Strategic Planning: Unifying Your Community with a Set of Shared Priorities
What Does the Process Look Like?
City Council commissions Strategic Planning Advisory Committee

Citizen open houses, stakeholder focus groups, survey, and other information gathering.

SPAC identifies critical methods and stakeholders and defines theme and timetable

SPAC composes plan and presents to City Council for ratification.

SPAC identifies strategic directives and composes strategic initiatives.
How did your business background inform your approach in Farmington?
What did you do to engage residents and other stakeholders?
Recommendations for a community that is just getting started . . .
Recommendations on refreshing an existing plan
Why go to the trouble of asking your residents what they think? Don’t we already know what they want?

WHAT DO YOU THINK?
How do you ensure successful implementation of the plan?
Was it hard to turn things over to a group of relatively less informed citizens?
Contact Info

Dan Griffiths is the Director of Strategic Planning at Tanner, a CPA firm based in Salt Lake City. He provides strategic and business planning, business coaching, and leadership development. Contact Dan at: dgriffiths@tannerco.com
Or connect with him on LinkedIn www.linkedin.com/in/dangriffithscpa