What do companies want?

Theresa Foxley
GOED Deputy Director
Utah’s World Class Portfolio
INFRASTRUCTURE
COSTS
WORKFORCE
Workforce

“Talent Beats Cost As Leading Driver Of Real Estate Decisions”

Utah’s workforce is:
Skilled
Healthy
Productive
Loyal
How do you produce the talent companies want?

**Step 1: Grow it.**

- STEM education initiatives
- Custom Fit programs
- Adult worker training
- Unprecedented workforce partnerships

**Step 2: Keep it.**

- #2 for Job Satisfaction
- #5 Healthiest State
- #1 State in Charitable Giving
- #1 State in Volunteerism

**Step 3: Attract more of it....**
The “Competition”

Nashville, TN

Raleigh-Durham, NC

East Bay, CA

Denver, CO
What's Working:

- Construction at Orem University Mall
- Subdivision Plans, Eagle Mountain
- Corner Canyon Trails, Draper

Plan.

Build.

Enjoy.
Office of Outdoor Recreation

Supports the Outdoor Recreation industry cluster by focusing on 3 key areas:

• Outdoor products and service industries
• Rural recreation infrastructure development
• Public lands

Waypoint Grant
50/50 match to communities to build outdoor recreation infrastructure
Rural Outreach and Development unites and supports Utah’s rural communities. In 2015:

- **30,000 outreach miles** traveled
- **28 businesses supported** through *Rural Fast Track*
- **Infrastructure enhancements** through “*Rourism*” initiative
Who will step up next?
GOED Strategy: Collaborate