

**UTAH LEAGUE OF CITIES & TOWNS
BOARD OF DIRECTORS MEETING
Hyatt Place St. George, 1819 S 120 E, St George, UT 84790
Wednesday, April 24, 2019 1pm**

CONDUCTING: ULCT Board of Directors President, Mayor Jon Pike, St. George

EXECUTIVE BOARD

**Mayor Jon Pike, President, St. George
Council Member Mike Mendenhall, 1st Vice President, Spanish Fork
Mayor Mike Caldwell, 2nd Vice President, Ogden City
Council Member Beth Holbrook, Past President, Bountiful**

BOARD OF DIRECTORS

**Mayor, Dawn Ramsey, South Jordan
Council Member Don Christensen, West Valley
Mayor, Andy Beerman, Park City
Council Member Jewel Allen, Grantsville
Council Member Damon Cann, North Logan
Council Member Richard Barnett, Richfield
Council Member Erin Mendenhall, SLC - EXCUSED
Council Member Brett Graham, Holladay - EXCUSED
Mayor John Christensen, Mayfield Town
Mayor Jim Talbot, Farmington
Mayor, Len Arave, North Salt Lake
Council Member, Nicole Martin, Herriman - EXCUSED
Mayor, Maile Wilson Edwards, Cedar City - EXCUSED
Mayor, Michelle Kaufusi, Provo
Mayor, Emily Niehaus, Moab
Mayor, Jeff Silvestrini, Millcreek
City Council, Dustin White, Roosevelt
Mayor Dean Baker, Naples
City Manager, City Managers Association, Gary Hill, Bountiful**

EX-OFFICIO MEMBERS

**ULCT Legal Counsel, David Church
UMCA President S. Annette
Spendlove**

ULCT STAFF

**Cameron Diehl, Executive Director
Rachel Otto, Director of Government Relations
Nick Jarvis, Chief Operating Officer
Roger Tew, Senior Policy Analyst
Meg Ryan, Manager – Land Use Academy of Utah
Brandon Smith, Legislative Research Analyst
Susan Wood, Director of Communications and Training
Karson Eilers, Legislative Research Analyst
Abby Bolic, Operations Coordinator**

Mayor Jon Pike called the meeting to order at 1:14 pm

REVIEW & APPROVAL OF MINUTES - Mayor Jon Pike, ULCT President

ACTION: Mayor Kaufusi moved to approve the minutes of January 30, 2019 and February 19, 2019. Dustin White, Roosevelt seconded the motion. The vote was unanimous.

CONFLICT OF INTEREST DISCLOSURE – Mayor Jon Pike, ULCT President

There were none in attendance that disclosed a conflict of interest.

UPDATE ON DISTRICT ATTORNEY ACTION – Mayor Jon Pike, ULCT President

David, Salt Lake District Attorney Michelle Riley and Ken attended a preliminary hearing on June 3, 2019. Some members of staff have received subpoenas and have been asked to testify and there are some that have been interviewed. Those on the board at the time retained Gail Miller during the initial investigation. The county has retained him as expert witness.

ULCT BOARD & COMMISSION REPORTS & APPOINTMENTS – Mayor Jon Pike, ULCT President

Director Diehl stated that Salt Lake City Recorder Cindy Mansell is the League's appointment for the Advocate for Government position. He referred to Local Government Trust HB425 and said there have been some instances where Cindy's character was attacked. Director Diehl thanked Ms. Mansell publicly for what she has done for local government.

The Quality Growth Commission received funding from the legislature. These funds can be applied for natural shed water conservation, helping rural agriculture and family farms. Applications are due in May for State funding.

Wasatch Front Regional Council: Serves as chair of the Regional Growth Committee and is recommending Council Board accept and adopt the 2050 Plan.

Get Healthy Utah Board: The League received a partnership awarded with Spanish Fork, Logan, West Valley & Vernal with a grant the League is getting accolades for their efforts.

Governor's Well Partnership Board: Audit about conflict of tourism providing infrastructure. Impacts of tourism in Grand & Washington counties. Economic development in the future. Should consider reversing the percentages of this report.

The same problem in other counties in the State GRT Rural Utah fuels agriculture, recreational, natural resources, etc. and they need funding returned to those counties. Counties to need to have solutions so that it doesn't become a State program.

Cindy Mansell Letter: Davis County is receiving a lot of GRAMA requests. Pressure is being put on individuals and they are threatening to quit their jobs. It's unfortunate that it is happening in many cities. Consider altering the GRAMA process with city attorneys and municipals clerks in Utah. Management & storage for records is the problem. Keep your records, classify your records and storing your records and then destroying when

they are scheduled to be destroyed. However, it is costly and time consuming. Cities need to handle the records when they are made.

FAMILY MEDICAL LEAVE POLICY – Cameron Diehl, Executive Director

Director Diehl discussed Leave Policies and gave a visual presentation. He said the League wanted to understand where the market is and foster a culture of family for employees and retain talented employees. A survey was done of the top 25 businesses in Utah. Public sectors are moving toward paid family leave and he feels its time for this type of policy to be instituted. There is also a prolonged sick and maternity leave policy. There was conversation that this policy could be abused by employees. There was also concern about multiple employees taking leave at the same time.

ACTION: Mayor Ramsey moved to approve the proposed family leave policy as it has been presented. Mayor Niehaus seconded the motion. The motion was amended to approve the overall policy but come back for further discussion and approval considering cashing out sick leave and short-term disability. Everyone present voted for the policy with the exception of Mayor Arave who voted nay.

REVIEW & APPROVAL OF CHECK REGISTER – Nick Jarvis, Chief Operating Officer

Mr. Jarvis presented the checks that had been written and answered questions.

ACTION: Council Member Allen moved to approve the 3rd quarter check register. Council Member Cann seconded the motion. The motion carried unanimously.

FY 2019 Q3 FINANCIAL REPORT - Nick Jarvis, Chief Operating Officer

The staff report was presented, and questions were answered concerning expenditures.

ACTION: Dustin White moved to approve the 3rd quarter financial report. Mayor Kaufusi seconded the motion. The motion carried unanimously.

2018-2019 PRIORITITES IN REVIEW & 2019–2020 LOOKING FORWARD - Cameron Diehl, Executive Director

Director Diehl presented the budgeting process and history. He stated that a two-thirds portion of the budget comes from cities, another 1/5th portion comes from conferences, and 15% from sponsors. Other revenue comes from one-time revenue sources (grants and co-op money).

Keri? – Strategy was right and the money going into the fund balance is correct and healthy.

Expenses: Less than half go to employees and operating expenses. There are 8 contracted employees. Conferences take 1/3 of the expenses. Operations and services use 21% and the budget is approximately 2.6 million dollars.

April 2018 – Takeaways include legislative advocacy, repackaging, making life better, expanding the board, etc. See staff report.

Mayor Beerman said great progress has been made since last year.

Abby Bolic reported on membership outreach. She reported that eight events were held during the year. 2,100 people physically attended (mostly elected officials). Out of 248 cities, 179 cities attended the events. She presented the historical attendance at each event.

Director Diehl said we need to find ways to improve attendance.

Susan Wood reported on the Communication Outreach Plan and announced that a new branding element #citieswork will be implemented. She stated that five policy op-eds have been very successful. The 58 videos for housing affordability is proof of performance.

Podcasts: One per week during legislature have been very successful. During the legislature contacts were made and the cities and towns were handled fairly by the legislature and media.

Board email was sent to areas and felt they were successful. There is interest in continuing this process. The Rapid Response Team is valuable.

Continuation of these strategies needs to happen. Continue #citieswork, bi-weekly Podcast, video campaigns, interviews, building contacts, quarterly area email blasts, and concept for a better website.

Utah Policy Podcasts – Susan distributed a list of topics and list with a sign up for those who want to participate.

Karson Eilers reported on the Community Highlights. He stated that 4300 emails go out every Friday with Friday Facts. Other forms of outreach include social media, Facebook, Daily Twitter reach, YouTube channel views, etc. News stories are also followed and posted to the website. The way information is handled depends on the size and structure of the city government. Social media was used to promote the agenda and message.

Rachel Otto reported on the 2019 Legislative Review.

Respect – The Utah Legislature heard your voices and the League actively worked on over 70 bills.

Collaboration – Internal, had an amazing team and had a chance to work on all core items. External, has also worked really well and made key friendships with legislators and many organizations.

There were 17 bills that were considered “hot” and all were met with desired outcome. There were 26 work bills presented and 25 met the desired outcome. There were 7 bills that were opposed. Out of those 24 failed.

Key Issue Highlights – SB34 Affordable Housing modification received national attention. Training and compliance is a focus for this interim.

HB 425: Local Official Bonds
HB 288 Gravel Pits
HB 272 Small city/town elections
HB 382 Resort Comm Taxes

What can we do better? 149/182 were passed of the supported bills. If we focus more on our main bills our percentage may be better. Our efforts get diluted when we focus on too many bills. Need community support/opposition in general – threading the needle on emotional/public issues. Better collaboration with our local expertise – Our city attorneys have done a great job of being at the legislature every day. Who can we get to help us with a local view of things? Who can we tap into? Also consider our usage of interim days.

Director Diehl asked would the Board prefer to have LPC during the summer, meet with the caucus groups or have state legislatures?

Mayor Niehaus said she the, mentorship was appreciated, and she made a commitment to be on the hill every Friday.

Rachel Otto asked is LPC working, and does the current process need to be changed?

Brent Hill: Could training be provided on how to talk to legislators?

Some board members are already reaching out and making sure information is passed along. Maybe identify members who have expertise and they can become responsible for a particular issue.

COG meetings – coordinate attendance on a regular basis

Council Member Allen asked about the format of the LPC meeting. She asked is there a way to have to click to identify and make it more accessible.

Mayor Pike – Tax Task Force Governor's office suggested Cameron Diehl (among others) on this team act as a non-voting member. Tax is #1 issue of all 5 caucuses.

Tax policy guide based on resolutions passed the last few days. Board packet survey results were sent to everyone for discussion.

Tour of Utah
Local government Platform – Plant the seed

ULCT BOARD BUDGET PRIORITIES – Mayor Jon Pike, ULCT President

The tentative budget will be approved in May. The top priority is to modernize the League's website, which was created in 2011 and has not been updated since then.

Director Diehl asked what the Board would like to see different about the website. The Board feels that it should be easy to use, merge services like registering for conferences, interactive directory and training materials for members. Also, be able to more easily access videos. More links. Combination of password, mobile-friendly look. Cleaner look.

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