

An aerial, grayscale photograph of a city with a dense urban core and surrounding residential areas. In the background, a range of large, rugged mountains is visible, some with patches of snow or light-colored rock. The overall scene is captured from a high angle, looking down on the city.

MAKING YOUR CITY

MORE BUSINESS

FRIENDLY

Land use regulation is a whole different animal.

Ease of hiring
Customer Service Attitude Employment, labor & hiring
Zoning Overall Friendliness Regulations
Ease of starting a business Tax code Health & safety Licensing
Pairing Economic Development + Planning
Environmental code

Start with a blank slate. Ask questions at the origination of regulation.

CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

**HOW AND WHY IS A RESTRICTION
ON A TRANSACTION OR A
BUSINESS IMPOSED?**

CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

**HOW CAN REGULATIONS BE AS
SIMPLE, FAIR AND ENFORCEABLE
AS POSSIBLE?**

CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

**IS THE COST OF REGULATION
GREATER THAN THE BENEFIT
CREATES FOR THE COMMUNITY?**

CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

**HOW ARE EXISTING REGULATIONS
ASSESSED OR EVALUATED FOR
CONTINUED RELEVANCE?**

CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

**IS EXISTING REGULATION
LACKING OR EXCESSIVE IN SOME
MANNER?**

CITIES SHOULD REVIEW THE PURPOSE OF REGULATION.

**DO REGULATIONS INCREASE
QUALITY OF LIFE AND PROVIDE
PUBLIC VALUE?**



**REACH OUT TO LOCAL BUSINESS
REVIEW EXISTING REGULATIONS
REVISE UNNECESSARY REGULATION
REPORT TO THE GOVERNOR**

GETTING OUR RULES RIGHT

**GOV'S BUSINESS
FRIENDLY CITIES**

Easy first steps:

Partner with your Chamber of Commerce.

Do the Regulation Review and receive the Governor's Endorsement.

Implement key questions at the origination of regulation.

Publish permitting and licensing processes online.

Provide a "one-stop shop" for licenses and permits.

Enforce a customer service mentality through small business feedback and performance management metrics.

Utilize 'lean approaches' when implementing regulations by piloting efforts, when possible.

Appoint a Regulatory or Small Business Ombudsman.

Participate in H.B. 96 implementation

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