

**New this year- Annual Pre-conference Training**  
**Tuesday, September 10, 2019**  
**Salt Lake Sheraton Hotel**

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ULCT is committed to bringing you opportunities to more effectively run local government. We're pleased to offer our members two workshops on the day prior to the 2019 Annual Convention. Both sessions will run at the conference host hotel, the Salt Lake Sheraton. A box lunch will be included.

**Be a Developer for a Day!**  
**UrbanPlan Workshop for Public Officials**  
**8:30 am – 4:15 pm**  
**Limited to 25 people, Pre-registration required**

**Trainers:** The Urban Land Institute, Utah Chapter, is the provider for the session and local developers and ULCT staff will act as facilitators.

The UrbanPlan for Public Officials Workshop engages local decision makers about the fundamental forces that shape and affect the built environment and the important leadership roles that elected and appointed officials play in the real estate development process. Intended for public official decision makers in towns and cities, the one-day workshop uses the UrbanPlan curriculum to frame an interactive dialogue about the challenging issues, varying private and public-sector roles, risk and complex tradeoffs, and economics that are at play in land use in communities across the country.

This is a great training for mayors, city council members, and appointed officials, such as planning commission members. Senior-level staff, such as an economic development or redevelopment director, will also benefit from this opportunity.

**Learning Objectives:**

- Create a better understanding of tradeoffs at play in the development project
- Understand the political and financial risk in the development process
- Appreciate the roles that the public and private sectors play
- Create productive two-way dialogue between the public and private sector.

**Time Commitment:** This is a class and pre-workshop preparation is required! You will be assigned a role to play and will be part of a team as you participate. In order to make the day and everyone's time (including yours) productive you will need to read the materials and be prepared. On average expect to take 2-3 hours to prepare before the all-day class.

Tuesday Sept 10, 2019 8:30 am to 4:15 pm

Watch a summary of the training here: <https://www.youtube.com/watch?v=Qa4RSdHeYUs>

**Registration Fee: \$100**

*Workshop subsidized by generous grants from Salt Lake County Regional Development Office and the Office of the Property Rights Ombudsman from the 1% surcharge on all building permits in the State of Utah.*

**Strategic Leadership**

**10:00 am – 1:00 pm**

**Limited to 25 people, Pre-registration required**

**Trainers:** John Park, Consultant, Former City Manager

Planning strategically is an important step in accomplishing extraordinary things in our cities, yet our strategic efforts are only as successful as the leadership qualities in our professional staff and their ability to create dynamic leaders. Conversely, even with the best staff leadership, great things can only happen if we generate direction and focus at the very head of government. This course captures the skills and insights needed to create a vision through planning and how to drive that vision through the entire organization. To accomplish this, we delve into the mystery of strategic planning, as well as tracking progress and developing sustainable leadership systems in your organizations.

Included in this course are the following:

- Strategic planning basics
- Capital Improvement Planning as a guide to decision making
- Creating scorecards
- Learning to “Lead as One”
- Developing leaders
- Elevated Coaching
- Creating a sustainable leadership system

**Registration Fee: \$35**

*(Registration for these workshops is independent from the Annual Convention registration. You need not be registered for the convention to attend a pre-conference workshop.)*

**Annual Convention Update**

If you are holding onto reservations at the Sheraton Hotel but will not be able to use them, we strongly advise cancelling the reservation today so that you do not incur a penalty. Please consider freeing up any rooms you’re not planning to use so that other attendees can stay at the host hotel.

We look forward to seeing you in September. Register now for the Annual Convention!