

# **PUBLIC OPINION**

## **GROWTH & HOUSING AFFORDABILITY**





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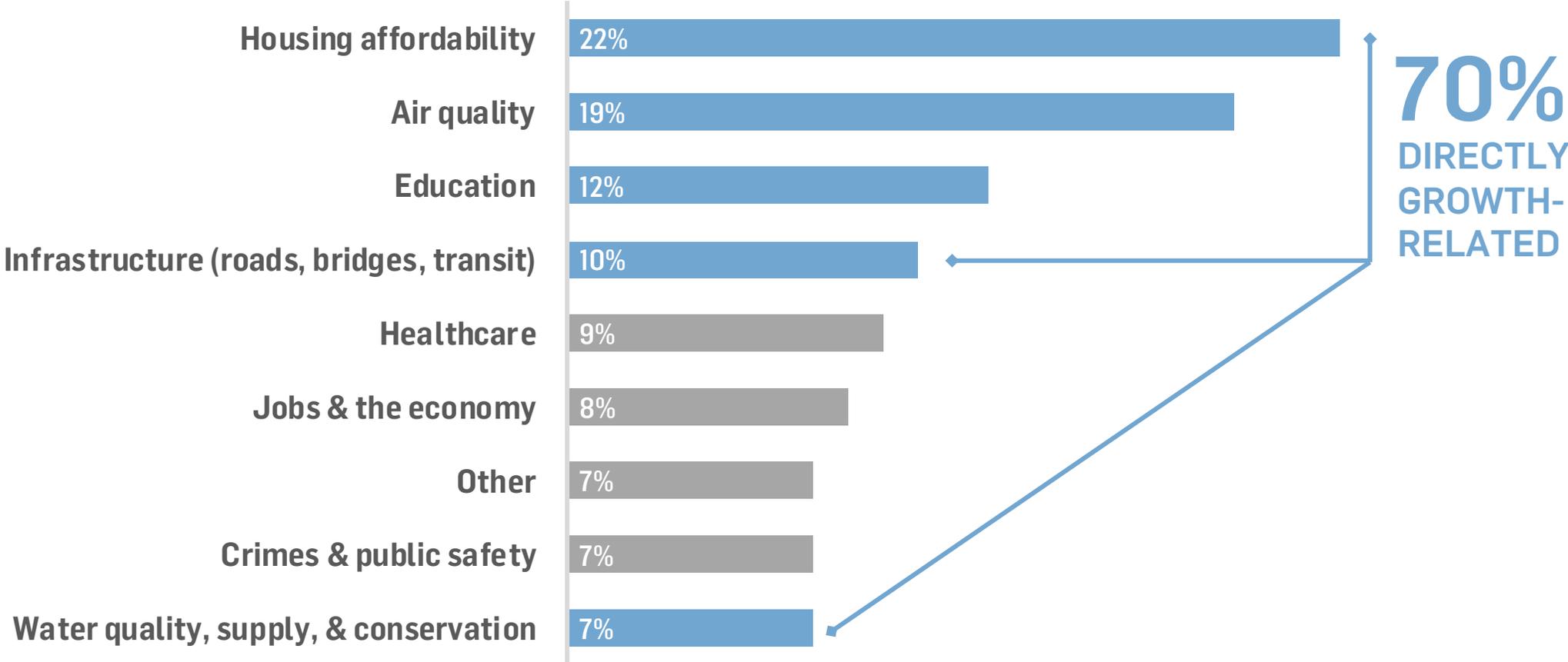


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3. **Representative scientific survey** of over 2,000 voters across 9 highest-growth counties to quantify awareness & understanding, and to test preferences for various housing options by community.

# HOUSING AFFORDABILITY – #1 MOST IMPORTANT ISSUE IN HIGH GROWTH AREAS

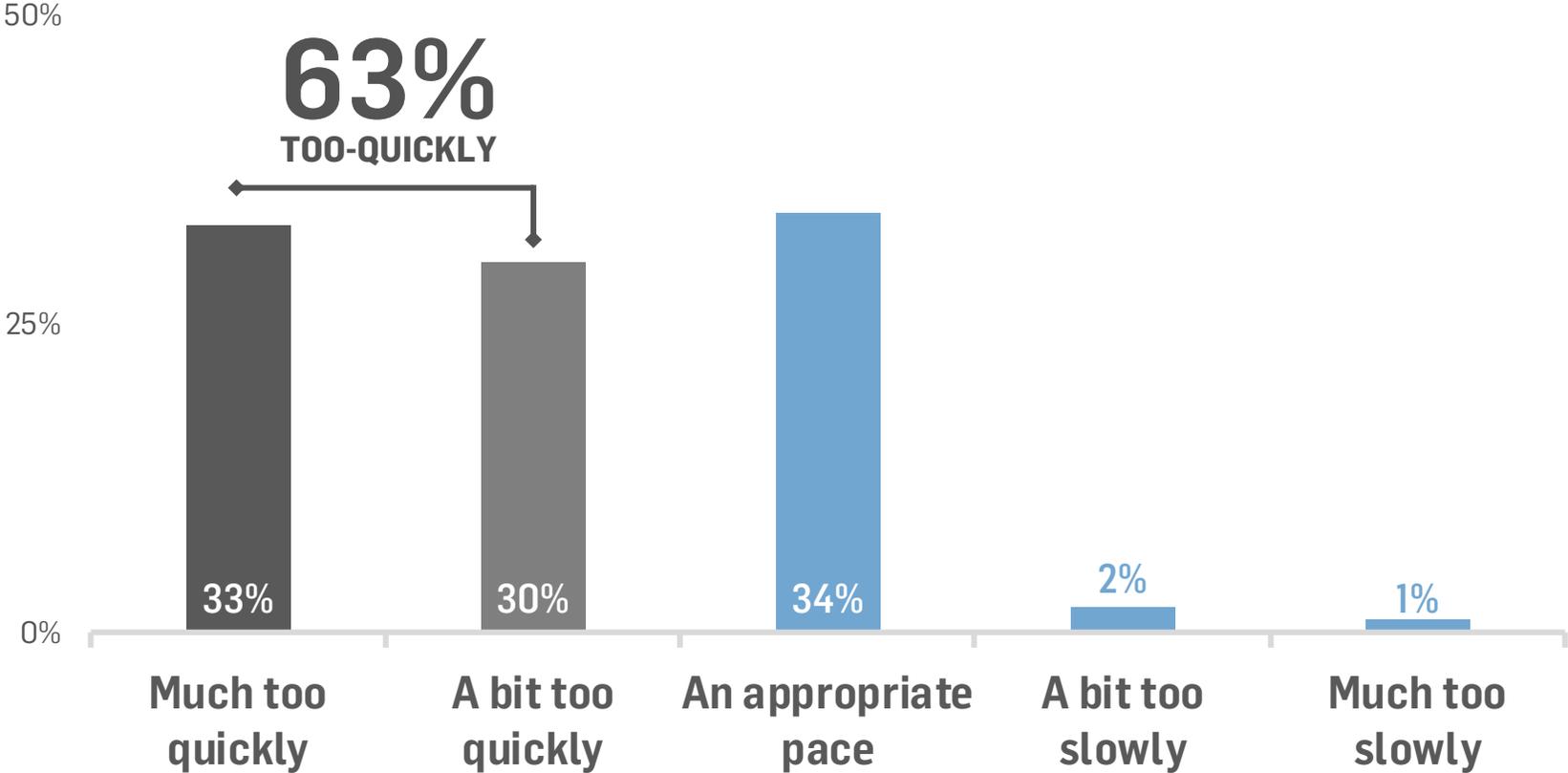
## MOST IMPORTANT ISSUE FACING UTAH



Q Which of the following do you consider to be the most important issue facing Utah communities and residents today? (n = 2,211 registered voters in Box Elder, Cache, Davis, Salt Lake, Summit, Utah, Wasatch, Washington, and Weber Counties)

# COMMON REACTION – MANY VOTERS ARE FEELING RUSHED AT TODAY’S PACE

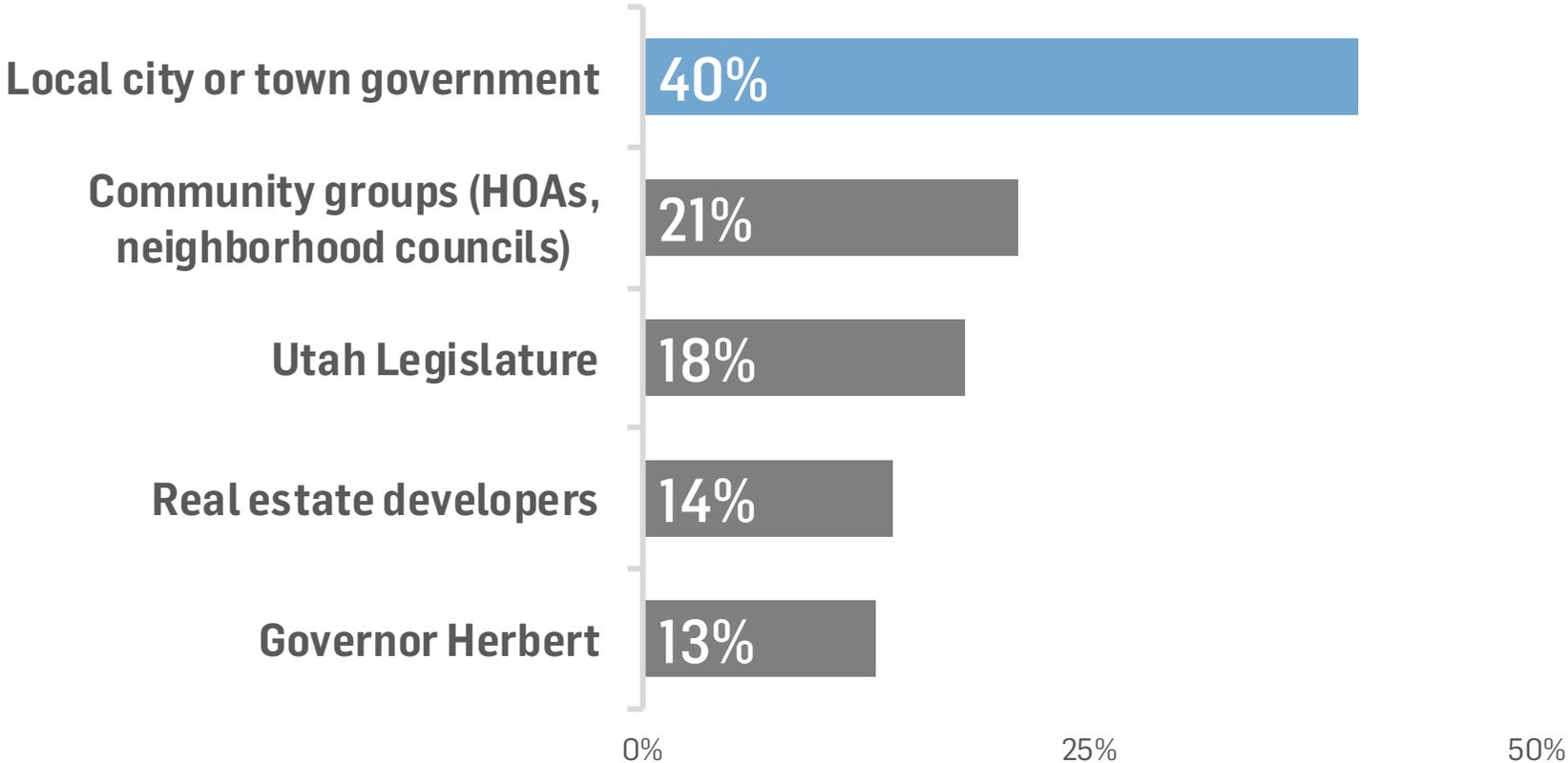
## FEELINGS ABOUT PACE OF GROWTH IN OWN CITY OR TOWN



Q Which of the following statements best reflects how you feel about the pace at which your city or town is growing? (n = 2,210 registered voters in Box Elder, Cache, Davis, Salt Lake, Summit, Utah, Wasatch, Washington, and Weber Counties)

# LOCAL GOVERNMENT EXPECTED TO TAKE PRIMARY ROLE – BUT NOT EXCLUSIVE

## WHO SHOULD BE RESPONSIBLE FOR PLANNING FOR GROWTH IN UTAH?



Q Please indicate which of the individuals and organizations listed below you believe should be responsible for... Planning for the long-term needs of a growing community. Select all that apply. (n = 739 registered voters in Box Elder, Cache, Davis, Salt Lake, Summit, Utah, Wasatch, Washington, and Weber Counties)

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**11:15 AM – 12:15 PM**

**WASATCH**



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