

WHO'S MAKING SURE YOU COUNT? IN THE U.S. CENSUS

THE 2020 UTAH COMPLETE COUNT COMMISSION WILL ENSURE

YOU COUNT

IN THE 2020 CENSUS



Utah population in 2017

3,101,833

Persons per household



3.16

2012-2016



Be sure your community is **READY**

WE NEED YOUR HELP!

GOAL: The 2020 Utah Complete Count Commission will ensure an accurate Census of all Utahns through strategic outreach to hard-to-count populations, marketing, education, stakeholder involvement and state level leadership. By participating, you as a community liaison, should become an ambassador to various organizations, communities, stakeholders, and networks and help in developing and executing statewide marketing strategies to increase participation in the Census.

UTAH'S COMPLETE COUNT COMMITTEE INCLUDES MEMBERS FROM:

- Government
- Workforce development
- Faith-based communities
- Education
- Media
- Technology
- Community organizations
- Business

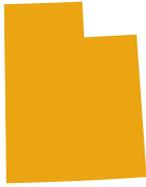
FOR THE 2020 CENSUS

STAY IN THE LOOP BY SENDING CONTACT INFORMATION FOR YOUR COMMUNITY LIAISON TO:



EVAN CURTIS AT ECURTIS@UTAH.GOV

HARD TO COUNT POPULATIONS



IN UTAH, HARD TO COUNT AREAS ARE TYPICALLY:

- Near college or university campuses or
- In urban areas
- More diverse than the state — having higher shares of Hispanic or Latino populations
- Higher shares of the population in or near poverty
- More renters than homeowners

WHAT'S IN IT FOR YOU?

CENSUS FUNDING IMPACTS

16 large programs accounted for

\$590

billion allocated to states.

Programs include Medicaid, Highway Planning and Construction, National School Lunch Program, and Special Education Grants.

Through analysis of FMAP-guided programs, a 1% undercount of Utah's 2010 Census count would result in

\$14M

million fewer dollars for Medicaid, Children's Health Insurance Program, Foster Care, Adoption Assistance, and the Child Care and Development Fund in FY 2015.

In Utah, the total obligation from the 16 programs was \$3.2 billion. This results in per capita funding of

\$1,086



**FACEBOOK:
UTAH CENSUS
2020**

AN ACCURATE CENSUS COUNT IS VITAL TO OBTAIN FEDERAL FUNDING FOR:



Economic Development



Public Health



Education



Political Power



Housing



Research

IF YOU HAVE QUESTIONS OR CONCERNS PLEASE CONTACT

- EVAN CURTIS AT ECURTIS@UTAH.GOV
- SHANNON SIMONSEN AT SSIMONSEN@UTAH.GOV

THE 2020 UTAH COMPLETE COUNT COMMISSION

