



APRIL 24-26 DIXIE CENTER, ST. GEORGE

ULCT UTAH LEAGUE OF CITIES AND TOWNS

What is Midyear?

ULCT's Midyear Conference is an event where Utah's local officials learn more about current municipal issues and review the League's efforts in the Utah legislative session. Topics to be discussed this year include water, power, waste, and other core services required by Utahns and delivered in large part by Utah's municipalities. There will also be a number of workshops designed specifically for those who were recently elected to office and need training on topics critical to their work as a local official.

What is the objective of Midyear?

The objective of Midyear is to update and educate city and town officials on how the most recent legislative session will impact their communities and to address current issues facing municipalities. It also gives the attendees an opportunity to interact with other city and town leaders in the state.

Who attends?

The attendee list includes over 500 elected and appointed officials from cities and towns in the state of Utah including: mayors, council members, city administrators, city managers, clerks, recorders, treasurers, and city attorneys.

Who should exhibit at Midyear?

Any company that offers products or services that benefit local government.

Why should your company Exhibit?

- Customer gets hands-on experience with your product/services.
- You meet hard-to-reach customers face to face.
- You meet customers you didn't know existed.
- You have the customer's undivided attention.
- You are not interrupted by phone calls or secondary messages.
- You will make as many contacts during the show as you can in months on the road, eliminating costly expenses.

Many attendees have stated that this is a crucial source for gathering buying information.

Exhibit Hours

Thursday, April 25 7:30 am - 3:30 pm
Friday, April 26 7:30 am - 10:30 am

Set Up Times

Wednesday, April 24 10:00 am - 6:00 pm
Thursday, April 25 6:00 am - 7:00 am

Tear Down

Friday, April 26 10:30 am

Fees

One Exhibit Hall booth \$800

Included in Booth Fees

- One booth
- One draped table
- Your company's listing in the conference app
- Five refreshment breaks
- Continental breakfast every day
- Two copies of the ULCT Directory (\$60 value)
- Free admission to all workshops

All breaks and meals are held in the exhibit area affording our exhibitors maximum traffic.

LUNCHES ARE NOT INCLUDED in the exhibitor registration but can be purchased.

REGISTER ONLINE BY

APRIL 5th

AT ULCT.ORG

ULCT Midyear Conference

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Exhibitor Map

