Increasing Public Involvement
Why do public involvement?
IAP2 Spectrum

- Inform: Low level of public engagement
- Consult: Mid level of public engagement
- Involve: Mid level of public engagement
- Collaborate: High level of public engagement
- Empower: High level of public engagement
Inform:
Keeping stakeholders updated throughout a process or project.

- Fact sheets
- Websites
- Open houses
- Email updates
- Fliers
- Door hangers
Involve:

Reflecting stakeholder input in the alternatives developed and providing feedback on how that input influenced the decision.

- Workshops
- Deliberative polling
- One-on-one meetings
- Focus groups
- Public comments
- Community advisory board
Empower:

Implementing the public’s decision.

- Citizen juries
- Ballots
- Delegated decision
- Steering committee
Working Groups
Beau Hunter
Intrepid
Public Involvement Director

801-361-5587
bhunter@intrepidagency.com