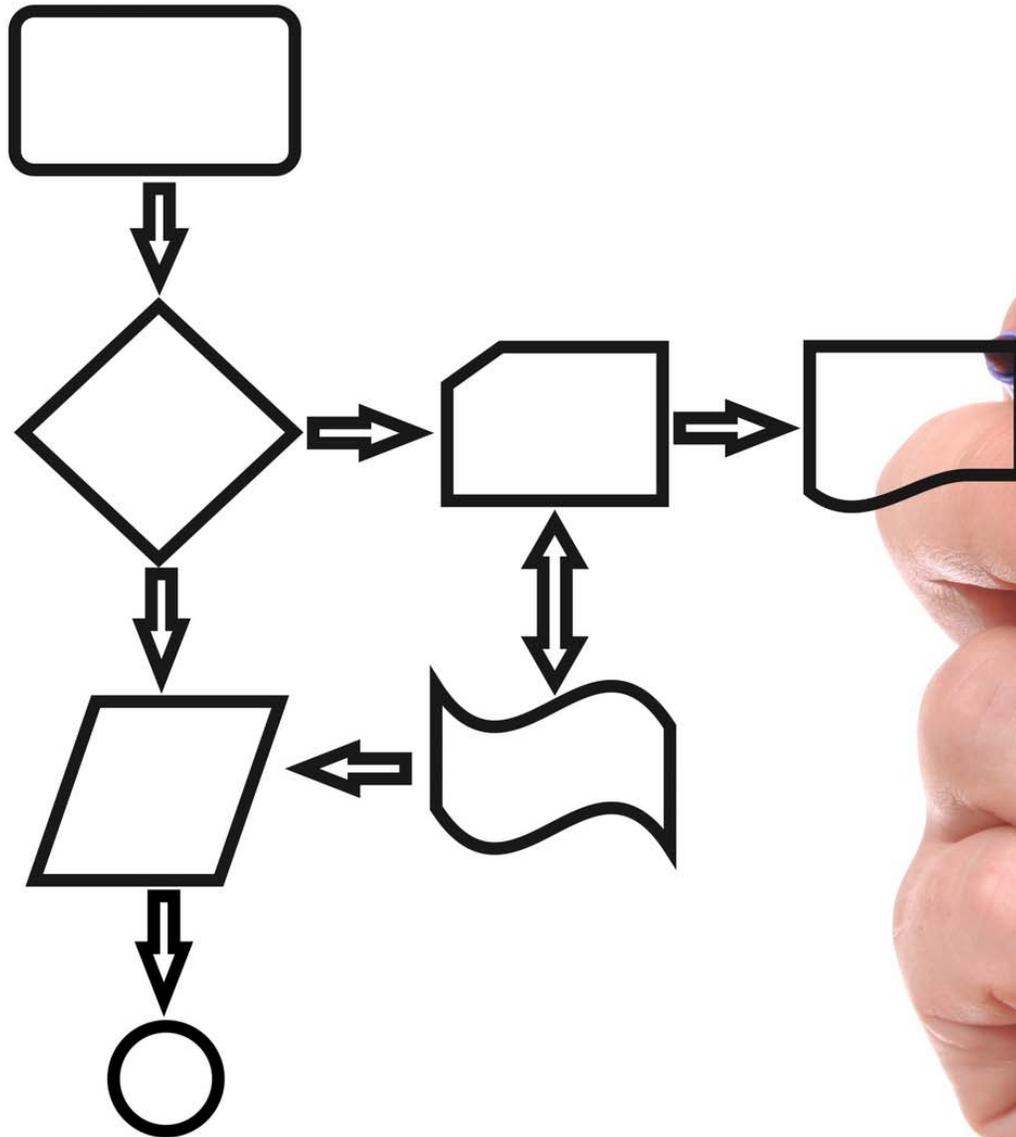


Strategic Planning:

Unifying Your Community with a Set of Shared Priorities



What Does the Process Look Like?





City Council commissions Strategic Planning Advisory Committee



SPAC identifies critical methods and stakeholders and defines theme and timetable

Citizen open houses, stakeholder focus groups, survey, and other information gathering.

SPAC composes plan and presents to City Council for ratification.

SPAC identifies strategic directives and composes strategic initiatives.

How did your business background inform your approach in Farmington?



What did you do to engage residents and other stakeholders?



Access Air Beauty Clean Parks Recreation
 Community Country Fact Family View
 High Density Housing Lake Living Location
 Low Density Not Overly Open Space Quiet
 Running Rural safety Schools Slower Pace
 Small Town Transportation
 Neighborhood Close to the City

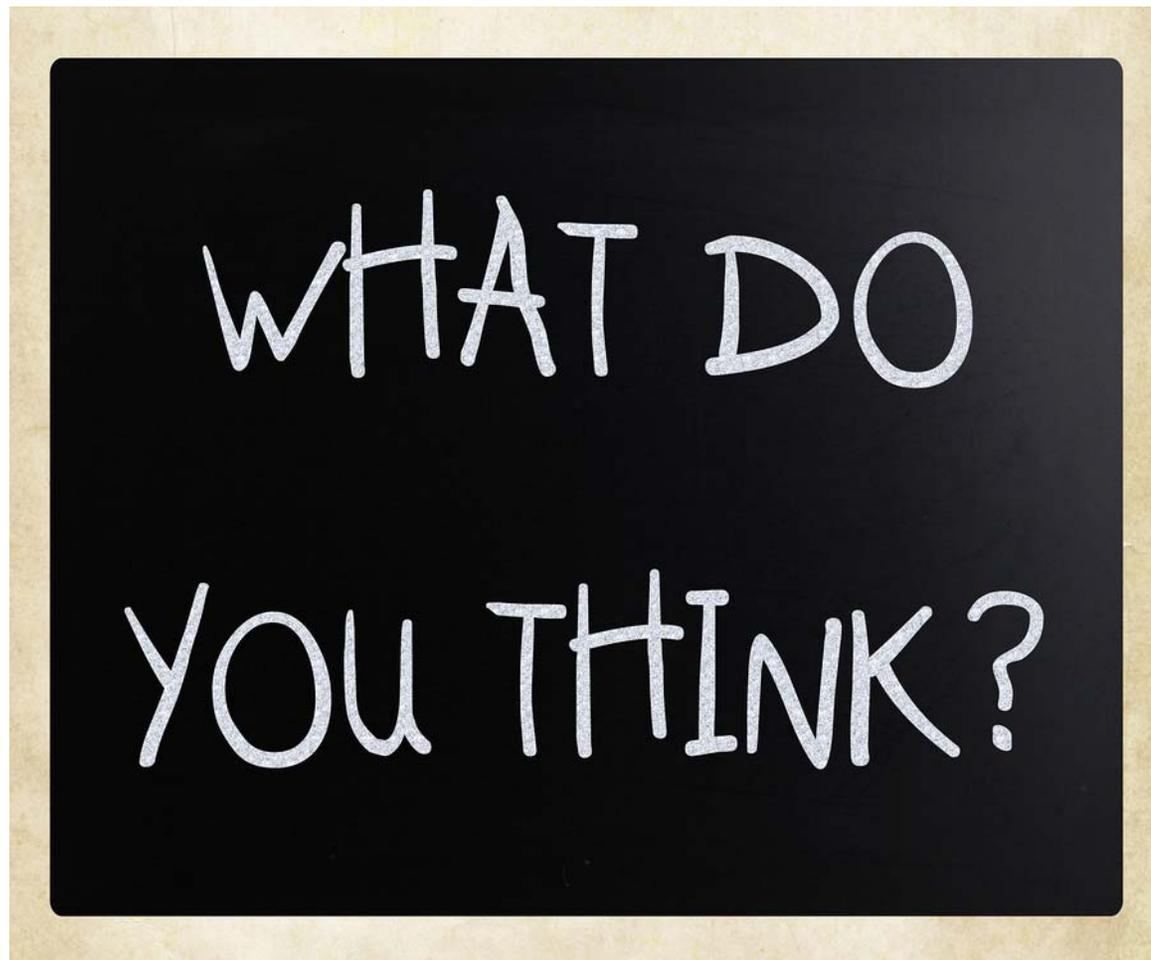
Recommendations for a community
that is just getting started . . .



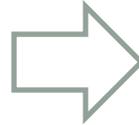
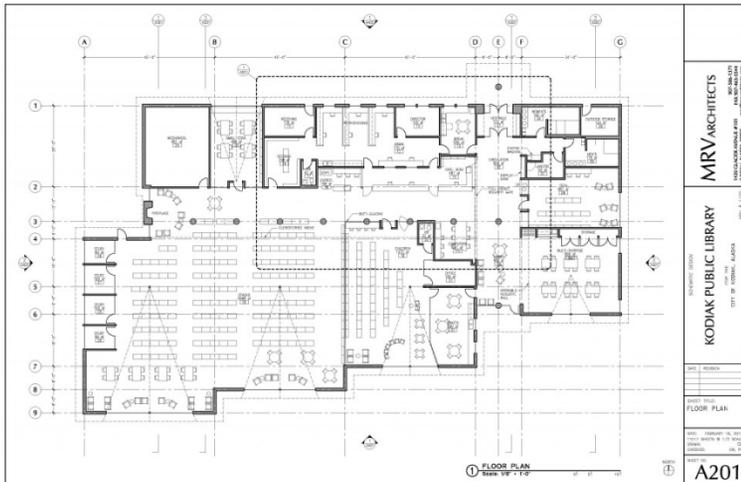
Recommendations on refreshing an existing plan



Why go to the trouble of asking your residents what they think? Don't we already know what they want?



How do you ensure successful implementation of the plan?



Was it hard to turn things over to a group of relatively less informed citizens?



Contact Info



Dan Griffiths is the Director of Strategic Planning at Tanner, a CPA firm based in Salt Lake City. He provides strategic and business planning, business coaching, and leadership development. Contact Dan at: dgriffiths@tannerco.com
Or connect with him on LinkedIn www.linkedin.com/in/dangriffithscpa