2020 Census Updates from the Utah State Data Center
Since 2010...

Utah has been in the top ten fastest growing states every year since 2010

Utah’s population hit 3 million

New cities have incorporated since 2010

Migration is a more stable component of our population growth

Our population is getting older and becoming more diverse
April 1, 2020 is only 564 days away!
Why the Census is important: Representation

Projected Change in the Number of U.S. Representatives by State: 2010 to 2020
Based on linear extrapolation of U.S. Census Bureau July 1, 2017 Population Estimates

No Change
Predicted Loss
Predicted Gain

Ken C. Gardner
POLICY INSTITUTE
THE UNIVERSITY OF UTAH

INFORMED DECISIONS®
Why the Census is important: Planning
Why the Census is important

An accurate census count is vital to obtain federal funding for:

- Economic Development
- Public Health
- Education
- Political Power
- Housing
- Research

George Washington University Institute of Public Policy - Counting for Dollars reports
2020 Census Environment

For the first time, **ONLINE RESPONSE** is the preferred method of collection for the 2020 Census.

Online response form will go live **MARCH 23, 2020**

Source: 2020 Census Operational Plan Executive Summary, December 2015.
2020 Census Environment – Proposed Questions

Citizenship asked since 1820.¹

Relationship asked since 1880.

Race asked since 1790.

2020 Potential Hard to Count Areas

Census Response Outreach Area Mapper tool
www.census.gov/roam
2020 Potential Hard to Count Areas

CUNY Hard to Count Map
https://www.censushardtocountmaps2020.us/
What can you do?

• Create a Complete Count Committee in your city
• Designate a Census Liaison for your city
• Participate in your county Complete Count Committee
• Check out www.census.gov/partners for resources
• Connect with Sergio Martinez, Partnership Specialist for Utah with the U.S. Census Bureau to learn more about Complete Count Committee training opportunities in October and November
What can you do?

• Let people know that the Census Bureau is hiring in Davis, Salt Lake or Utah counties as well as for the Tribal areas

https://www.census.gov/about/regions/denver/jobs/utah.html

Denver Region

Utah Employment Opportunities

For job inquiries contact Denver Regional Office Recruiting at 1-877-474-5226.
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