

**UTAH LEAGUE OF CITIES & TOWNS
BOARD OF DIRECTORS MEETING
50 South 600 East, Suite 150
Salt Lake City, Utah 84102
Tuesday, September 15, 2015
3pm**

CONDUCTING: Mayor John Curtis, Provo Utah

EXECUTIVE BOARD

Mayor John Curtis, Provo City
Council Member Lynn Pace, Holladay
Mayor Steve Hiatt, Kaysville
Mayor JoAnn Seghini, Midvale

President
1st Vice President
2nd Vice President
Treasurer

BOARD OF DIRECTORS

Council Member Margie Anderson, Ephraim
Mayor Mike Caldwell, Ogden City
Mayor Bryan Cox, Hyde Park
Mayor Ted Eyre, Murray
Mayor Gary Gygi, Cedar Hills
Council Member Beth Holbrook, Bountiful
Mayor Sonja Norton, Vernal
Council Member Jim Ortler, Brian Head
Mayor Jon Pike, St. George
Mayor Dave Sakrison, Moab
Council Member Jim Young, Farmington

Board Member
Board Member

ULCT STAFF

Kenneth Bullock
Cameron Diehl

Jodi Hoffman
Roger Tew
David Church
Doug Macdonald
Brandon Smith
Meg Ryan
Michelle Reilly

Susan Wood

Nick Jarvis
Ashley Morfin

Executive Director
Director of Government
Relations
Land Use Analyst
Senior Policy Analyst
General Council
Economic Policy Analyst
Legislative Research Analyst
Planning Consultant
Director of Administrative
Services
Director of Communications
and Training
Director of Research & Tech.
Executive Assistant/Staff
Photographer

OTHERS PRESENT

Glenn Price, Brand Iconic
Joslyn Crowther, Brand Iconic
Ben Mayhern, Brand Iconic
Annette Spendlove, UMCA Past President

WELCOME AND INTRODUCTIONS

President John Curtis opened the meeting at 3p.m. President Curtis asked attendees to introduce themselves. Stated that he has enjoyed his experience in this position and working with the staff.

REVIEW AND APPROVAL OF MINUTES – AUGUST 28, 2015

Board Member Caldwell moved to approve the minutes as presented. Board Member Norton seconded the motion. The motion passed unanimously.

BOARD CONFERENCE ASSIGNMENTS & OVERVIEW

Susan Wood, Director of Communications and Training, indicated that she had distributed copies of the brochure for the annual convention. Ms. Wood reviewed workshops and presenters planned for the convention. She highlighted some of the special events planned.

There was discussion about the importance of meeting new people at the convention and establishing new relationships.

LAND USE ACADEMY OF UTAH (LUAU)

Meg Ryan set the theme of the presentation with music and unveiled the (LUAU) website. She gave an overview of the project and presented some videos on the website, including one done by Brent Bateman. The Website has resources with different land use topics. Chris Blake a Planning Commission Member from Lehi stated that this is an excellent website. Board Member Cox asked when the website is intended to go live. Meg Ryan stated that the target date to go live is January 2016. 1st Vice President Pace stated that this website is intended as a resource for Planning Commissions and Councils. Meg Ryan replied that it will be a supplement for all. Ken Bullock wanted us to be aware that this is currently a pilot program. 1st Vice President Pace asked who is reviewing the text of the dialogue. Ken Bullock responded that the decision makers will be League Staff and Brent Bateman. Board Member Hiatt replied that he is impressed. Meg Ryan stated that this was a group effort by league staff and others and she thanked all who were involved. Ken Bullock stated that this came about because of land use bills and the development community. The more that can be done to educate the local commissions and councils will make it easier for us to work with the legislatures on land use.

ANNOUNCEMENT OF JOB POSTING

Chris Blake, Vice Chair of the UTA Board. He stated that they will be putting out a job posting as they are looking for a CEO and President for UTA. The process is an open process nationwide.

DISCUSSION ON ULCT BOARD ELECTIONS

Board Member Jim Ortler asked a question on the bylaws of election and read the bylaws concerning elections concerning staggered terms. This year it isn't very balanced. He asked how many open positions do we currently have, it seems like somewhere we have got off and not doing it correctly. David Church referred to the language of the ULCT Constitution. He referred to the terms of the Directors shall be staggered so that only half of the Directors are elected annually. In the past we did have it that way eight and eight and as Jim says it got off and he does not know where. What might have happened is that we appoint someone right now and they are not elected in November then this board appoints someone to fill that position for two years instead of the remainder of that term. Approximately half of the Directors are elected annually according to the bylaws. He doesn't know where we are now. Nick Jarvis stated that there are three Board Positions open this year, excluding the Executive Officers, and there is also the Vice-President position. Ken Bullock it has only been the last two years that we have ran into this. This is

something that can be fixed. Board Member Ortler suggested that staff review and get us back on track. President Curtis asked that staff do that.

President Curtis took a personal privilege and stated that he had met with his School Board Superintendent as they have a good relationship and working to get things accomplished. He asked if any of you have a good relationship with your School Boards it is important to keep that as you can get more accomplished when you involve them in decisions that will affect them and in turn they will involve you in decisions that will affect you.

MAINTAINING THE AUTHENTICITY OF YOUR COMMUNITY

Ben Matter from Brand Iconic presented ideas on branding. He presented his findings since the last time he met with the Board. He introduced how to discuss and inspire. Glenn Price from Iconic talked about how to guide and launch the branding process. Mr. Matter took the Board through an exercise asking questions and engaging the Board to participate with ideas. President Curtis thanked the Iconic team for their exercise and stated how important this has been for the Board Members.

Board Member Jon Pike, Mayor of St George stated that that 15 people are dead in Hilldale and Zions and 5 still missing. It makes you think of what is important and why we are here. President Curtis said thank you for reminding us and please let us know if there is any way that we can help we would sure like to know.

Board Member Ortler moved to adjourn the meeting at 5:14pm Board Member Norton seconded the motion. The motion passed unanimously.

Chairman

Secretary