



Kem C. Gardner

POLICY INSTITUTE

THE UNIVERSITY OF UTAH

2020 Census Updates from the Utah State Data Center

INFORMED DECISIONS™

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DAVID ECCLES SCHOOL OF BUSINESS

Since 2010...

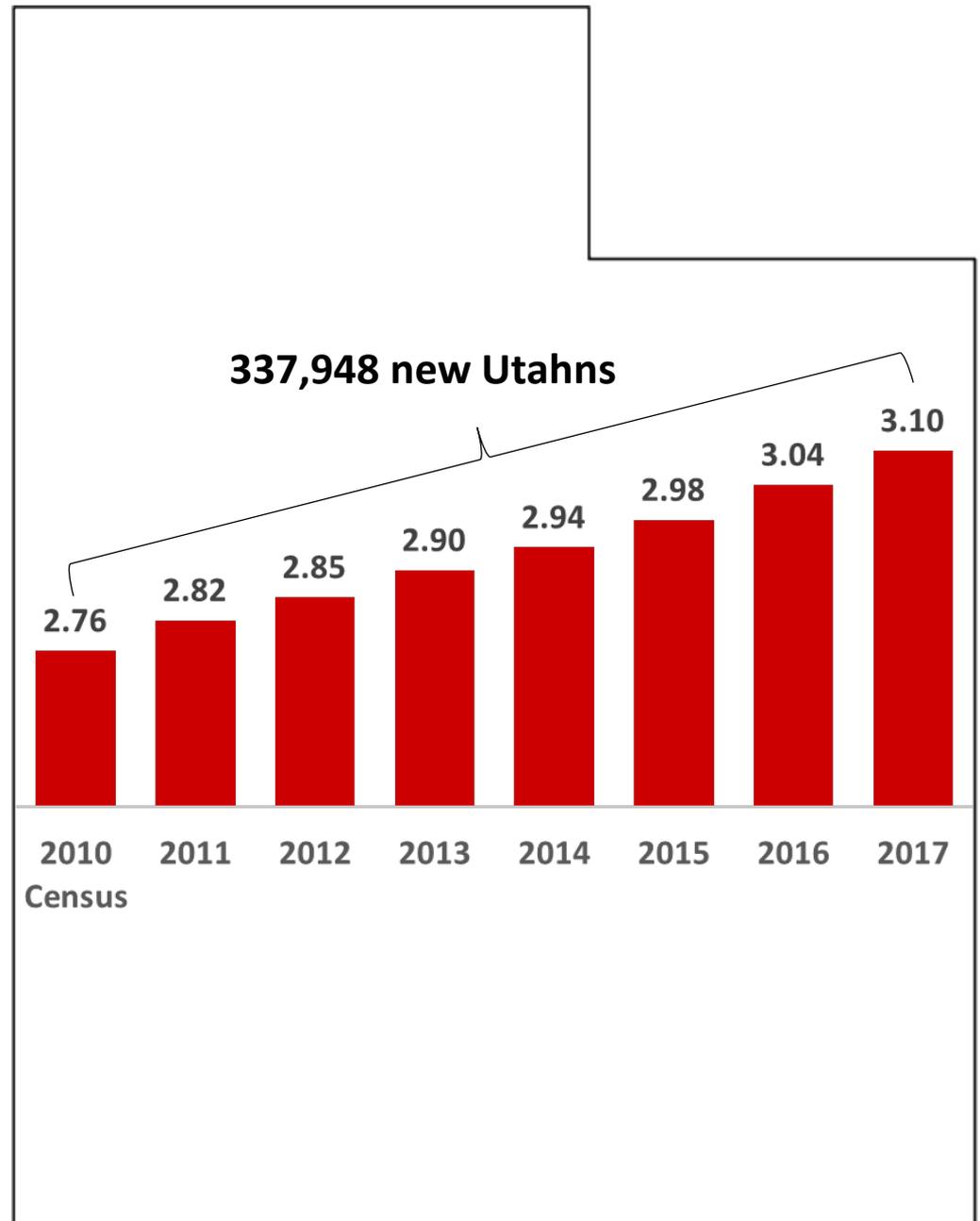
Utah has been in the top ten fastest growing states every year since 2010

Utah's population hit 3 million

New cities have incorporated since 2010

Migration is a more stable component of our population growth

Our population is getting older and becoming more diverse



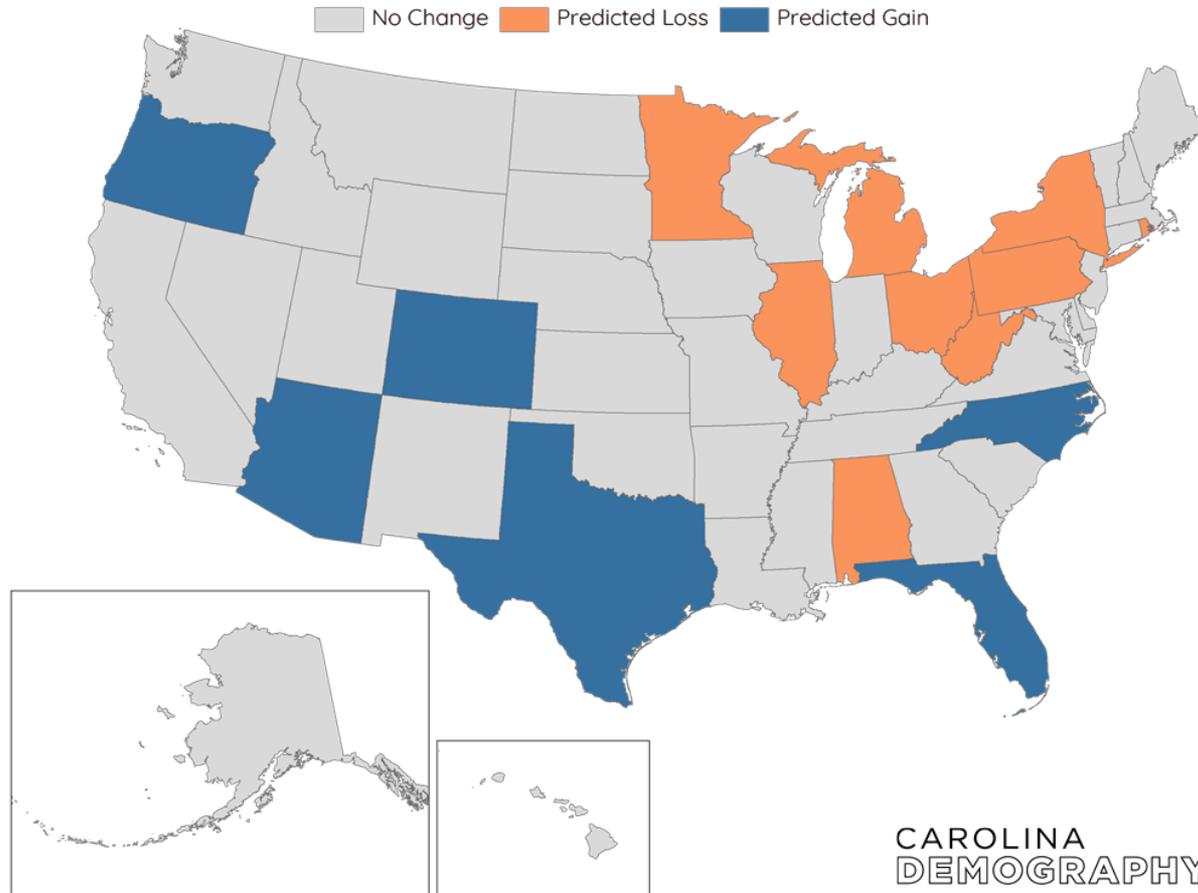
United States Census 2020

April 1, 2020 is only 564 days away!

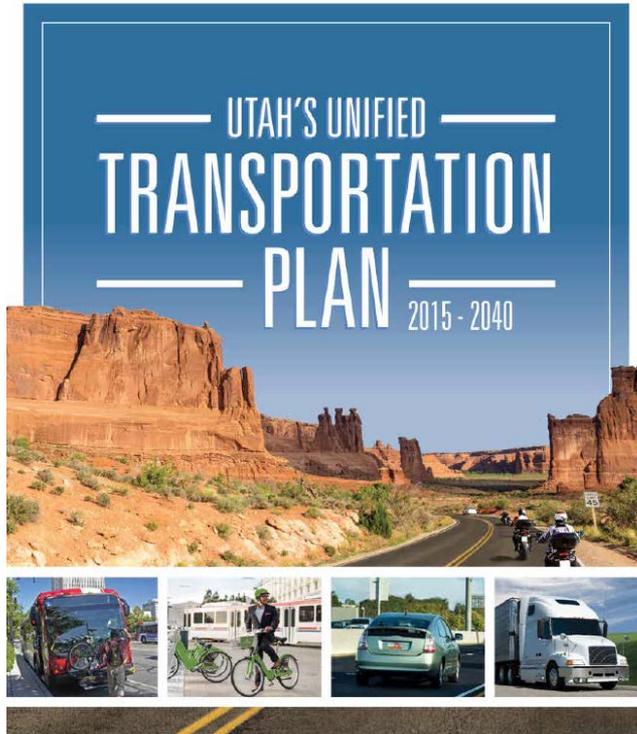
Why the Census is important: Representation

Projected Change in the Number of U.S. Representatives by State: 2010 to 2020

Based on linear extrapolation of U.S. Census Bureau July 1, 2017 Population Estimates



Why the Census is important: Planning



CMPO



MOUNTAINLAND
TRANSPORTATION COOPERATIVE

UDOT

UTA



Why the Census is important

An accurate census count is vital to obtain federal funding for:



**Economic
Development**



Public Health



Education



**Political
Power**



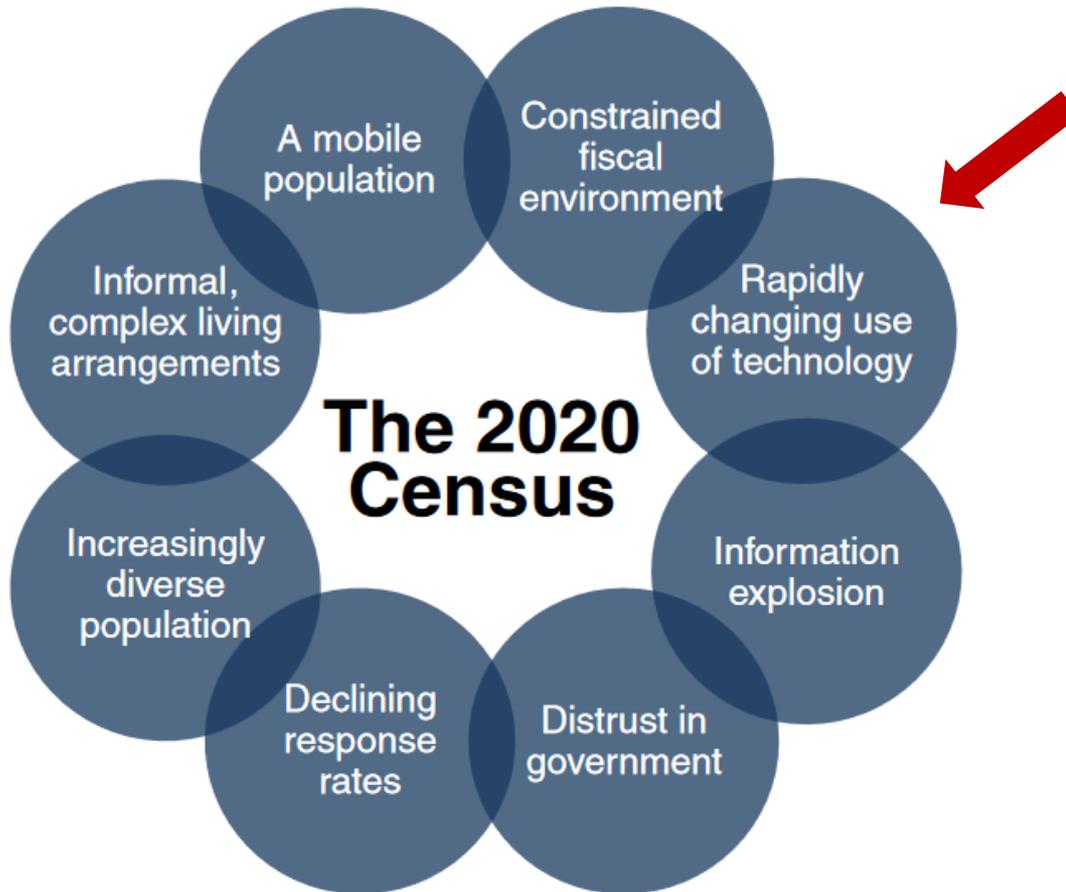
Housing



Research

[George Washington University Institute of Public Policy - Counting for Dollars reports](#)

2020 Census Environment



For the first time,
ONLINE RESPONSE

is the preferred
method of collection
for the 2020 Census

Online response
form will go live

MARCH 23, 2020

Source: 2020 Census Operational Plan Executive Summary, December 2015.

2020 Census Environment – Proposed Questions

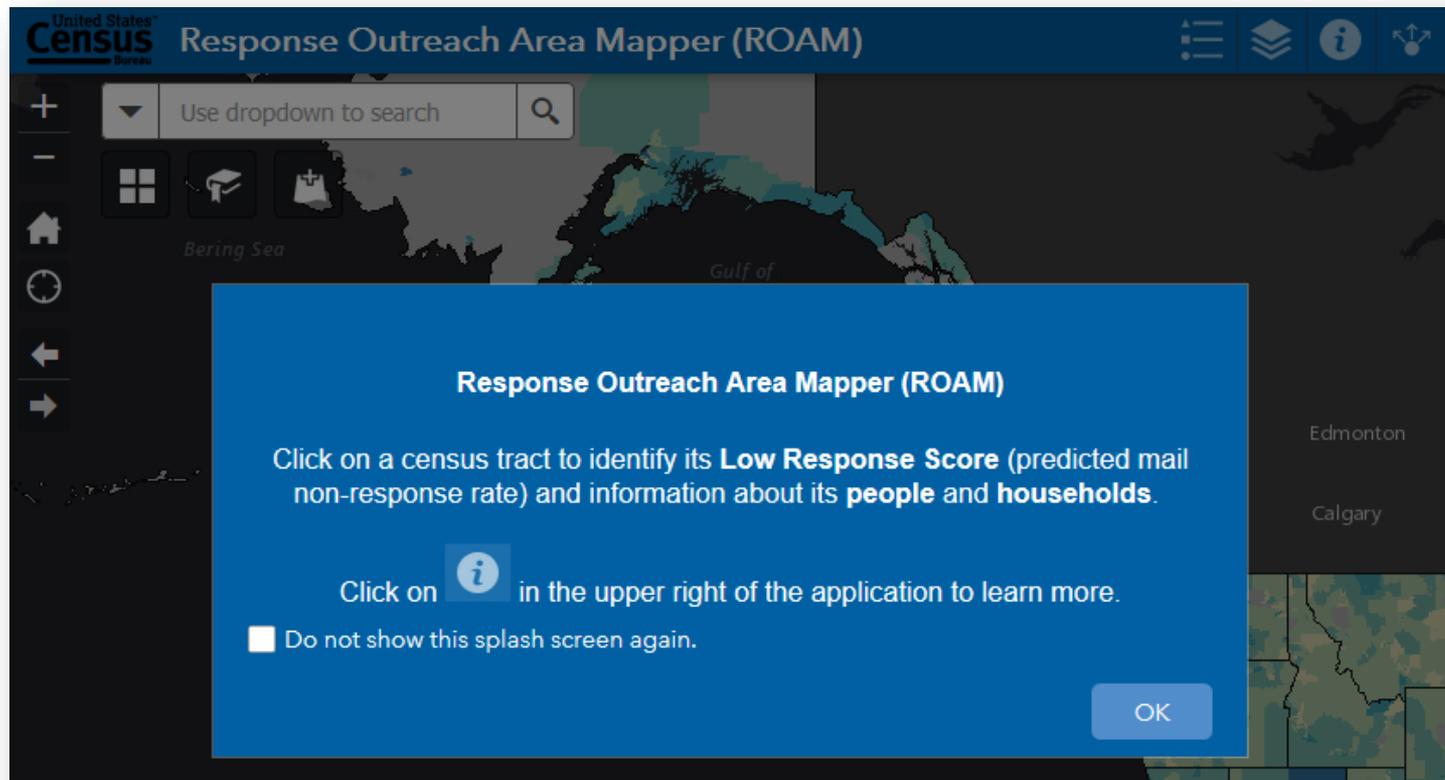
Citizenship asked since 1820.¹

Relationship asked since 1880.

Race asked since 1790.

2020 Potential Hard to Count Areas

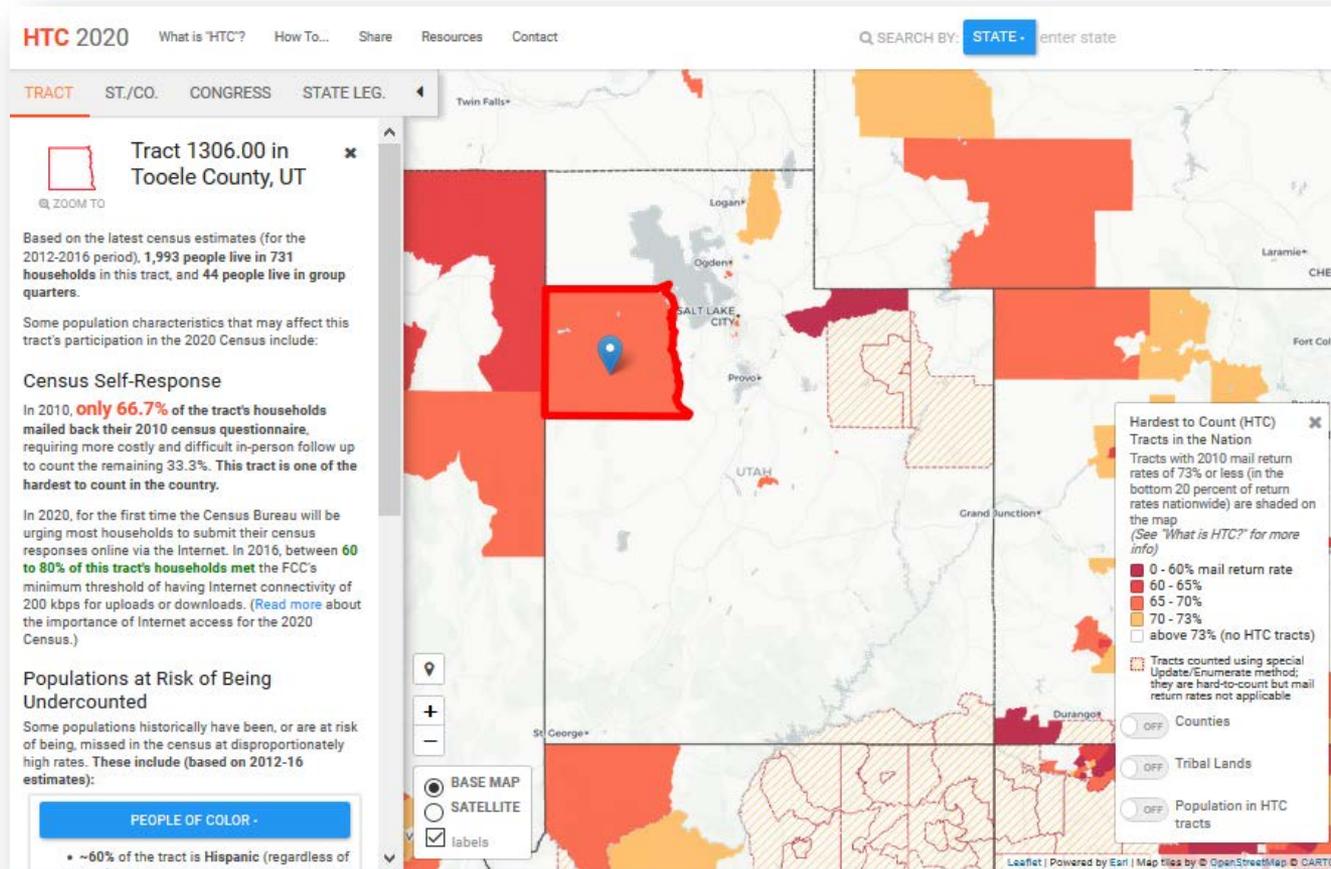
Census Response Outreach Area Mapper tool
www.census.gov/roam



2020 Potential Hard to Count Areas

CUNY Hard to Count Map

<https://www.censushardtocountmaps2020.us/>



What can you do?

- Create a Complete Count Committee in your city
- Designate a Census Liaison for your city
- Participate in your county Complete Count Committee
- Check out www.census.gov/partners for resources
- Connect with Sergio Martinez, Partnership Specialist for Utah with the U.S. Census Bureau to learn more about Complete Count Committee training opportunities in October and November

What can you do?

- Let people know that the Census Bureau is hiring in Davis, Salt Lake or Utah counties as well as for the Tribal areas

<https://www.census.gov/about/regions/denver/jobs/utah.html>



Denver Region

Utah Employment Opportunities

For job inquiries contact Denver Regional Office Recruiting at 1-877-474-5226.

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