GOAL: The 2020 Utah Complete Count Commission will ensure an accurate Census of all Utahns through strategic outreach to hard-to-count populations, marketing, education, stakeholder involvement and state level leadership. By participating, you as a community liaison, should become an ambassador to various organizations, communities, stakeholders, and networks and help in developing and executing statewide marketing strategies to increase participation in the Census.

UTAH'S COMPLETE COUNT COMMITTEE INCLUDES MEMBERS FROM:
- Government
- Workforce development
- Faith-based communities
- Education
- Media
- Technology
- Community organizations
- Business

WE NEED YOUR HELP!

We need your help! Utah's population in 2017 is 3,101,833. Persons per household in Utah from 2012-2016 is 3.16.

Be sure your community is READY.

FOR THE 2020 CENSUS
STAY IN THE LOOP
BY SENDING CONTACT INFORMATION FOR YOUR COMMUNITY LIAISON TO:
Evan Curtis at ecurtis@utah.gov

THE 2020 UTAH COMPLETE COUNT COMMISSION WILL ENSURE YOU COUNT IN THE 2020 CENSUS
In Utah, hard to count areas are typically:

- Near college or university campuses or
- In urban areas
- More diverse than the state — having higher shares of Hispanic or Latino populations
- Higher shares of the population in or near poverty
- More renters than homeowners

Census Funding Impacts

Through analysis of FMAP-guided programs, a 1% undercount of Utah’s 2010 Census count would result in $14M million fewer dollars for Medicaid, Children’s Health Insurance Program, Foster Care, Adoption Assistance, and the Child Care and Development Fund in FY 2015.

An accurate Census count is vital to obtain Federal funding for:

- Economic Development
- Public Health
- Education
- Political Power
- Housing
- Research

Facebook: Utah Census 2020

In Utah, the total obligation from the 16 programs was $3.2 billion. This results in per capita funding of $1,086.

What’s in it for you?

Hard to count populations

Facebook: Utah Census 2020

What’s in it for you?

If you have questions or concerns please contact

- Evan Curtis at ecurtis@utah.gov
- Shannon Simonsen at ssimonsen@utah.gov

The 2020 Utah Complete Count Commission