Making your city more business friendly

Reaching out to local business
Reviewing regulations
Revising unnecessary regulation
Reporting to the Governor
Land use regulation is a whole different animal.
Overall Friendliness

Ease of starting a business

Customer Service Attitude

Ease of hiring

Employment, labor & hiring

Regulations

Zoning

Health & safety

Licensing

Tax code

Environmental code

Pairing Economic Development + Planning
Start with a blank slate. Ask questions at the origination of regulation.
CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

HOW AND WHY IS A RESTRICTION ON A TRANSACTION OR A BUSINESS IMPOSED?
HOW CAN REGULATIONS BE AS SIMPLE, FAIR AND ENFORCEABLE AS POSSIBLE?
CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

IS THE COST OF REGULATION GREATER THAN THE BENEFIT IT CREATES FOR THE COMMUNITY?
CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

HOW ARE EXISTING REGULATIONS ASSESSED OR EVALUATED FOR CONTINUED RELEVANCE?
CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

IS EXISTING REGULATION LACKING OR EXCESSIVE IN SOME MANNER?
CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

DO REGULATIONS INCREASE QUALITY OF LIFE AND PROVIDE PUBLIC VALUE?
REACH OUT TO LOCAL BUSINESS
REVIEW EXISTING REGULATIONS
REVISE UNNECESSARY REGULATION
REPORT TO THE GOVERNOR

GETTING OUR RULES RIGHT

GOV’S BUSINESS FRIENDLY CITIES
Easy first steps:

Partner with your Chamber of Commerce.

Do the Regulation Review and receive the Governor’s Endorsement.

Implement key questions at the origination of regulation.

Publish permitting and licensing processes online.

Provide a "one-stop shop" for licenses and permits.

Enforce a customer service mentality through small business feedback and performance management metrics.

Utilize ‘lean approaches’ when implementing regulations by piloting efforts, when possible.

Appoint a Regulatory or Small Business Ombudsman.

Participate in H.B. 96 implementation.
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