1. **Welcome and Introductions**

2. **Review and Approval of Minutes of April 8, 2015 & October 27, 2014** – President John Curtis
   
   **ACTION:** Review & Approval  
   **HANDOUT:** Minutes of June 26, 2015 & October 27, 2014

3. **Training & Conference Reports** – Susan Wood, Meg Ryan, Cameron Diehl
   
   - 2015 Annual Convention
   - 2014-15 LUAU
   
   **ACTION:** For Information  
   **HANDOUTS:** Annual Convention Newsletter

4. **2015 Legislative Update** – Cameron Diehl, Roger Tew, Jodi Hoffman
   
   - Transportation Funding
   - Townships
   
   **ACTION:** For Discussion  
   **HANDOUTS:** HB 362: 500 Words Template for Cities

5. **Maintaining the Authenticity of your Community** – Ken Bullock, Glenn Price, Jocelyn Crowther, Ben Maher
   
   **ACTION:** For Discussion — Action if Board deems appropriate  
   **HANDOUTS:** None

6. **Other Business**
CONDUCTING: Mayor John Curtis, Provo Utah

EXECUTIVE BOARD
Mayor John Curtis, Provo City President
Council Member Lynn Pace, Holladay 1st Vice President

BOARD OF DIRECTORS
Council Member Margie Anderson, Ephraim Board Member
Council Member Andy Beerman, Park City Board Member
Mayor Mike Caldwell, Ogden City Board Member
Mayor Bryan Cox, Hyde Park Board Member
Mayor Ted Eyre, Murray Board Member
Mayor Gary Gygi, Cedar Hills (via telephone) Board Member
Council Member Beth Holbrook, Bountiful Board Member
Mayor Sonja Norton, Vernal Board Member
Council Member Jim Ortler, Brian Head Board Member
Mayor Jon Pike, St. George Board Member
Mayor Dave Sakrison, Moab Board Member
Council Member Jim Young, Farmington Board Member

EX-OFFICIO MEMBERS
Gary Hill, Bountiful UCMA President
David Church ULCT Legal Counsel

ULCT STAFF
Kenneth Bullock Executive Director
Cameron Diehl Director of Legislative Affairs
Jodi Hoffman Land Use Analyst
Nick Jarvis Research Analyst/News Media Coordinator
Michelle Reilly Director of Administrative Services
Roger Tew Tax Consultant
Susan Wood Director of Communications and Training
Brandon Smith Legislative Research Analyst
Doug MacDonald Economic Policy Analyst
Meg Ryan Planning Consultant

OTHERS PRESENT
Lt. Governor Spencer Cox, State of Utah
Stephen LeFever, Special Assistant, Office of the Lt. Governor
Teresa Foxley, Governor’s Office of Economic Development
Elianna White, Select Health
Mikelle Morre, Intermountain Health
Glenn Price, Brand Iconic
INTRODUCTION OF BOARD MEMBERS AND STAFF

President John Curtis opened the meeting at 11:00 a.m. and recognized Lt. Governor Cox. He expressed appreciation to Lt. Governor Cox for his time and service. President Curtis asked attendees to do a brief introduction.

REVIEW AND APPROVAL OF MINUTES – APRIL 8, 2015

Board Member Jim Young moved to approve the minutes as presented. Board Member Andy Beerman seconded the motion. The motion passed unanimously.

DISCUSSION OF THE ORANGE SPLOT PROJECT

Executive Director Ken Bullock turned the time over to Lt. Governor Cox.

Lt. Governor Cox gave a brief history of his political career. He said as political subdivisions of the State, municipalities and the State were one and the same. They had to work together to solve issues the State was facing; city issues were state issues. Lt. Governor Cox gave a brief history of growth in the State and indicated that by 2030 it was anticipated that the population of the State would double to 6,000,000. Some cities’ population would more than double. He reviewed information about impacts this would cause to the State budget. Currently, 76% of the State budget was dedicated to support education and other essential services. Lt. Governor Cox indicated that the State of Utah had the lowest per pupil spending in the country.

Lt. Governor Cox said the State was very fortunate to have economic growth right now; for four months in a row Utah has led the country in economic growth. He turned the time over to Teresa Foxley with the Office of Economic Development.

Ms. Foxley said she saw herself as the VP of sales for the State of Utah. She said she worked with existing companies in the State and those that were looking to come to the State. The main question from companies was that with the 3.6% to 3.8% unemployment rate in the State, what was the labor pool like; would they be able to get the talent that they needed. She said they were able to answer that question very well; the State had a great labor pool. Ms. Foxley said one of the major attributes in selling the State was the quality of life. She mentioned the Goldman Sachs story; their Salt Lake City location was their second largest location next to New York City.

Lt. Governor Cox said with looking to the future and growth, what were the decisions that were made in the communities 50 years ago, 100 years ago or 150 years ago that gave them the opportunities that were there today. He said when they talked to businesses that were interested in coming to Utah, the questions they were asking had to do with a changing and evolving workforce; where were the trails; how close were they to the mountains; can I bike to work. Lt. Those things mattered to the new generation.

Lt. Governor Cox said often they were asked about healthcare costs in the State. He said everyone agreed that the Affordable Care Act had nothing to do with affordable care. The fastest growing sector in government expenses was healthcare costs. How were we going to meet those needs; healthy behavior was one way to make a dramatic impact on those costs. Data proved that the more active you were, the lower healthcare costs would be.

Lt. Governor Cox asked elected officials to think about why they ran for office.
Board Member Cox indicated that he ran for office to make a difference.

Board Member Sakrison said he ran to give something back to the community.

1st Vice President Pace said on a local level, many ran to preserve what their communities had always been; preserve a way of life. He said that was a bit of a challenge with the anticipated growth.

Lt. Governor Cox stated that that wasn’t always a head to head battle. He asked how many walked to church or the grocery store when they were growing up; it was usually 80%. He asked how many walked to church or the grocery store today; it was usually 20%. Lt. Governor Cox said growth was coming whether we liked it or not. The question was how did we do it in a way that protected that quality of life and keep what we have. He asked attendees why they cared about their cities and the State. Lt. Governor Cox said there was power in the “why.” He said why we did things very often matter more than how we did things. Lt. Governor Cox introduced Glenn Price, founder of Brand Iconic, and stated that Mr. Price was an expert in the “why.”

Mr. Glenn Price gave a brief personal and professional history, and explained how he had to figure out the why. He indicated that everyone knew the “what,” some knew the “how,” but only a few knew the “why.” Mr. Price showed a video explaining the why and stated that every successful effort should start with why. He presented information about Apple and their success with knowing the why.

Executive Director Bullock expressed appreciation to Lt. Governor Cox for coming today and working with the cities on this concept. He asked Mikelle Moore with Intermountain Healthcare if she would like to comment.

Ms. Moore said Intermountain Healthcare’s why was to help people live the healthiest lives possible. She said they were the first to recognize that they had failed at their work if you arrived at their doors very often. Ms. Moore said they needed to collaborate with every city or town if they were going to make a difference in health. Ms. Moore said it was a pleasure to be partnering with the League and the Lt. Governor.

Executive Director Bullock asked everyone in attendance if they had done their homework; had they read their packets and the book that was sent out; “The Big Orange Splot.” Several indicated that they had read the book. Executive Director Bullock said they were all facing the same issue; population was coming. He said the State had to deal with the same thing. How did this relate to education and healthcare, and how did it relate to cities. Executive Director Bullock said almost every decision made at the State focused on education and healthcare. He said education would always be the number one issue, and healthcare would be number two. The State’s decisions on these two issues affected cities.

Executive Director Bullock said cities were responsible for maintaining quality of life; that was why people wanted to live in their communities. He read through “The Big Orange Splot.” Executive Director Bullock said elected officials ran for office to maintain the dreams of their residents.

Executive Director Bullock mentioned the great job Farmington City did with bike trails for their residents; every house was within two blocks of a trail. People chose to live in Farmington because they wanted this lifestyle. He discussed the recreation center in Midvale and how it had changed and brought the community together. There was discussion about the great job the State did with promoting National Parks in Utah and the ski industry.

Executive Director Bullock said migration was happening; people were coming to the State. How do we maintain quality of life with 6 million people? He indicated that Utah was a very young state because we had lots of children; the number of millennials had overtaken baby boomers. Executive Director Bullock
stated that there were a lot of 30-year olds in the State; Utah was considered a millennial state. He asked how this affected communities.

President Curtis explained his experiences in working with companies coming into Provo. He indicated that in six years he had never heard complaints about tax rates, but inevitably they indicated that they couldn’t find enough qualified workers. To bring qualified workers into Provo they needed to elevate quality of life. President Curtis indicated that all workers were begging for trails and clean air; all the things that millennials loved. This was what was important to workers and companies, not tax rates. President Curtis said he felt that his responsibility was to make those things happen and put the infrastructure in place now for the next 20 years.

Executive Director Bullock asked for input from others; specifically Board Member Caldwell, who was instrumental in the transformation going on in Ogden.

Board Member Caldwell said he completely agreed. He said quality of life and the ability to get around was most important to companies coming to Ogden. Board Member Caldwell indicated a study out of Columbus Ohio showed that Austin Texas was able to keep their high tech younger generation because of the vibrant lifestyle in their downtown area.

Executive Director Bullock said as Teresa Foxley pointed out, these companies wanted to know what the chronic illnesses were, and they wanted to know what health care costs were. He said these contemporary companies wanted more than the tax structure, which in the past had been the typical concern. They were looking for a talented work force.

Glenn Price shared a story about his next door neighbor and his work in digital advertising. The neighbor indicated that there was so much talent in Utah.

Executive Director Bullock asked what else we had to offer; authenticity in our communities, affordability and beautiful surroundings. He asked what millennials wanted; transportation, trails, hiking, social experiences, and an opportunity to give back to the community. Executive Director Bullock mentioned the two ropes that were sent to Board Members. There was discussion about what different Board Members did with the ropes.

Executive Director Bullock indicated that there was not enough money to save what we loved about our communities without working together, and with the State. There was not one right way; every community was different and had different needs. He said cities had to find a way to work with the Lt. Governor and his administration. As we work together a network will be formed and everyone will benefit.

Executive Director Bullock said they had an idea they wanted to talk about without getting into too much detail. It wasn’t something that could be done in 3 months. This would take time and an investment from the various cities. Executive Director Bullock mentioned his efforts to lose weight; it happened a pound at a time.

Executive Director Bullock said with millions of people coming to the State, we would begin to lose uniqueness of communities a little at a time; you might not even see the change until 20 years later. If we were not careful to have a program in place, we would lose this. He said they were working on a “certification” for quality of life; something that would give them criteria to look at for what the various communities were like. This should be done in collaboration with the Lt. Governor, the Legislature, the business community, community leaders, and the healthcare community. He said a lot of this was being done now, but they just didn’t have anything in place that galvanized it together. It had to be unique to each community.
Executive Director Bullock mentioned a website created by edcUtah that showed amenities that were available in various communities. He mentioned cultural and recreational amenities in various communities. He asked if this was something that should be pursued; were the cities “in.” Executive Director Bullock said this would require a lot of time and investment; quarterly meetings wouldn’t work. There would be assignments and committees formed.

President Curtis said if the Board wasn’t behind this they couldn’t expect the membership to support it. He said this would entail learning how to define what this was, how to measure it, and how to reward it. President Curtis indicated that it would include lobbying efforts.

Executive Director Bullock said no one community could do it by themselves; it would be a collaborative effort.

Board Member Caldwell said having the State organized behind this was unique to Utah; the State could validate and amplify what was trying to be done.

Teresa Foxley said her office was behind this 100%. She said quality of life was key to them.

Board Member Ortler indicated that he was having a hard time getting his mind wrapped around this.

President Curtis said the League spent a lot of time last year with the Legislature trying to deal with pothole issues. He said they spent no time dealing with the Legislature in trying to build trails, and they rarely engage in air quality issues. President Curtis said this effort would indicate that in the future those types of issues were going to be an important focus of their lobbying efforts.

Board Member Ortler said that aspect of it he understood, but if the Board gave the green light, what would they be taking resources away from.

Executive Director Bullock said this wouldn’t be a huge financial drain on the League.

Board Member Holbrook asked how the League could engage the business community on this; she could see the value and the challenges. With all of the diversity in the various communities, how could they help communicate the vision? How could smaller communities engage their business community?

Executive Director Bullock said this was not something that could be accomplished in three months. Realistically this was a year or year and a half project.

Board Member Caldwell said instead of taking more resources, it was more of an aligning of resources that were already in play.

Lt. Governor Cox said getting back to the why, what they were talking about was changing human behavior. He said they weren’t talking about every community being the same; they wanted communities to be diverse. Lt. Governor Cox said there was a huge education component to this and aligning resources. How did we use those resources and think differently than before? He gave a couple of examples of changing the way we think; slow the flow and with wearing seatbelts. Lt. Governor Cox said this was not only investing in the future, it was investing in human beings with keeping health care cost down.

**Lt. Governor Cox left the meeting at 12:15 p.m.**

1st Vice President Pace said he didn’t know exactly what the end game was. If the end game was trails, that was okay. If the end game was for everyone to go back to their communities and ask the why, that was okay. If they were looking for one size fits all in all the cities in the State that wouldn’t work. If this
Executive Director Bullock said the end game was to develop a set of criteria that the business community, the Legislature and the health care community could buy into. He said the chance of cities ever getting any real addition funding was nonexistent; everything would go to education and health care costs. How did the cities work with that? Executive Director Bullock said the thought wasn’t what we wanted to accomplish, it was how did we get there. He said he hoped the Legislature would value the why; and that there would be some funding options.

Board Member Beerman said he loved this. He said Park City was a little bit of an unusual community in the State. Every discussion they had as a community was quality of life based. Board Member Beerman said this was something that would be set up for the next generation.

UCMA President Hill said his takeaway from this was to develop standards that could be communicated to residents and legislators.

President Curtis suggested that Executive Director Bullock provide more information at a future meeting to help the Board make a decision on moving forward with this.

**Board Member Sakrison move to have Executive Director Bullock provide more information at a future meeting. Board Member Holbrook seconded the motion.**

Board Member Norton expressed concerns with alienating some cities.

President Curtis indicated that there were many differences in all of the cities in the State.

Board Member Sakrison said there had to be buy-in by the State.

Executive Director Bullock said that was the reason for having Lt. Governor Cox at this meeting.

President Curtis said it was a very powerful statement to have the Lt. Governor attend the meeting.

Board Member Cox said quality of life meant something different to St. George than it did to cities in Cache Valley. He said he felt that there could be a system developed to determine that quality, based on criteria that was important to the various communities.

Board Member Ortler said he wasn’t opposed to having Executive Director Bullock provide additional information, but he hadn’t been convinced that the League should be leading this.

President Curtis said he didn’t think the Board had enough information to make that determination; additional information was needed.

Board Member Ortler said he was comfortable with having Executive Director Bullock provide additional information.

**The vote was unanimous to move forward with providing additional information to the Board.**

Executive Director Bullock said Mr. Price would discuss the next step in the process.

Mr. Price mentioned an experience he had with purchasing a new mattress for his daughter. He indicated that beds never felt right without a solid foundation. Mr. Price said communications and efforts didn’t feel right without a solid foundation as well. He said they wanted to spend some time in figuring out the foundation or the why in preserving the quality of life in Utah and the uniqueness of each of the
communities. Mr. Price said they knew that one thing wouldn’t fit every community, but because of the depth of the leadership on the League Board, he knew they could get to the why. He asked Board Member Pike to mention St. George’s efforts in investing in their foundation.

Board Member Pike indicated that St. George had been working with Mr. Price on this. He said they had been able to identify a couple of things that answered the question of why, and it was based on two things; activity and optimism. Board Member Pike mentions some of the activities that were available in St. George.

Mr. Price said the real pitch today was looking to the experienced leaders on the Board and finding a way to harvest their perspective to be able to establish what the why is. He explained that Brand Iconic had been able to establish a simple three-step process to get started; beginning with an online assessment. Mr. Price explained the process of completing the assessment. He indicated that the assessments would be due Thursday, July 2nd.

Mr. Price said they would like to come back to a future meeting and discuss the answers. He reviewed some of the questions in the assessment and explained what different answers would suggest about this effort.

Ms. Joslyn Crowther said the information gathered would help dictate the criteria.

1st Vice President Pace asked if the questions should be answered with the entire League as a whole in mind and not the individual cities.

Mr. Price said they should be answered relative to this effort; it wasn’t about individual cities it was a collective effort.

President Curtis asked if the Board would prefer that this be handled by the Board as a whole, or by a subcommittee.

Discussion suggested that the entire Board would be involved.

**CONVENTION AND TRAINING**

President Curtis asked Board Members to read the Midyear Conference survey that was included in the meeting packet.

Director of Communications Susan Wood asked the Board to submit ideas for the Fall Convention.

**BOARD OF DIRECTORS NOMINATIONS AT ANNUAL MEETING**

1st Vice President Pace indicated that there would be three vacancies on the Board. Any Board Member who would not be applying for a Board position would be asked to serve on the nominations committee. Nominations would be accepted for 2nd Vice President and three Board positions.

Research Analyst Nick Jarvis indicated that there were nomination forms included in the packet.

Board Member Ortler questioned how vacancies on the Board happened and how they were filled. With 12 Board Members, there should be more than 3 vacancies.

Legal Counsel David Church explained how vacancies on the Board happened with elected officials not being reelected, and how those replacements were made.

Mr. Jarvis indicated that Staff would research the history of Board vacancies.
LEGISLATIVE

Director of Legislative Affairs Cameron Diehl reviewed information from the June 22, 2015, LPC meeting. He reviewed what had been happening relative to the outreach efforts regarding HB362 and transportation. Grand County would be moving forward in 2015 with the local option. Salt Lake, Utah, Weber and Davis counties would be considering the municipal resolutions at their commission meetings next Tuesday. 82 communities in the State had passed resolutions in support of the local option. They were asking local leaders to attend those commission meetings and promote the local option. They anticipate counties acting later in July once the coalition poll numbers became available.

Mr. Diehl reviewed some of the issues that would be facing law enforcement this year. As soon as the League finished with transportation outreach, major resources would be dedicated to law enforcement issues ranging from body worn cameras to the communication network and use of force.

Mr. Diehl indicated that water would be an enormous point of emphasis. The land use task force was working on several issues. The League needed cities that had a wildland urban interface to engage with them on the wildland fire policy. The League was currently in discussions with the State about what the responsibilities should be from local government to prevent, prepare for, and mitigate wildland fire. In exchange the State would bear the cost of suppressing wildland fire beyond the initial attack.

Mr. Diehl indicated that there were dozens of issues the League was keeping an eye on from air quality to code enforcement.

Mr. Diehl stated that Utah State University had agreed to broadcast League LPC meetings similar to last year. Additional online training would be made available.

OTHER BUSINESS

President Curtis indicated that Board Member Gygi had been attending the meeting via telephone. At the last Board meeting he was tasked with the assignment of giving Ken Bullock a review. That review was not completed but it was underway.

President Curtis said the next Board meeting was usually held in September during the Conference. He suggested having a Board meeting before then to come to some resolution on the first agenda item.

ULCT YEAR END FINANCIAL REPORT

Director of Administrative Services Michelle Reilly reviewed yearend budget information for 2014-2015. Most overages in the budget were related to conferences. The overall budget was in the black by $8,000.

Board Member Sakrison moved to approve the June 2015 Financial Report. 1st Vice President Pace seconded the motion. The motion passed unanimously.

FINAL BUDGET APPROVAL

Ms. Reilly indicated that this budget was similar to the one in April. Dues were coming in and there had been no questions about the increase. It was anticipated that registration fees would be up this year because of newly elected officials training.

1st Vice President Pace asked if there were any holdout cities that were not participating in the League.

Ms. Reilly said no; if dues weren’t paid it was usually an oversight. Dues were due July 1st.
Ms. Reilly indicated that they didn’t anticipate expenditures going up. The new computer system was in and working wonderfully.

Board Member Ortler questioned whether a market survey was done before increasing salaries.

Ms. Reilly stated that they were currently in the process of doing a market survey.

**Board Member Ortler moved to approve the budget as presented. Boardmember Young seconded the motion. The motion passed unanimously.**

**Board Member Caldwell moved to adjourn the meeting at 12:51 p.m. Boardmember Anderson seconded the motion. The motion passed unanimously.**

___________________________
Chairman

___________________________
Secretary
UTAH LEAGUE OF CITIES & TOWNS
BOARD OF DIRECTORS MEETING
50 East 600 South Suite 150
Salt Lake City, UT 84102
Monday, October 27, 2014
10:30 a.m.

CONDUCTING: John Curtis, ULCT President

EXECUTIVE BOARD
Mayor Member John Curtis, Provo  President
Council Member Lynn Pace, Holladay  1st Vice President
Mayor Steve Hiatt, Kaysville  2nd Vice President
Mayor JoAnn Seghini, Midvale City  Treasurer

EXCUSED
Council Member Caitlin Gochnour, Ogden  Past President

BOARD OF DIRECTORS
Council Member Margie Anderson, Ephraim City via Phone  Board Member
Council Member Andy Beerman, Park City  Board Member
Mayor Ted Eyre, Murray City  Board Member
Mayor Gary Gygi, Cedar Hills  Board Member
Council Member Beth Holbrook, City of Bountiful  Board Member
Mayor Sonja Norton, Vernal City  Board Member
Mayor Jon Pike, City of St. George  Board Member
Mayor Dave Sakrison, Moab  Board Member
Council Member James Young, Farmington  Board Member

EXCUSED
Mayor Mike Caldwell, Ogden City  Board Member
Mayor Bryan Cox, Hyde Park City  Board Member
Council Member Jim Ortler, Town of Brian Head  Board Member

EX-OFICIO MEMBERS
Fionnuala Kofoed, Eagle Mountain City Recorder  UMCA, President
Gary Hill, Bountiful City Manager  UCMA President

ULCT STAFF
Kenneth Bullock  Executive Director
Michelle Reilly  Dir. of Administrative Services
Brandon Smith  Legislative Research Analyst

OTHERS

Review and Approval of Minutes from April 9, 2014
Steve Hiatt moved to **approve** the minutes; **seconded by Mayor Seghini**. The motion **passed** unanimously.

**Discussion Compensation Committee**

**Compensation Issues**

John Curtis addressed issues regarding compensation of ULCT staff, suggesting that it has lacked guidance in the recent past and needs to be addressed. He suggested that not having guidance on the subject puts the Executive Director, Kenneth Bullock in an awkward position to broach the subject of his own compensation. Mr. Curtis suggested that the Board create a formal Compensation Committee for ULCT to address these issues. Mr. Curtis also suggested that some bench marking efforts would be a good activity for the committee to engage in. It was put to the Board to consider the life span of the committee, the Director’s salary, and how the committee could support the director in setting ULCT staff salary. Steve Hiatt moved to create a five (5) member committee appointed by President John Curtis. Seconded by Lynn Pace. Sonja Norton, John Curtis, Lynn Pace, Steve Fairbanks, and Jon Pike were named by the President to be on the Compensation Committee, and welcomed others who had interest. Jim Young said he would like to serve. Mayor Hiatt amended his motion to creating a committee that contained no less than five (5) members. Seconded by Councilmember Holbrook. The motion passed unanimously.

**Nepotism**

**Nepotism Draft**

Kenneth Bullock introduced the draft of the nepotism policy for ULCT sharing his sentiment that having a policy to prevent nepotism was good practice. Jon Pike read the draft of the policy. Mayor Sakrison moved to adopt the policy as presented. Seconded by Mayor Gygi. The motion passed unanimously.

**Audit Approval**

Mr. Wheeler reviewed the ULCT Annual Audit. He reviewed the League’s Revenues, Expenses for the fiscal year 2014. The auditors also provided the report on internal control, financial reporting and compliance and presented the findings and recommendations.

The findings include budgetary compliance. The total expenditures exceeded the total amount budgeted. In spite of budget amendments some line items exceed the amounts appropriated due to the ULCT conferences in April.

Another finding was that the League also did not have a nepotism policy in place. Mr. Wheeler noted that the nepotism policy was approved at this meeting. Overall, the audit went very well.

Mayor Seghini moved to approve the 2013-14 Audit, seconded by Councilmember Holbrook. The motion passed unanimously.

**National League of Cities Information**

**Changing Presidents**

Lynn Pace shared with the Board about the upcoming change in the National League of Cities’ president’s position, explaining that the new president would be Salt Lake City’s Mayor, Mayor Ralph Becker. Mr. Pace shared that other member cities of ULCT joining the National League of Cities would be a show of support to Mayor Becker. Mr. Pace also wanted to make sure that this information was received as informative, and not a push to join the National League of Cities.
Mr. Pace also brought to the Board’s attention what a unique situation Utah would soon be in. Mr. Pace shared that Utah would hold the National Conference of State Legislatures President’s seat with Senator Curt Bramble, the National Governor’s Association President’s seat with Governor Gary Herbert, and the National League of Cities President’s seat with Mayor Ralph Becker in the coming year.

There being no further business to come before the board, the meeting adjourned at 11:30 am.
STEPPING AHEAD OF GROWTH
While Preserving Authenticity
**CONFERENCE KICK-OFF SESSION**  
**JEFF RUST,** Corporate Alliance Co-founder

**Building Meaningful Business Relationships**

Come prepared to step out of your comfort zone for an experience that will open new realms of opportunity! Jeff Rust is the Co-founder of Corporate Alliance, a membership-based organization that helps business leaders create and manage successful relationships. Corporate Alliance teaches strategies to significantly improve the quality and speed of the relationship building process. Jeff has been recognized as one of the most connected individuals in Utah and is a certified Master Facilitator having facilitated over 1500 connecting events. He will kick off our conference by introducing a new approach to networking, then he’ll join us again at lunch on Friday to suggest relationship strategies that can help make your administration and your community more productive.

**Sponsored by Zions Bank-ULCT Speaker Series**

**WEDNESDAY LUNCH KEYNOTE SPEAKER**  
**TRAVIS STORK, MD**

*“The Doctors” Co-host*

Award-winning talk show co-host and practicing emergency medicine physician, Dr. Travis Stork, will help each of us take an insightful look at the things we do that affect how we feel. It’s a simple analysis of the many seemingly inconsequential decisions we make that affect our overall health.

Dr. Stork is a fervent believer in helping patients feel empowered when it comes to their health. He’s passionate about enlightening individuals on simple ways to attain and maintain good health based on their own life and circumstances. And he takes great pride in teaching people how to avoid preventable illness before it happens.

**WEDNESDAY EVENING**  
**UTAH’S OWN RECEPTION**

Whether it’s the gourmet “mac ’n cheese” bar, or the fresh fruits from local trees and vines—feast off the bounty of Utah’s Own, enjoying exceptional locally grown produce, cheese, meats and beverages. Experience the amazing culinary creations crafted by the Sheraton’s chef and spend some time mingling with your colleagues from neighboring cities and towns.
Political Astuteness: Bridging the Gap Between Politics and Administration

Nothing gets done effectively without connecting the political and administrative worlds. Bridging the gap between these arenas is facilitated by a politically astute mindset. First, politics is about value conflicts dealing with problems for which there are no correct answers. No value profile is right or wrong. Second, while we often speak of politics and administration in terms of behavioral differences, underneath those differences are constellations of logic—the logic of politics and the logic of administration. The politically astute are adept translators. Join Professor Emeritus, John Nalbandian, from the University of Kansas to discuss that gap and talk about the values and identify the arenas of logic during a morning general session and an interactive workshop Thursday afternoon.

Financial Resiliency for Cities and Towns

Chuck Marohn from the group Strong Towns will challenge us to look at some new ideas on how we are going to handle the growth that is coming our way. In this opening session on Planner’s Day Chuck will review ideas of the suburban era we need to shed and proposes strategies for adjusting to the new realities we face. He will let us know how cities and towns can make high-return investments and update methods for evaluating the financial viability of a building or transportation project.

THURSDAY MORNING GENERAL SPEAKER

JOHN NALBANDIAN Professor Emeritus, School of Public Affairs and Administration, University of Kansas

Political Astuteness: Bridging the Gap Between Politics and Administration

THURSDAY MORNING SPEAKERS

AFTERBURNER, INC.

Learn the four-step Flawless Execution model created by a team of elite military professionals. Afterburner uses the combat-proven methodologies of high performing military teams to help others bring performance to the next level. Their Flawless Execution model is unlike any process you’ve tried. It’s simple to use and the effects are lasting. Learn the skills and strategy to align your team around a disciplined, scalable process in order to accelerate performance and achieve better results.
**THURSDAY LUNCH**
**LT. GOVERNOR SPENCER COX**

*The State of Utah’s Cities and Towns*

Featuring special guests: Mikelle Moore, Intermountain Healthcare Theresa Foxley, Governor’s Office of Economic Development Vicki Varela, Managing Director for the Utah Office of Tourism, Film and Global Branding

Mikelle Moore  Theresa Foxley  Vicki Varela

Join former Fairview Mayor, Lt. Governor Spencer Cox, and other special guests, for interesting insight on what Utah’s cities and towns can anticipate with an influx of business and residential growth in the coming years. We’ll talk about technology and business, the workforce, family dynamics, healthcare, tourism, and transportation. Hear how life in your city or town may be affected by the changes ahead.

**FRIDAY LUNCH**

*“WHY I LIKE MY COMMUNITY” ESSAY AWARD WINNERS*

Hear from Utah’s bright, intuitive 4th and 7th grade first prize essay winners as they explain what makes a hometown so special.

Annabelle Smith  Sunset Elementary, St. George

Stephen Grant  Madeleine Choir School  Salt Lake City
FRIDAY EVENING ENTERTAINMENT AT THE SHERATON

From the time they first danced onto the music screen 40 years ago, Harry Wayne Casey and his Sunshine Band have impressed us with a unique mix of R&B, funk, Latin percussion groove, and, yes…. disco!! Come “Shake Your Booty” under the shimmering disco ball in the Sheraton Ballroom and sing along to the hits of the 70’s.

PARTNERS PROGRAM

WEDNESDAY

Truffle Making with Auxiliary President Janette Kelly.
Learn an art that’s also a sure way into the hearts of those you love- with chocolate! Whether it’s with mint or raspberry, milk or dark… learn from the talented Partner’s President what “good taste” is really all about!

Clearing Clutter and Getting Organized with professional organizer Vicki Winterton.
Living in a cluttered home zaps both energy and time. Join a professional home organizing specialist to learn clutter busting secrets that can make a big difference in your life. Hear Vicki’s 5-step formula to easily organize any home trouble spot.

THURSDAY

Learn how the philosophy of “Hope through Research, Education, and Care” affects treatment and research at one of the world’s leading not-for profit cancer centers. Meet Dr. John Sweetenham, Exec. Medical Director and Sr. Director of Clinical Affairs and hear from him on our tour through the Huntsman Cancer Institute. After a nice lunch at “The Pointe”, continue on for a tour of the Utah State Capitol and the Daughters of Utah Pioneers Museum.

FRIDAY

Breakfast with the music of “American’s Violinist,” Jenny Oaks Baker
Enjoy a magical performance from Grammy Award winning musician Jenny Oaks Baker. She began playing the violin at age four and made her solo orchestral debut when she was only 8 years old. This beloved classical violinist, will share a special treat with ULCT Partners. See how talent runs in her family as she’s joined by her four children, also musicians.
THURSDAY AND FRIDAY MORNING
CPR TRAINING

Learn life-saving skills from the South Jordan Fire Department and improve your own ability to respond to someone undergoing a medical emergency.

This two-part, one hour morning course is not for certification. Classroom seating space limited.

FRIDAY AFTERNOON
SPLIT SECOND DECISION MAKING: LAW ENFORCEMENT FIREARMS TRAINING SIMULATOR

Test your judgement in one of the finest use of force training simulators in the world. Join UPD’s Rangemaster Nick Roberts at the Parley’s Canyon training range and VirTra 300 Degree Training Simulator and learn first-hand how police train for the most difficult real world situations, such as ambushes, active shooters, and maintaining situational awareness during extreme stress.

Bus transportation provided. Limited to 28 participants
Pre-registration required. Fee: $25

THURSDAY AFTERNOON
REVITALIZATION FOR RECREATION TOUR

Join us as we take a walking tour through the Salt Lake City 16 Field Sports Complex, Trailside Park, and 900 South Oxbow.

See how a community has created a self-sustaining sports complex that will provide opportunities for regional recreation and economic development through competitive tournaments.

Stroll through the nature park adjacent to the sports complex and learn how the area was revitalized for family recreation while improving wildlife habitats and showcasing native plants. See how a former landfill was turned into a wetland area where educational opportunities abound.

Time permitting, we’ll also visit Millrace Park in Taylorsville featuring an ADA playground, dog park, and urban fishing.

Bus transportation provided. Limited to 28 participants — pre-registration recommended. Fee: $25
NOMINATIONS TO THE ULCT BOARD

At the Annual Convention each year several vacancies on the League’s Board of Directors are filled with new members. If you or someone you know has a desire to serve on the board, return the nomination document that was sent to each city in early July. Any mayor or council member from a dues paying member city or town is eligible to be nominated and to nominate. If you have questions about this process, please contact Nick Jarvis at the League office: (801) 328-1601, or by email: njarvis@ulct.org. Nominations are due by August 14th.

ANNUAL BUSINESS SESSION

Shape the future of upcoming legislation during the ULCT Annual Business Session Friday morning, September 18th from 8:00-11:20 a.m. We will cover critical issues that affect all of Utah’s cities and towns. Give your input as we discuss ULCT policy that will become part of our 2016 legislative agenda. Evaluate the review on the issues and cast your vote on any policy resolutions. This is your chance to represent your city or town with your input and your vote!

2015 ESSAY CONTEST WINNERS
SPONSORED BY ENERGY SOLUTIONS

See the images from Utah’s cities and towns that are making a lasting impression on some of our youngest residents as you meet the winners from the ULCT essay contest, “Why I Like My Community.” Watch a video featuring the six award winners from Utah’s 4th and 7th grades and hear the first prize winners read their own heart-felt words during Friday’s luncheon.

THURSDAY OFFICE MASSAGES

Take ten minutes from a busy day of workshops and networking to simply unwind with what’s becoming an Annual favorite. Enjoy a head and neck “office massage,” compliments of the therapists at Place to Place Massage.

THURSDAY PLANNERS’ DAY AND CLERK AND RECORDER’S DAY

Earn professional Utah Chapter UMCA and APA certification by attending various courses within three tracks of workshops for urban planners, rural planners, clerks and recorders.
### Tentative Agenda

**Wednesday, September 16, 2015**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 8:00 am</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>7:00 am – 3:00 pm</td>
<td>Registration Desk Open</td>
</tr>
<tr>
<td>8:00 am – 4:00 pm</td>
<td>Exhibits Open</td>
</tr>
<tr>
<td>9:00 am – 10:30 am</td>
<td>Conference Kick-Off Session</td>
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<tr>
<td></td>
<td><strong>Jeff Rust “Building Relationships”</strong></td>
</tr>
<tr>
<td>10:30 am – 11:20 am</td>
<td>Workshop 1: Procedural Justice: Fairness in Decision Making</td>
</tr>
<tr>
<td>10:30 am – 11:20 am</td>
<td>Workshop 2: Quality of Life</td>
</tr>
<tr>
<td>10:30 am – 11:20 am</td>
<td>Workshop 3: Creating a Community Center</td>
</tr>
<tr>
<td>10:30 am – 11:20 am</td>
<td>Workshop 4: Increasing Public Involvement</td>
</tr>
<tr>
<td>11:30 am – 12:20 pm</td>
<td>Workshop 5: Get to the Point</td>
</tr>
<tr>
<td>11:30 am – 12:20 pm</td>
<td>Workshop 6: Budgeting</td>
</tr>
<tr>
<td>11:30 am – 12:20 pm</td>
<td>Workshop 7: Creating Healthy Communities</td>
</tr>
<tr>
<td>11:30 am – 12:20 pm</td>
<td>Workshop 8: Promoting and Protecting Utah Agriculture</td>
</tr>
<tr>
<td>12:30 pm – 2:00 pm</td>
<td>Opening Lunch</td>
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<tr>
<td></td>
<td><strong>Keynote Speaker: Travis Storm, MD “The Doctors”</strong></td>
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<td></td>
<td><strong>Sponsored by Zions Bank—ULCT Speaker Series</strong></td>
</tr>
<tr>
<td>2:10 pm – 3:00 pm</td>
<td>Workshop 9: Creating Healthier Workplaces</td>
</tr>
<tr>
<td>2:10 pm – 3:00 pm</td>
<td>Workshop 10: Money Matters Regarding Transportation</td>
</tr>
<tr>
<td>2:10 pm – 3:00 pm</td>
<td>Workshop 11: The Future of Our City: Doing More with Less</td>
</tr>
<tr>
<td>2:10 pm – 3:00 pm</td>
<td>Workshop 12: Multi-Media Options for Public Outreach</td>
</tr>
<tr>
<td>3:10 pm – 4:00 pm</td>
<td>Workshop 13: Creative Use of Grants and Volunteers</td>
</tr>
<tr>
<td>3:10 pm – 4:00 pm</td>
<td>Workshop 14: Preparing for “The Big One”</td>
</tr>
<tr>
<td>3:10 pm – 4:00 pm</td>
<td>Workshop 15: Cooperative Purchasing</td>
</tr>
<tr>
<td>3:10 pm – 4:00 pm</td>
<td>Workshop 16: Identifying Your Brand</td>
</tr>
<tr>
<td>5:00 pm – 6:00 pm</td>
<td>Utah’s Own Dinner</td>
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</tbody>
</table>

**Thursday, September 17, 2015**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:00 am – 8:00 am</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>8:00 am – 8:50 am</td>
<td>CPR Instruction (not for certification)</td>
</tr>
<tr>
<td>8:00 pm – 8:50 pm</td>
<td>Workshop 17: Open Records Portal</td>
</tr>
<tr>
<td>9:00 am – 10:30 am</td>
<td>General Session</td>
</tr>
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<td></td>
<td><strong>Afterburner, Inc.</strong></td>
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<tr>
<td>10:40 am – 11:30 am</td>
<td>Workshop 18: Where the Sidewalk Ends: Making Alternative Transportation Work</td>
</tr>
<tr>
<td>10:40 am – 11:30 am</td>
<td>Workshop 19: Water Management: Using Resources Wisely</td>
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<tr>
<td>10:40 am – 11:30 am</td>
<td>Workshop 20: Political Astuteness</td>
</tr>
<tr>
<td>10:40 am – 11:30 am</td>
<td>Workshop 21: Lobbying Your Legislator Using Staff to Engage</td>
</tr>
</tbody>
</table>

Please refer to convention program for final agenda
**TENTATIVE AGENDA**

**Thursday, September 17, 2015**

**11:40 am – 1:45 pm**

**LUNCH**

General Speaker: Lt. Governor Spencer Cox “State of Utah’s Cities and Towns”

<table>
<thead>
<tr>
<th>Time</th>
<th>Workshop</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 23</td>
<td>LAND APPEAL AUTHORITY TRAINING</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 24</td>
<td>MAKING THE MOST OF SOCIAL MEDIA</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 25</td>
<td>“THE CURBSIDE CHAT” INTERACTIVE WORKSHOP WITH CHARLES MAROHN</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 26</td>
<td>COMMUNITY BASED STRATEGIC PLANNING FORUM</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 27</td>
<td>GENERATIONAL HIRING</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 28</td>
<td>MILLENNIALS AND PLANNING</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 29</td>
<td>DOCS AND MAPS: EXPLORING “E-OPTIONS”</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 30</td>
<td>RESOURCES FOR RURAL UTAH</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 31</td>
<td>LEARNING FROM OUR MISTAKES WITH DAVID CHURCH</td>
</tr>
</tbody>
</table>

**Friday, September 18, 2015**

**DELEGATE TRACKS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>7:00 am – 3:00 pm</td>
<td>Exhibits Open</td>
</tr>
<tr>
<td>7:00 am – 8:00 am</td>
<td>CPR Instruction (not for certification)</td>
</tr>
<tr>
<td>8:00 am – 11:20 am</td>
<td>ULCT BUSINESS SESSION</td>
</tr>
<tr>
<td>11:30 am – 12:20 pm</td>
<td>WORKSHOP 31</td>
</tr>
<tr>
<td>11:30 am – 12:20 pm</td>
<td>WORKSHOP 32</td>
</tr>
<tr>
<td>11:30 am – 12:20 pm</td>
<td>WORKSHOP 33</td>
</tr>
<tr>
<td>11:30 am – 12:20 pm</td>
<td>WORKSHOP 34</td>
</tr>
<tr>
<td>12:30 pm – 1:45 pm</td>
<td>LUNCH</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 35</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 36</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 37</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 38</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 39</td>
</tr>
<tr>
<td>2:00 pm – 2:50 pm</td>
<td>WORKSHOP 40</td>
</tr>
<tr>
<td>1:45 pm – 4:45 pm</td>
<td>MOBILE TOUR</td>
</tr>
</tbody>
</table>

**7:00 pm Buffet Dinner – 8:00 pm Concert KC and the Sunshine Band**

*Please refer to convention program for final agenda*
Bountiful Ridge Golf Course, 2430 Bountiful Boulevard
REGISTRATION FORM

Golfer’s name

Spouse’s name (if golfing)

Address

City

State

Zip

Phone

Fax

E-mail address

FEES

OFFICIALS AND SPOUSES FROM
MEMBER CITY OR TOWN
$95

GOVERNMENT NONMEMBER
$105

PRIVATE SECTOR
$125

Registration fee for delegate .................. $ _________

Registration fee for spouse .................. $ _________

Total due for golf .......................... $ _________

Schedule
7:00 am  Check-in and Continental Breakfast
8:00 am  Tee Off (Shotgun Start)
1:00 pm  Lunch

Foursome (please list your desired foursome—no guarantees)

1. 

2. 

3. 

4. 

☐ I’ve included my golfing fee with the conference registration

☐ I’ve enclosed a separate check for golf

Please bill my:  ☐ Visa  ☐ MasterCard  ☐ American Express

Name (as it appears on card)

Card number

Expiration date

Signature

Billing Zip Code

SCRAMBLE FORMAT

Registration deadline is August 28, 2015

Please note

You must be a participant in the Annual Convention to be eligible to golf.

After the deadline we cannot guarantee that the registrant will be able to golf. Preregistration is required for golf.

Listing people for your desired foursome does not register them. Each person must have their own form. If extra forms are needed, please copy this form.

We reserve the right to assign foursomes not otherwise requested on this form.

Sponsored by Waste Management of Utah, Inc.
PLEASE TYPE OR PRINT CLEARLY

<table>
<thead>
<tr>
<th>City / Town / Agency / Business</th>
<th>Phone</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate name</td>
<td>Position</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td>City</td>
<td>Zip</td>
</tr>
</tbody>
</table>

Partner's name (required if attending convention)

Person completing form | Phone |

REGISTRATION FEES Full delegate and partner registration fees include three continental breakfasts, three lunches, two dinners, general sessions and workshops.

PLEASE CHECK APPROPRIATE BOXES

<table>
<thead>
<tr>
<th>Fees</th>
<th>OFFICIALS FROM MEMBER CITY OR TOWN</th>
<th>GOVERNMENT NONMEMBER</th>
<th>PRIVATE SECTOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Registration</td>
<td>$380</td>
<td>$450</td>
<td>$650</td>
</tr>
<tr>
<td>Partner Registration</td>
<td>$280</td>
<td>$350</td>
<td>$400</td>
</tr>
<tr>
<td>Golf Tournament</td>
<td>$95</td>
<td>$105</td>
<td>$125</td>
</tr>
<tr>
<td>Wednesday Only</td>
<td>$175</td>
<td>$200</td>
<td>$200</td>
</tr>
<tr>
<td>Thursday Only (Planners &amp; Recorders Day)</td>
<td>$150</td>
<td>$175</td>
<td>$200</td>
</tr>
<tr>
<td>Friday Only</td>
<td>$200</td>
<td>$225</td>
<td>$250</td>
</tr>
</tbody>
</table>

☐ Please check for non-meat meals
☐ In compliance with ADA, arrangements can be made for those with special needs.

Please contact the League office if you have special needs.

Mobile Tours

Firearms Training Simulator—pre-registration required (limit 28) ☐ $25
Revitalization for Recreation—pre-registration recommended (bus space limited) ☐ $25

Extra Tickets (available for non-registered guests)

<table>
<thead>
<tr>
<th>Extra Tickets</th>
<th>MEMBER CITY</th>
<th>NON-MEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday Lunch</td>
<td>$50</td>
<td>$75</td>
</tr>
<tr>
<td>Wednesday Dinner and Entertainment</td>
<td>$45</td>
<td>$65</td>
</tr>
<tr>
<td>Thursday Lunch</td>
<td>$45</td>
<td>$60</td>
</tr>
<tr>
<td>Friday Lunch</td>
<td>$40</td>
<td>$50</td>
</tr>
<tr>
<td>President’s Banquet and Reception</td>
<td>$80</td>
<td>$100</td>
</tr>
</tbody>
</table>

TOTALS

Delegate Registration Fee ☐ $ +
Partner Registration Fee ☐ $ +
Mobile Tour ☐ $ +
Extra Tickets—Total Amount ☐ $ +
$30.00 less without dinner & entertainment (only for full or Friday only registrations) ☐ $ –
$35.00 Late Fee (received after August 28) ☐ $ +

TOTAL AMOUNT DUE ☐ $ +

$30.00 less without dinner & entertainment (only for full or Friday only registrations)

$35.00 Late Fee (received after August 28)

REGISTRATION DEADLINE IS August 28, 2015

Additional forms may be downloaded from the website: www.ulct.org

Register online at ulct.org or

By mail
Mail this form with payment to ULCT, 50 South 600 East, Suite 150, Salt Lake City, UT 84102

By Fax
Fax this form with credit card payment to: (801) 531-1872

Cancellation Policy
All cancellations must be received in writing (e-mail or fax acceptable) no later than August 28, 2015. A fee of $35 will be assessed for those cancellations received before the deadline. No refunds will be given after the August 28 deadline. No shows will be billed. If you have any questions, please contact Ashley at the League office (800) 852-8528 or (801) 328-1601 or e-mail amorfin@ulct.org.

Paying by (please check one): ☐ Cash ☐ Check

CREDIT CARD
☐ Visa ☐ MasterCard ☐ American Express

Credit Card Number Exp. Date

Billing Zip Code

Name (as it appears on card)

Signature
Join us at the 2015 ULCT Annual Convention and enjoy three days packed full of interesting information to help make life better in Utah’s cities and towns. We’ll look at the huge projected growth that may cause Utah’s population to double in size within the next two decades and we’ll see how we can prepare now for the influx of people. Whether it’s learning new strategies for planning and development, budgeting methods, reaching residents with effective messaging, or just getting people to become more involved, you’ll hear all sorts of great ideas at the 2015 Annual Convention.
TRANSPORTATION TEMPLATE

_____ City wants our children and grandchildren to enjoy a wonderful quality of life now and in the future. _____ City faces a growing population, deteriorating roads, incomplete trails and transit service, and a budget that can’t keep up with street and sidewalk maintenance costs.

Proposition 1 is a sales tax dedicated to local transportation. For one cent of every four dollars spent—excluding food purchases—_____ City can maintain neighborhood roads, keep the economy moving, improve air quality, and reduce traffic so we spend less time in our cars and more time with our families.

_____ City believes the cost of doing nothing is higher for our families than the cost of Proposition 1. The current road disrepair costs the average Utahn over $600 more a year in added fuel use, tire wear, and car maintenance (according to TRIP, a transportation research nonprofit, July 23, 2015). Meanwhile, Proposition 1 would cost the average Utahn $40 a year. For every dollar we invest now in infrastructure, we save $6 in future repair and $10 in reconstruction work. While slurry seals, chip seals, and overlays cost money to keep roads in good shape, they are less expensive than skipping maintenance and rebuilding a road later. Choosing to maintain our roads today is the financially responsible and fiscally conservative approach for Utah families.

Prop 1 is dedicated exclusively to local transportation. _____ City would receive approximately 40% of the local option revenue and must, by state law, invest the new revenue exclusively into neighborhood transportation improvements. _____ County will receive approximately 20% and the Utah Transit Authority will also receive 40% of the revenue. The UTA Board of Directors changed UTA leadership this year and committed that Proposition 1 funds would only be spent on increased bus and rail service. Transit use already reduces 344,000 tons of emissions annually and Proposition 1 would result in more service, more ridership, and more clean air.

Here in _____ City, we will invest Prop 1 funds into the following types of projects: (roads, active transportation, etc.) _________. _____ City will be accountable to you for how Prop 1 funds will be spent.

This is a historic moment when local governments and the business community stand together to support Proposition 1. The Salt Lake and _______ Chambers of Commerce support Proposition 1. Over 110 cities and towns passed resolutions supporting Proposition 1, including _____ City.