

# UTAH LEAGUE OF CITIES & TOWNS BOARD OF DIRECTORS MEETING

LOCATION: VIA ZOOM

MONDAY, AUGUST 17, 2020 @ 12:00 PM

(TIMES ARE APPROXIMATE)

1. **Welcome and Introductions – Council Member Mike Mendenhall, ULCT President** 12:00 PM
2. **Review & Approval of Minutes – Council Member Mike Mendenhall, ULCT President** 12:03 PM  
ACTION: Review & Approval of Minutes  
HANDOUT: [June 15, 2020 Minutes](#)
3. **Conflict of Interest Disclosure – Council Member Mike Mendenhall, ULCT President** 12:05 PM  
ACTION: Disclosure of any potential conflict of interest with agenda items  
HANDOUT: None
4. **ULCT Staffing Update: General Counsel and Land Use Legal Consultant – Cameron Diehl, Executive Director** 12:07 PM  
ACTION: For information and discussion  
HANDOUT: None
5. **Love, Listen, Lead – Council Member Mike Mendenhall, ULCT President, Cameron Diehl, Executive Director, & Kyrene Gibb, Partner and Vice President of Research, Y2 Analytics** 12:15 PM  
ACTION: For information & feedback  
HANDOUTS: [Love, Listen, Lead Update & Y2 Analytics Questions to Ponder](#)  
  
*\*Strategic Goals: Training Goal #2, Communication Goal #1*
6. **COVID-19: ULCT Update – Cameron Diehl, Executive Director** 12:38 PM
  - Annual Convention 2020: “Respond, Recover, Reimagine”
  - CARES Act Allocation
  - Potential 4<sup>th</sup> StimulusACTION: For information and discussion  
HANDOUT: None  
  
*\*Strategic Goals: Training Goal #2, Finance/Administration Goal #2*
7. **Review and Approval of June & July Check Registers – Nick Jarvis, Chief Operating Officer** 12:48 PM  
ACTION: Review and Approve June & July 2020 Check Registers  
HANDOUT: [June & July 2020 Check Registers](#)
8. **FY 2020 Year-End Financial Report (July 2019 – June 2020) – Nick Jarvis, Chief Operating Officer** 12:53 PM  
ACTION: Review & approval of FY 2020 Year-End Report  
HANDOUT: [FY 2020 Q4 Unaudited Financial Report](#)
9. **Advocacy, Engagement, & Outreach Update – Victoria Ashby, Director of Government Relations & Cameron Diehl, Executive Director** 12:58 PM
  - Amicus brief on ripper clause
  - Tiers update
  - Special session positions
  - Gravel pits updateACTION: Position on special session bills  
HANDOUTS: [Tiers of ULCT Legislative Priorities](#)  
[HB 359 1<sup>st</sup> Sub. Letter](#)  
  
*\*Strategic Goals: Advocacy Goal #1, Advocacy Goal #2*

10. Brent & Jennie Taylor Service Award 1:23 PM
- ACTION: Select recipient of Taylor Award (or online voting)  
 HANDOUTS: [Background and Nominations](#)
11. FY 2020 Priorities in Review & FY 2021 Looking Forward 1:33 PM
- a) 2019-2020 Statewide Contacts – Abby Bolic, Operations & Membership Coordinator  
 b) ULCT Media Report – Susan Wood, Director of Communications  
 c) ULCT Policy Research – Wayne Bradshaw, Director of Policy  
 d) Partners report, Meg Ryan & Cameron Diehl
- ACTION: For information & feedback  
 HANDOUTS: [2019-2020 Statewide Contact Report](#)  
[ULCT Media Report](#)  
[ULCT Policy Research](#)  
[ULCT Partner Report](#)
- \*Strategic Goals: Training Goal #1, Membership Engagement Goals #1 & #2, Communication Goals #1 & #2,*
12. ULCT Board & Commission Reports & Appointments – Abby Bolic, Operations & Membership Coordinator 1:53 PM
- ACTION: Approve LPC Roster,  
 HANDOUT: [LPC Roster as of 3/7/2020 \(LINK\)](#)
13. ULCT Board of Directors Vacancies & Nominations – Nick Jarvis, Chief Operating Officer 1:55 PM
- ACTIONS: For information & discussion  
 HANDOUT: [ULCT Board Vacancies & Nominations Materials](#)
- \*Strategic Goals: Membership Goal #1*
14. Other Business
15. Adjourn 2:00 PM

**Next Meeting: Wednesday, September 23, 2020 in conjunction with the Annual Convention**  
**\*\*This is the current invite on your calendars from 12:00-3:00, which we change as soon as possible\*\***

UTAH LEAGUE OF CITIES & TOWNS  
BOARD OF DIRECTORS MEETING MINUTES

LOCATION: VIA ZOOM  
MONDAY, JUNE 15, 2020 @ 12:00 PM

IN ATTENDANCE:

EXECUTIVE BOARD

Mayor Mike Caldwell, 1st Vice President, Ogden City  
Mayor Jon Pike, Past President, St. George  
Mayor Dawn Ramsey, 2nd Vice President, South Jordan  
Gary Hill, UCMA & Bountiful

BOARD OF DIRECTORS

Council Member Jewel Allen, Grantsville  
Mayor Andy Beerman, Park City  
Council Member Don Christensen, West Valley  
Mayor Julie Fullmer, Vineyard  
Mayor Michelle Kaufusi, Provo  
Council Member Tasha Lowery, Draper  
Mayor Erin Mendenhall, Salt Lake City  
Mayor Emily Niehaus, Moab  
Mayor Jeff Silvestrini, Millcreek  
Mayor Maile Wilson Edwards, Cedar City  
Council Member Dustin White  
Council Member Marcia White  
Mayor Jeff Young, Richmond

EX OFFICIO MEMBERS

Mayor Len Arave, North Salt Lake, ULCT Treasurer  
Annette Spendlove, UMCA & North Ogden  
David Church, ULCT General Counsel

Welcome and Introductions – Mayor Mike Caldwell, ULCT 1<sup>st</sup> Vice President

- Staffing Update
- [LINK: Substance of matters proposed, discussed, or decided](#)

Review & Approval of Minutes – Mayor Mike Caldwell, ULCT 1<sup>st</sup> Vice President

- [LINK: Substance of matters proposed, discussed, or decided](#)

MOTION: Mayor Jeff Silvestrini  
Approve Draft Minutes from May 18, 2020 Meeting

SECOND:

VOTE: Unanimous Approval

Conflict of Interest Disclosure – Mayor Mike Caldwell, ULCT 1<sup>st</sup> Vice President

- None

FY 2021 Budget – Cameron Diehl, Executive Director & Nick Jarvis, Chief Operating Officer

- [LINK: Substance of matters proposed, discussed, or decided](#)

ULCT STAFF

Cameron Diehl, Executive Director  
Nick Jarvis, Chief Operating Officer  
Victoria Ashby, Director of Government Relations  
Abby Bolic, Operations & Membership Coordinator  
Wayne Bradshaw, Director of Policy  
Karson Eilers, Legislative Research Analyst  
Katie Harley, Event & Strategic Partnership Coordinator  
John Hiskey, Senior Policy Advisor  
John Park, Senior Training Consultant  
Meg Ryan, Senior Land Use Manager  
Roger Tew, Senior Policy Advisor  
Susan Wood, Director of Communication

EXCUSED

Council Member Mike Mendenhall, President,  
Spanish Fork  
Mayor Jim Talbot, Farmington  
Mayor John Christensen, Mayfield Town

MOTION: Mayor Jeff Silvestrini  
Open Public Hearing  
SECOND: Mayor Andy Beerman  
VOTE: Unanimous Approval

MOTION: Mayor Jeff Silvestrini  
Approve FY 2021 Tentative Budget  
SECOND: Council Member Jewel Allen  
VOTE: Unanimous Approval

MOTION: Mayor Jon Pike  
Close Public Hearing  
SECOND: Mayor Emily Niehaus  
VOTE: Unanimous Approval

ULCT Policies, Procedures, & Bylaws –Nick Jarvis, Chief Operating Officer

- [LINK: Substance of matters proposed, discussed, or decided](#)

MOTION: Mayor Jon Pike  
Approve Staff’s completion of the Office of the State Auditor’s Fraud Risk Assessment  
SECOND: Mayor Jeff Silvestrini  
VOTE: Unanimous Approval

MOTION: Council Member Jewel Allen  
Adopt suggested changes to bylaws to allow for remote voting and engagement at Annual Business Meeting  
SECOND: Council Member Matt Durham  
VOTE: Unanimous Approval

COVID-19: Response & Update – Cameron Diehl, Executive Director

- [LINK: Substance of matters proposed, discussed, or decided](#)

Amicus Subcommittee Report – Mayor Maile Wilson-Edwards & Cameron Diehl, Executive Director

- [LINK: Substance of matters proposed, discussed, or decided](#)

MOTION: Mayor Jeff Silvestrini  
Ratify subcommittee recommendation  
SECOND: Mayor Erin Mendenhall  
VOTE: Unanimous Approval

Public Safety, Community Trust, and “Love, Listen, Lead” –Cameron Diehl; Nubia Pena, Director, Utah Division of Multicultural Affairs; Byron Russell, Co-Chair, Utah Multicultural Affairs Commission; Ze Min Xiao, Director, Mayor’s Office for New Americans, Salt Lake County

- [LINK: Substance of matters proposed, discussed, or decided](#)

MOTION: Mayor Jon Pike  
Support “Choke Hold Ban” bill  
SECOND: Mayor Erin Mendenhall  
VOTE: Unanimous Approval

MOTION: Council Member Jewel Allen  
Adopt “Love, Listen, Lead” principles  
SECOND: Mayor Andy Beerman  
VOTE: Unanimous Approval

Other Legislative Interim Priorities and Engagement—Victoria Ashby, Director of Government Relations

- [LINK: Substance of matters proposed, discussed, or decided](#)

MOTION: Gary Hill, UCMA  
Adopt staff recommendation of legislative priorities and process  
SECOND: Mayor Erin Mendenhall  
VOTE: Unanimous Approval

2020 Annual Convention Update – Katie Harley, Event & Strategic Partnership Coordinator

- [LINK: Substance of matters proposed, discussed, or decided](#)

ULCT Board & Commission Reports & Appointments – Abby Bolic, Operations & Membership Coordinator

- [LINK: Substance of matters proposed, discussed, or decided](#)

MOTION: Council Member Don Christensen  
Appoint Council Member Tim Roper, Clearfield to Private Activity Bond Review Board  
SECOND: Mayor Jeff Silvestrini  
VOTE: Unanimous Approval

2020-2021 ULCT Board of Directors Vacancies & Nominations – Nick Jarvis, Chief Operating Officer

- [LINK: Substance of matters proposed, discussed, or decided](#)

Other Business

Adjourn

- [LINK: Substance of matters proposed, discussed, or decided](#)

MOTION: Mayor Emily Niehaus  
Adjourn  
SECOND: Council Member Jewell Allen  
VOTE: Unanimous Approval



**TO:** ULCT Board of Directors  
**FROM:** Cameron Diehl, Executive Director  
**DATE:** August 12, 2020  
**SUBJECT:** Love, Listen, Lead Update

**I) Background**

According to the guidance of the Board of Directors in June, ULCT staff and the Utah Chiefs of Police Association have put together the Love, Listen, Lead task force and engaged in our strategic plan to engage with stakeholders. We are undertaking these steps:

- 1) Love: Establish key principles for engagement
- 2) Listen: Creation of a task force to listen to community stakeholders and gather their ideas
- 3) Listen: Survey data of the general public and people of color about community trust in police and racial equity issues (Y2 Analytics)
- 4) Lead: Deliberate on potential policy action

**II) Officer op-ed**

ULCT/UCOPA op-ed: <https://www.deseret.com/opinion/2020/6/22/21297205/utah-league-of-cities-and-towns-local-law-enforcement-community-improve-trust>

**III) Examples of stakeholder priorities**

For example, you can see the policy priorities that the Department of Public Safety and Commissioner Jess Anderson highlighted as potential topics for consideration on Page 1 of the July 16 minutes of the joint meeting of the Martin Luther King, Jr. Commission and Multicultural Affairs Commission. You can also see the policy priorities from the joint commissions on Page 2.

**IV) Y2 Analytics key questions for Board members to consider:**

1. What opportunities or challenges do you see in your community regarding equity, public safety, and community trust?
2. What does a good community relationship with law enforcement look like?

#CitiesWork



3. What does “equity” mean to you when it comes to law enforcement?
4. What questions do you have for community members on the topic of trust and law enforcement?

You can email your thoughts to Y2 Analytics Director of Research Kyrene Gibb at [kyrene@y2analytics.com](mailto:kyrene@y2analytics.com) and come prepared to raise points during the board meeting.

#### V) **Love, Listen, Lead Task Force membership**

Co-chair: ULCT President and Spanish Fork Council Member Mike Mendenhall

Co-chair: UCOPA President and Bountiful Police Chief Tom Ross

Elected officials (north to south): North Logan Mayor Damon Cann, Clearfield Mayor Mark Shepherd, Grantsville Council Member Jewel Allen, SLC Council Member Ana Valdemoros, South Salt Lake Mayor Cherie Wood, Millcreek Mayor Jeff Silvestrini, American Fork Mayor Brad Frost, Mayfield Mayor John Christensen, St. George Council Member Dannielle Larkin

Police Chiefs (north to south): Ogden Chief Randy Watt, Woods Cross Chief Chad Soffe, West Jordan Chief Ken Wallentine, South Jordan Chief Jeff Carr, Lone Peak Chief Brian Gwilliam (northern Utah County)

City Managers: Riverton’s Dave Brickey, Provo’s Wayne Parker, Spanish Fork’s Seth Perrins

City Attorneys: Ogden’s Gary Williams, Park City’s Margaret Plane, South Jordan’s Ed Montgomery

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For background information, I’ve also provided a recap of our July 23 meeting and task force questions (see next page).

#CitiesWork

## I) Recap of July 23 Love, Listen, Lead Discussion

Concerns we are hearing from residents:

1. “Hunger for information” about training, use of force, de-escalation, equity, and policing
2. Want to be heard in a meaningful way
3. Some want to see policy change and others are unsure

Questions from city officials:

1. How do we ensure respect for police officers from the community and for all members of our community, particularly among people of color, from police officers?
2. How do we ensure trust in police officers from all members of our community, particularly among people of color?
3. What does “police reform” mean? It seems to mean different things to different people--symbol v. substance--and we are unsure of who is speaking for which parts of the community.
4. How do we demonstrate that we are listening and engaging in a meaningful way about the problems even if we ultimately disagree about the potential policy changes?
5. How does everyone define “success” in this process?
6. Among those who are advocating for change, what are their short-term objectives? What are their long-term objectives?
7. What is the impact of certain “police reform” policies on the recruitment, retention, and safety of officers?
8. What are the benefits to a diverse police force and how can we best achieve that diversity?
9. While there are many equity issues to address, how do we keep the public safety and equity conversation focused on areas that public safety leaders can influence?
10. How do we get good data about the disparate impact of policing on people of color in order to inform policy?
11. What is the sentiment of all our residents--urban, suburban, rural, old, young, people of color, white, etc.--about trust and respect in policing?
12. How do we ensure that state policy respects local needs and circumstances and is not a one-size-fits-all approach? (examples of local differences include department size, location, budget, demographics of community, best practices v. state mandates)
13. How do we bridge the gap on equity issues between people of color and white people in our community who may not have personal experience of inequity?

## Multicultural and Utah Martin Luther King Jr. Human Rights Commissions

Meeting Minutes

Thursday, July 16, 2020

State Office Building – Auditorium | Zoom

*Approved*

**MLK Attendees:** Perry Bankhead, Luna Banuri, Neelam Chand, Aanjel Clayton, Taylor Hartman, Emma E. Houston, Simba Maponga, Caitlin McDonald, Bart Powauke, Gabi Sanchez-Jones, Bridget Shears, Eddy Thompson, Sarah Vaughn

**MCC Attendees:** Jess Anderson, Pamela Atkinson, Dr. Marc Babitz, Emilio Manuel Camu, Rebecca Chavez-Houck, Lt. Gov. Spencer Cox, Jill Flygare, Maria Garciaz, Mike Haddon, Dr. Nathan Hanamaikai, Dean Hirabayashi, Jill Love, Stacey Miller, Jean Mills-Barber, Dr. Len Novilla, Dr. Tino Nyawelo, Jon Pierpont, Tami Pyfer, Byron Russell, Satin Tashnizi, Dr. Jacqueline Thompson, Michelle Tuitupou, Ming Wang, Ze Min Xiao

**MCC Absent:** Lillian Tsosie-Jensen

**Guests:** Aden Batar, Adrienne Decker, Alyssa Dairsow, Amram Musungu, Asha Parekh, Benjamin Jones, Bennett Johnson, Betty Sawyer, Brian Lohrke, Brian Redd, Brooke Scheffler, Cameron Diehl, Carol Matthews-Shifflett, Celina Milner, Claudia Loayza, David Damschen, Diana Lopez, Dr. Amadou Niang, Dr. Karen Johnson, Dr. LaShawn Williams, Dr. Tamara Stevenson, Elizabeth Kronk Warner, Emilie Starr, Ephraim Kum, Frances Battle, Greg Jeffs, James Brown, James Jackson III, Jason Bowcutt, Jean Tokuda-Irwin, Jeanetta Williams, Jenny Hor, Jenny Mayer-Glenn, Jeremy Shinoda, Joél Arvizo-Zavala, Josh Loftin, Justin Harding, Katherine Potter, Kathie Darby, Kathy Whitehead, Kim Cordova, Kirsten Rappleye, Laurel Cannon-Alder, Maegan Castleton, Mayra Cardozo, Meligha Garfield, Mickey Brown, Mike Mower, Nahum Tadesse, Natalie Petersen, Nubia Peña, Olu Malomo, Ramy Ahmed, Randy Owner, Rep. Sandra Hollins, Rev. Dr. Oscar T. Moses, Rizvan Gurmu, Rozanna Benally-Sagg, Scott Woolford, Shawn Newell, Taylor Ricks, Taylor Stevens, Taysha Tiatia, Terri Hughes, Tiffeni Wall, Tracy Hansford, Tyler Cain, Viviana Felix

**Unknown Call-in Numbers:** \*\*\*-\*\*\*-1049, \*\*\*-\*\*\*-6054

**Welcome** – Emma E. Houston

Emma E. Houston welcomed attendees to the meeting.

**Opening Remarks** – Gov. Gary R. Herbert

The goal is to end racism, promote harmony and enact equal justice under the law.

**Updates from State of Utah Leadership** – Gov. Gary R. Herbert, Kim Cordova & Jess Anderson

The state has enacted the following regarding racial equity efforts:

1. Ban on chokeholds
2. Implicit bias, active bystander, and diversity & inclusion training
  - a. 21-day bias challenge
  - b. Three week online training facilitated by Kimberly Papillon
  - c. Community partner contributions
3. \$1 million Racial Equity and Inclusion Fund
4. Racial equity CEO roundtable
5. Elevate the Utah Division of Multicultural Affairs and Utah Division of Indian Affairs to the governor's cabinet

The Utah Department of Public Safety compiled 19 community recommendations.

1. Ban on chokeholds and knee holds
2. Use of force continuum
3. Transparency to officer misconduct
4. Citizen review boards in municipalities
5. Body cameras on every officer
6. More exposure and outreach to underrepresented communities
7. Recruiting and retaining diversity within police force
8. Implicit bias training
9. De-escalation training
10. Diversity training
11. Defund police organizations
12. Emotional and mental support for officers
13. Data driven ethnic justice

14. Demilitarization of police
15. Limitations on police unions
16. Police culture

17. Qualified immunity
18. School to prison pipeline
19. School resource officer program evaluation

### **Survey Priorities for Community Input – Simba Maponga**

The commissions surveyed stakeholders on police reform and school climate. Based on the results, the priorities are:

1. Criminal justice & public safety
  - a. Enhance training in police departments on working with multicultural populations
  - b. Use least amount of force
  - c. Encourage community policing through proper performance measures and incentives and enhance non-police social services to reduce the need for police action
  - d. Collect police department data to ensure consistent and equitable enforcement across the criminal justice system and ensure effective and impartial investigations of criminal justice abuses
  - e. Enhance usage of body cameras
2. School reform
  - a. End the school to prison pipeline in all Utah schools by eliminating zero tolerance policies and the misuse of law enforcement
  - b. Improve quality of K-12 education for youth of color
  - c. Develop a human rights framework for Utah students and enhance comprehensive teacher training on racism, bias, diversity and inclusion

### **Community Input**

- James Brown, Living & Aging with Pride: The upcoming gubernatorial election can mean newly enacted policies are not adopted by the incoming governor. Gov. Herbert shared enacted legislation is the law and believes current candidates support recent changes.
- Alyssa Dairsow, Commission on Criminal & Juvenile Justice: Stakeholders are holding discussions on school resource officers.
- Amram Musungu: School reform should include parents.
- Ephraim Kum, University of Utah & Utah Division of Multicultural Affairs: Reform efforts should also focus on higher education and not solely on K-12.
- Terri Hughes, Weber State University NAACP Youth & College Division: Funding should be made available for students of color and Black cultural centers at all universities.
- Diana Lopez, Ogden Police Department: The public has different definitions of public safety terminology such as “community policing” and defining them can strengthen action items.
- Dr. Amadou Niang: The immigrant and refugee communities are discriminated against because of their accents, which prevents them from securing jobs and promotions.
- Satin Tashnizi, Multicultural Commission: The commissions should outline measurements of success regarding the survey priorities.
- Betty Sawyer, NAACP Ogden & Project Success Coalition: Accountability should extend to state employees and not solely on the commissioners overseeing the efforts. Agencies should update school curriculum, build support systems for Black college students and address college debt.
- Tami Pyfer, Multicultural Commission: The Utah State Board of Education and Utah Board of Higher Education oversee school curriculum.

### **Next Steps/Action Items – Emma E. Houston & Byron Russell**

MCC MOTION: Dr. Jacqueline Thompson moved to adopt the recommendations from the police reform and school climate survey. Dr. Marc Babitz seconded the motion. The motion carried unanimously.

MLK MOTION: Luna Banuri moved to adopt the recommendations from the police reform and school climate survey. Caitlin McDonald seconded the motion. The motion carried unanimously.

### **Other Business**

Rep. Hollins and Gov. Herbert provided closing remarks.

# Utah League of Cities and Towns

## CHECK DETAIL

June - July, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	AMOUNT
51-1111 ZIONS BANK CHECKING					
06/01/2020	Check	37974	John Michael Oliver		-561.00
				INVOICE # 031 Video Production and Graphic Design	561.00
06/01/2020	Check	37973	Executech	Computer Service	-6,595.55 6,595.55
06/01/2020	Check	37980	Spatafore Design		-1,497.00
				Invoice: ULC549 ULCT Envelopes and Letterhead	1,497.00
06/01/2020	Check	37972	DS Accounting Services		-2,000.00
				Invoice #: 2020-0086 May	2,000.00
06/02/2020	Check	37984	John Hiskey		-5,000.00
				Consulting-Lobbying May 2020	5,000.00
06/09/2020	Check	100120	David Church		-3,000.00
				CHECK 100120 CHECK	3,000.00
06/12/2020	Check	100121	Zions Bank		-3,682.47
				CREDIT CARD ECS 9044021947PAYMEN CREDIT CARD ECS 9044021947PAYMENT WEB043000096347176ACCOUNT CONTROL REF # 020164002625343	-3,682.47
06/18/2020	Check	37989	Blue Cairn Media		-2,712.00
				Invoice #: 1121 JOB: 2020 Directory SCOPE OF WORK: Creative and art direction, design, and production 38.7 hours Photo for cover	2,712.00
06/18/2020	Check	38010	Utah Local Government Trust		-458.74
				Invoice #: 1583047 Monthly employee benefits	59.54

# Utah League of Cities and Towns

## CHECK DETAIL

June - July, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	AMOUNT
				Invoice #: 1583048 Monthly workers comp	399.20
06/18/2020	Check	37985	Access		-264.56
				Invoice #: 8170234 Monthly file storage	264.56
06/18/2020	Check	38000	LexisNexis		-120.00
				Invoice #: 3092656083 Legal Research Software	120.00
06/22/2020	Check	37988	American Bar Association		-150.00
				Membership #: 01521451 Annual Bar Dues	150.00
06/22/2020	Check	37991	Dominion Energy		-8.34
				Building Utilities (Gas)	8.34
06/22/2020	Check	37992	Econowest Associates, Inc.		-1,200.00
				COVID19 Fiscal Impact Update for 63 cities (10 hrs)	1,200.00
06/22/2020	Check	37986	Addison Hansen		-100.00
				4th Grade Essay Contest Winner: 1st place	100.00
06/22/2020	Check	37990	Calvin Smith Elementary		-1,000.00
				4th grade essay contest winner: 1st place	1,000.00
06/22/2020	Check	38001	Madison Nielson		-75.00
				4th grade essay contest: 2nd place	75.00
06/22/2020	Check	38009	Spring City Elementary		-750.00
				4th grade essay contest: 2nd place	750.00
06/22/2020	Check	37987	Alana Parry		-50.00
				4th grade essay contest: 3rd place	50.00
06/22/2020	Check	38005	Provost		-500.00

# Utah League of Cities and Towns

## CHECK DETAIL

June - July, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	AMOUNT
			Elementary	4th grade essay contest: 3rd place	500.00
06/22/2020	Check	37993	Eve Selway	7th grade essay contest: 1st place	-100.00 100.00
06/22/2020	Check	37994	Excelsior Academy	7th grade essay contest: 1st place	-1,000.00 1,000.00
06/22/2020	Check	38003	Nathan Willden	7th grade essay contest: 2nd place	-75.00 75.00
06/22/2020	Check	38002	Mary Lyons	7th grade essay contest: 3rd place	-75.00 75.00
06/22/2020	Check	37997	Gunnison Valley Middle School	7th grade essay contest: 2nd place 7th grade essay contest: 3rd place	-1,250.00 750.00 500.00
06/22/2020	Check	37995	Executech	Computer Service Computer Service (onsite)	-1,709.19 829.19 880.00
06/22/2020	Check	38011	Utopia Fiber	Invoice: 525535 Monthly Telephone/Internet (May) Invoice: 543862 Monthly Telephone/Internet (June)	-870.00 435.00 435.00
06/22/2020	Check	37999	John W. Park Consulting Services, inc.	COVID Related Trainings (71 Hours) June 2020	-7,100.00 7,100.00
06/22/2020	Check	37996	Granicus	Invoice # 127659 Communications Cloud Communications Cloud Advanced Pacakge	-6,825.00 6,825.00
06/22/2020	Check	38007	Rocky Mountain		-68.80

# Utah League of Cities and Towns

## CHECK DETAIL

June - July, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	AMOUNT
			Power		
				Electric May 2020	68.80
06/22/2020	Check	38004	Professional Print Consulting		-11,994.83
				Invoice #: 7307 ULCT Directory	11,994.83
06/22/2020	Check	38008	Sixth East Condo Association		-900.00
				Invoice: 1259 Special Assesment-For Fence (May be applied to August Dues)	900.00
06/22/2020	Check	38006	Public Health Employees Health Program		-297.32
				June employee premium	297.32
06/22/2020	Check	37998	John Michael Oliver		-1,173.00
				Invoice #:032 Monthly graphic design and video editing	1,173.00
06/22/2020	Check	38012	Victoria Ashby		-465.00
				Utah State Bar reimbursements	450.00
				Utah State Bar reimbursements	15.00
06/22/2020	Check				-679.33
				CHECK 100119 CHECK	679.33
06/25/2020	Check	38017	Get Healthy Utah		-2,500.00
				Get Healthy Utah Community Health Survey	2,500.00
06/25/2020	Check	38018	John Hiskey		-5,000.00
				Consulting and Lobbying June 2020	5,000.00
06/29/2020	Check	38020	Sixth East Condo Association		-900.00
				Invoice: 1263 Monthly Condo Dues (July)	900.00

# Utah League of Cities and Towns

## CHECK DETAIL

June - July, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	AMOUNT
06/29/2020	Check	38016	Executech		-3,399.80
				Invoice #: 1064743 Monitors (20)	3,399.80
06/29/2020	Check	38022	Y2Analytics		-30,000.00
				Invoice 2478 Love, Listen, Lead Research	30,000.00
06/29/2020	Check	38015	DS Accounting Services		-2,000.00
				Monthly Accounting Fee (June) Invoice 2020-094	2,000.00
06/29/2020	Check	38014	Cvent		-11,653.72
				Crowd Compass Event App Zoom Integration	8,153.72 3,500.00
06/29/2020	Check	100123	Utah State Treasurer		-
				Utah State Treas1876000545MIXED Utah State Treas1876000545MIXED CCD 0297 UT LEAGUE OF CITIES & REF # 020181002380191	100,000.00 100,000.00
06/30/2020	Check	38013	Blue Cairn Media		-1,275.00
				Invoice #: 1133 SCOPE OF WORK: Business Cards, Directional Signs, Notepads, #CitiesWork Decals	1,275.00
06/30/2020	Check	38019	Professional Print Consulting		-7,520.00
				Invoice #: 7318 Business cards, window decals, signs, notepads	7,520.00
06/30/2020	Check	38021	Spatafore Design		-4,155.00
				Invoice: 13594 ULCT Convention Materials	3,250.00
				Invoice: 13595 Essay Contest Certificates	330.00
				Invoice: 13596 Taylor Awards Design	575.00
07/06/2020	Check		David Church		-3,000.00

# Utah League of Cities and Towns

## CHECK DETAIL

June - July, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	AMOUNT
				CHECK 100121 CHECK	-3,000.00
07/14/2020	Check	100124	Zions Bank		-5,957.55
				CREDIT CARD ECS 9044021947PAYMEN CREDIT CARD ECS 9044021947PAYMENT WEB043000099148842ACCOUNT CONTROL REF # 020196003919051	-5,957.55
07/16/2020	Check	38027	Fast Forward Productions		-1,040.00
				Invoice #: 2012 Filming Essay Contest Awards	1,040.00
07/16/2020	Check	38032	LexisNexis		-240.00
				Invoice #: 3092728133 Legal Research Software	-120.00
				Invoice #: 3092763703 Legal Research Software	120.00
07/16/2020	Check	38038	Utah Housing Coalition		-200.00
				Non-profit membership	200.00
07/16/2020	Check	38028	Five Stone		-12,500.00
				Invoice # 0000174 Event Planning & Management Services for ULCT (Qtr Period: 7/1/20-9/30/20))	12,500.00
07/16/2020	Check	38040	Utopia Fiber		-435.00
				Invoice: 563001 Internet and Telephone	435.00
07/27/2020	Check	38026	Executech		-499.98
				Invoice #: 148865 Monthly computer services	-499.98
07/27/2020	Check	38030	John W. Park Consulting Services, inc.		-7,650.00
				COVID Related Trainings (45 hours), legislative advocacy (12 hours), racial and social equity (13 hours) July 2020	7,650.00
07/27/2020	Check	38029	John Michael Oliver		-651.00
				Invoice #: 033	651.00

# Utah League of Cities and Towns

## CHECK DETAIL

June - July, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	AMOUNT
				July video editing and graphic design	
07/27/2020	Check	38039	Utah Local Government Trust		-9,315.78
				Invoice #: 1584655 Monthly employee benefits	8,085.00
				Invoice #: 1584657 Monthly employee benefits	804.32
				Invoice #: 1584656 Monthly employee benefits	366.92
				Invoice #: 1584654 Monthly employee benefits	59.54
07/29/2020	Check	38024	Dominion Energy		-7.16
				Building Utilities (Gas)	7.16
07/29/2020	Check	38031	Les Olson Company		-295.00
				Invoice#: EA 941481 Fax GMS Salt Lake	295.00
07/29/2020	Check	38036	Sixth East Condo Association		-900.00
				Invoice: 1267 Monthly Condo Dues (August)	900.00



**TO:** ULCT Board of Directors  
**FROM:** Nick Jarvis, Chief Operating Officer  
**DATE:** August 12, 2020  
**SUBJECT:** FY 2020 Year-End Financial Report

Attached please find the ULCT FY 2020 year-end unaudited actual income and expenses compared to budget. This report covers the period July 1, 2019 to June 30, 2020 and represents the entirety of the budget year. Overall, the League received 94.7% of revenue for the year and expended 75.8% of budgeted expenditures. Revenues over expenses at the end of FY 2020 total \$201,417.

## Revenue

Overall, at the end of FY 2020, the League collected 94.7% of all revenue budgeted for the year.

63% of budgeted revenue derives from **Membership Dues** and were 103.3% collected by the end of FY 2020.

**Donation and Advertising** revenue accounts for 13.4% of annual budgeted revenue, and the League has currently collected 81.4% of those funds which is in line with our estimation from the Q3 report.

The ULCT's budgeted revenue for **Registration Fees** and **Exhibit Space** was dramatically impacted by the cancellation of or Midyear Conference. You will see that only 77% and 59%, respectively, of anticipated revenue was collected in these categories.

Maintaining a healthy amount of our unrestricted cash balance in the PTIF account has allowed us to receive a significant amount above what we have budgeted in **interest** earnings by year's end—nearly 125%.

**Grants and Special Project** revenue is nearly 5 times what we expected in FY 2020. This is largely due to receiving around \$60,000 from the State for the Land Use Academy of Utah at the very end of the fiscal year. We have budgeted to spend these funds during the current fiscal year (see the adopted FY 2021 budget).

## Expenditures

**Personnel** expenditures ended up at 3.5% above the amended budget largely due the inclusion of accrued time off as required by GASB 68. This number will change again before our FY 2020 audit is complete with the addition of the URS determined pension liability number as well.

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**Operating and Program** funds are only 75.8% expended at year-end. Though several particular line-items are over budget (as addressed in our previous financial reporting) we have managed to keep the pace of our expenditures significantly lower than our revenue.

### Conclusion

While this report gives us a good understanding of the League’s financial position at the end of FY 2020, it is important to remember that this is not the equivalent of our audited financial statements that will be presented to the Board in December. For example, this report does include depreciation, capitalization of equipment purchases, the recognition of revenue from a now defunct program, and the URS pension liability figure.

Overall, the League remains on firm fiscal footing despite the challenges presented during the final quarter of the fiscal year. Our FY 2021 adopted budget recognizes that the impacts of the COVID-19 health crisis are far from over being felt, and we have entered the new fiscal year with the cautious optimism that the ULCT financial position will remain strong through the challenges we are bound to face in the year to come.

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**UTAH LEAGUE OF CITIES AND TOWNS**  
**FY 2020 July 1 - June 30**

<b>REVENUES</b>	<b>FY 2020 AMENDED BUDGET</b>	<b>FY 2020 July 1- June 30</b>	<b>Difference FY 2020 Budget to Actual</b>	<b>% Collected</b>
<b>General Revenue</b>				
Membership Dues	\$ 1,816,000	\$ 1,875,405	\$ 59,405	103.3%
Sponsors/Donations	\$ 388,000	\$ 312,500	\$ (75,500)	80.5%
Advertising	\$ -	\$ 3,250	\$ 3,250	0.0%
Registration Fees	\$ 460,000	\$ 354,612	\$ (105,388)	77.1%
Exhibit Space	\$ 85,000	\$ 50,240	\$ (34,760)	59.1%
Interest	\$ 30,000	\$ 37,285	\$ 7,285	124.3%
Publications	\$ 15,000	\$ 7,746	\$ (7,254)	51.6%
Miscellaneous Income	\$ 5,000	\$ 18,961	\$ 13,961	379.2%
Reserves	\$ 80,000	\$ -	\$ (80,000)	0.0%
Grants & Contracts	\$ -	\$ -	\$ -	-
Rental Income	\$ -	\$ -	\$ -	-
<b>General Revenue</b>	<b>\$ 2,879,000</b>	<b>\$ 2,659,999</b>	<b>\$ (219,001)</b>	<b>92.4%</b>
<b>Grants &amp; Special Projects</b>				
Grants-Active & Healthy Communities	\$ -	\$ -	\$ -	-
Grants-LUUAU	\$ 15,000	\$ 80,654	\$ 65,654	537.7%
<b>Grants &amp; Special Projects</b>	<b>\$ 15,000</b>	<b>\$ 80,654</b>	<b>\$ 65,654</b>	<b>537.7%</b>
<b>TOTAL REVENUE</b>	<b>\$ 2,894,000</b>	<b>\$ 2,740,653</b>	<b>\$ (153,347)</b>	<b>94.7%</b>

EXPENSES	FY 2020 AMENDED BUDGET	FY 2020 July 1- June 30	Difference FY 2020 Budget to Actual	% Expended
<b>Personnel Services</b>				
Staff Salaries	\$ 753,500	\$ 788,798	\$ (35,298)	104.7%
Employee Benefits	\$ 334,500	\$ 353,775	\$ (19,275)	105.8%
Car Expense	\$ 9,000	\$ 9,000	\$ -	100.0%
Contract Labor	\$ 270,000	\$ 263,361	\$ 6,640	97.5%
<b>Personnel Services Subtotal</b>	<b>\$ 1,367,000</b>	<b>\$ 1,414,933</b>	<b>\$ (12,635)</b>	<b>103.5%</b>
<b>Operating &amp; Program Expenses</b>				
Office Supplies	\$ 13,000	\$ 6,461	\$ 6,539	49.7%
Postage and Freight	\$ 5,000	\$ 3,282	\$ 1,718	65.6%
Printing Expense	\$ 70,000	\$ 65,054	\$ 4,946	92.9%
<i>Digital Publication</i>	\$ 5,000	\$ -	\$ 5,000	0.0%
Equipment purchases	\$ 10,000	\$ 9,204	\$ 796	92.0%
Equipment Repairs and Maint.	\$ 4,000	\$ 3,492	\$ 508	87.3%
Building Repairs & Condo Dues	\$ 17,500	\$ 41,725	\$ (24,225)	238.4%
Building Utilities	\$ 8,000	\$ 2,425	\$ 5,575	30.3%
Telephone-Internet Expense	\$ 13,000	\$ 5,803	\$ 7,197	44.6%
Computer Services	\$ 26,000	\$ 26,580	\$ (580)	102.2%
Dues and Subscriptions	\$ 75,000	\$ 77,935	\$ (2,935)	103.9%
Accounting Expenses	\$ 47,000	\$ 42,500	\$ 4,500	90.4%
Legal Expense	\$ 36,000	\$ 39,000	\$ (3,000)	108.3%
Insurance	\$ 9,000	\$ 7,726	\$ 1,274	85.8%
Credit Card Processing/Bank Fees	\$ 33,000	\$ 27,598	\$ 5,402	83.6%
Board Expenses	\$ 10,000	\$ 9,749	\$ 251	97.5%
Staff Training & Tuition Aid	\$ 16,000	\$ 10,838	\$ 5,162	67.7%
League Relations (Marketing)	\$ 5,000	\$ 1,609	\$ 3,391	32.2%
Convention Programming	\$ 220,000	\$ 140,029	\$ 79,971	63.6%
Facility Rent/Setup	\$ 205,000	\$ 66,635	\$ 138,365	32.5%
Spec. Equip. Rental	\$ 32,500	\$ 95,549	\$ (63,049)	294.0%
Food & Beverage	\$ 404,000	\$ 267,762	\$ 136,238	66.3%
Travel and Lodging	\$ 70,000	\$ 45,421	\$ 24,579	64.9%
<i>Policy Research</i>	\$ 45,000	\$ 47,660	\$ (2,660)	105.9%
<i>Amicus Brief Program</i>	\$ 5,000	\$ -	\$ 5,000	0.0%
<i>Muniversity (New Training)</i>	\$ 20,000	\$ 19,900	\$ 100	99.5%
League Office Lease Payment	\$ -	\$ -	\$ -	-
Library	\$ -	\$ -	\$ -	-
Speakers Fee/Honorariums	\$ -	\$ -	\$ -	-
Database Maintenance	\$ -	\$ -	\$ -	-
<b>Operating &amp; Program Exp. Subtotal</b>	<b>\$ 1,404,000</b>	<b>\$ 1,063,937</b>	<b>\$ 340,063</b>	<b>75.8%</b>

EXPENSES	FY 2020 AMENDED BUDGET	FY 2020 July 1- June 30	Difference FY 2020 Budget to Actual	% Expended
<b>Grants &amp; Special Projects</b>				
Special Project-LUAU	\$ 15,000	\$ -	\$ 15,000	0.0%
Tax Book & Resources	\$ 12,000	\$ -	\$ 12,000	0.0%
Essay Contest Expenses	\$ 5,000	\$ 4,975	\$ 25	99.5%
<i>Website Redesign</i>	\$ 80,000	\$ 53,230	\$ 26,770	66.5%
Special Project-Making Life Better	\$ -	\$ -	\$ -	-
Special Projects-IHC Wellness	\$ -	\$ -	\$ -	-
			\$ -	
<b>Grants &amp; Special Projects Subtotal</b>	<b>\$ 112,000</b>	<b>\$ 58,205</b>	<b>\$ 53,795</b>	<b>52.0%</b>
<b>Miscellaneous</b>				
Miscellaneous	\$ 1,000	\$ 2,161	\$ (1,161)	216.1%
Transfer to Fund Balance	\$ -	\$ -	\$ -	-
Contingency Reserve	\$ -	\$ -	\$ -	-
			\$ -	
<b>Miscellaneous Subtotal</b>	<b>\$ 1,000</b>	<b>\$ 2,161</b>	<b>\$ (1,161)</b>	<b>216.1%</b>
<b>Capital</b>				
Capital Outlay	\$ 10,000	\$ -	\$ 10,000	0.0%
Capital Improvements - Office remodel	\$ -	\$ -	\$ -	-
			\$ -	
<b>Capital Subtotal</b>	<b>\$ 10,000</b>	<b>\$ -</b>	<b>\$ 10,000</b>	<b>0.0%</b>
<b>TOTAL EXPENSES</b>	<b>\$ 2,894,000</b>	<b>\$ 2,539,235</b>	<b>\$ 354,765</b>	<b>87.7%</b>
<b>TOTAL ALL REVENUES</b>	<b>\$ 2,894,000</b>	<b>\$ 2,740,653</b>	<b>\$ (153,347)</b>	<b>94.7%</b>
<b>REVENUES (Under) Over EXPENSES</b>	<b>\$ -</b>	<b>\$ 201,417</b>		

# 2020 Issues

## Tier 1

## Tier 2

## Tier 3

## On Hold

CARES Act funding	Gravel pits	Sales tax study	Elections (public \$, ranked choice)
Water Conservation	Inland Port Amicus	Demolition	Law enforcement retirement & retention
Public Infrastructure Districts	Metro townships	Plastic bags	State auditor
HB 374	Potential LUTF: impact fees, training, review standards	Public safety privacy	
Public safety and race	EMS	Rain day funds	
	Transportation utility fee	Opioids	
	Justice courts	Prosecution issues	
		RDA/CRA	
		Gun preemption	



July 27, 2020

The Honorable Calvin Musselman  
350 S. State Street  
Salt Lake City, UT 84103

The Honorable Kirk Cullimore  
350 S. State Street  
Salt Lake City, UT 84103

RE: HB359 1<sup>st</sup> Substitute – Municipal Annexation Amendments

Representative Musselman and Senator Cullimore:

On behalf of our membership—all 249 cities and towns in Utah—thank you for your leadership in the Utah State Legislature and your partnership with local government. I write to explain the ULCT position on HB 359 1<sup>st</sup> substitute during the 2020 legislative session, when we've learned additional details about the 1<sup>st</sup> substitute, and express our support for the request from the Utah Association of Counties to repeal the 1<sup>st</sup> substitute. I write this letter on behalf of our executive board, which includes mayors and council members from across the state.

The League engages legislatively based on three values: respect, collaboration, and outcomes. After we inquire “what is the problem the bill is trying to solve,” we then evaluate each bill according to a prism that asks the following questions about principles:

- 1) Does the bill respect the traditional role of local government?
- 2) Is the bill a one-size-fits-all approach or does it respect that every city is unique?
- 3) Will the bill result in an unworkable or unfunded mandate on cities?

We use these values and principles as we evaluate the hundreds of bills that impact local government.

ULCT is a major stakeholder in the Land Use Task Force (LUTF) process, which brings together cities; counties; and developers, homebuilders and realtors thru the Property Rights Coalition (PRC) each interim to deliberate on difficult land use policy items. Since 2007, the LUTF has reached consensus on dozens of bills during the interim so as to avoid pitched battles over land use policy during the legislative session. In the 2019 interim, the LUTF stakeholders reached consensus on the original version of HB 359. The problem that HB 359 initially sought to solve was around annexations in west Davis County.

On Day 44, LUTF member and PRC lobbyist Mike Ostermiller approached a ULCT representative— Layton City Attorney Gary Crane who ULCT had authorized to be involved in the drafting and negotiating of the initial bill on behalf of our membership—and shared the 1<sup>st</sup> substitute language. The 1<sup>st</sup> substitute empowers cities to annex beyond their county of origin and removes the ability of any county to protest

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the annexation. Since the bill expanded city authority, we expressed our support. However, we also asked whether the counties were on board because the 1<sup>st</sup> substitute reduced their land use authority. ULCT assumed that the counties knew about the impacts of the 1<sup>st</sup> substitute.

In July 2020, we learned some key facts about the 1<sup>st</sup> substitute. First, we learned that the counties were not aware of the 1<sup>st</sup> substitute and now adamantly opposed it. Second, we learned that the 1<sup>st</sup> substitute targeted a fact pattern in Summit County that ULCT knew nothing about during the legislative session.

As we re-evaluate HB 359 1<sup>st</sup> substitute, under our legislative advocacy values, we recognize some flaws in the process and the outcome. First, we believe in respect. We respect the role of state leaders and we urge you to respect the role of local leaders. In this case, we as cities seek to not modify the legal role of counties in the annexation process without their involvement as LUTF stakeholders.

Second, we believe in collaboration. In this case, a key LUTF stakeholder—the Utah Association of Counties—was not aware of the general ramifications of the substitute on all counties or the specific consequences in Summit County. As such, ULCT recognizes that the 1<sup>st</sup> substitute is inconsistent with our value of collaboration.

Third, we believe in outcomes that are beneficial for all stakeholders. In this case, the outcome benefits cities, but we are uncomfortable accepting additional municipal authority at the expense of counties who were unaware of the bill's outcome and now oppose it. We are also always concerned about state law changes for one fact pattern that have statewide consequences that have not been vetted. The lack of a stakeholder process on Day 44 prevented the universal understanding that the language would have those consequences.

Finally, the original version of HB 359 was a consensus LUTF bill. The LUTF brings all land use stakeholders to the table to hammer out difficult compromises. The LUTF process is successful because all stakeholders believe it is best to thoughtfully vet issues in the interim than to battle throughout the limited time provided in the legislative session. ULCT is concerned about the integrity of that process because the legislature modified a consensus bill with major consequences for one of the LUTF stakeholders. We don't want the credibility of the LUTF process to be in question because of a lack of communication during the final moments of the legislative session.

On a related note, the LUTF has established a subgroup this summer with Rep. Steve Waldrip to discuss annexation law and policy. The subgroup is a great venue for the policy discussion about whether counties should be able to protest and resist municipal annexations across their boundaries. As referenced above, ULCT supported the underlying policy in HB 359 1<sup>st</sup> substitute and ULCT is committed to having that policy conversation with all stakeholders this interim.

While ULCT supported the 1<sup>st</sup> substitute based on our understanding at the time and because it was consistent with our principles and prism, we now recognize that the bill is inconsistent with our advocacy values of respect, collaboration, and outcomes. The outcome of the 1<sup>st</sup> substitute is a major policy shift without the process of sufficient stakeholder collaboration. ULCT does not want to benefit from an outcome without that collaboration. Likewise, legislators voted on the 1<sup>st</sup> substitute under the same impression that ULCT had—that the bill was a consensus bill—but we all have since realized that the 1<sup>st</sup> substitute was not consistent with the original consensus around HB 359. As a result, ULCT supports the request from the Utah Association of Counties to repeal the 1<sup>st</sup> substitute.

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Let me know if you want to chat further about the bill at 801-910-3912 or [cdiehl@ulct.org](mailto:cdiehl@ulct.org).

Sincerely,

Cameron Diehl

A handwritten signature in black ink that reads 'Cameron Diehl'.

Executive Director  
Utah League of Cities and Towns

Cc: Stuart Adams, Senate President  
Brad Wilson, Speaker of the House



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**TO:** ULCT Board of Directors  
**FROM:** Cameron Diehl, Executive Director  
**DATE:** August 12, 2020  
**SUBJECT:** Brent and Jennie Taylor Service Award UPDATE

The ULCT Board of Directors approved the formation of The Brent and Jennie Taylor Service Award for Utah municipal government officials in April 2019. Our first awardee last year was Sandy Council Member Steve Fairbanks. This year, a total of 15 names were submitted, 14 of which are current elected officials. One nominee—the recently deceased former Midvale Mayor JoAnn Seghini—left office in January 2018.

We have also discussed as staff creating a community-building award in honor of Mayor Seghini to begin in 2021 that could also include other organizations.

**2020 Brent and Jennie Taylor Award Nominees (names with submissions in italics)**

Nominee	Nominee's title	Nominated by:
<i>JoAnn Seghini</i>	<i>Former Midvale Mayor</i>	<i>SLC Senior Policy Advisor Lynn Pace, Midvale City Manager Kane Loader, Midvale Mayor Robert Hale, Layton City Attorney Gary Crane, WFRC Director Andrew Gruber</i>
Jeff Acerson	Lindon Mayor	Lindon Parks and Rec. Director Heath Bateman
Travis Bacon	Green River Mayor	Price Mayor Michael Kourianos
Michelle Barber	Kaysville Council Member	Kaysville Council Member Andre Lortz
<i>Ron Bigelow</i>	<i>West Valley Mayor</i>	<i>West Valley General Counsel Nicole Cottle</i>
<i>Eric Bunker</i>	<i>Daniel Town Council</i>	<i>Daniel Clerk Shelley Bunker</i>
<i>Steve Cox</i>	<i>Boulder Mayor</i>	<i>Boulder Deputy Clerk Margaret Smith</i>
<i>Connie Fails</i>	<i>Beaver Council Member</i>	<i>Beaver City Manager Jason Brown and Beaver Recorder Anona Yardley</i>
Chris Hart	Ivins Mayor	Ivins Council Member Dennis Mehr
<i>Richard Hirschi</i>	<i>La Verkin Mayor</i>	<i>La Verkin City Manager Kyle Gubler</i>
<i>Kent Jones</i>	<i>Nephi Council Memb.</i>	<i>Nephi Official Specialist Gale Bryan</i>
John Niles	Delta Mayor	Delta Treasurer Jody Anderson
<i>Kelleen Potter</i>	<i>Heber Mayor</i>	<i>Heber City Manager Matt Brower</i>
<i>Rick Rosenberg</i>	<i>Santa Clara Mayor</i>	<i>Santa Clara Council Member Leina Mathis</i>
Lisa Zumpt	Springdale Council	Springdale Clerk Darci Carlson

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Here are the completed nominations:

### **Former Midvale Mayor JoAnn Seghini**

Public school teacher, Midvale City Council, Midvale Mayor, Past President of the ULCT, long time ULCT Board member and ULCT Treasurer, sponsor of the Why I love my city essay contest, volunteered for Midvale City to take the temporary men's overflow winter homeless facility. Lots of other contributions beyond those I know.

Served 12 years on the Midvale City Council and then served as Mayor for an additional 20 years. Appointed as a board member on the ULCT Governing Board in 1990 serving for 25 years and serving as President in 1997. Served and chaired on the following boards and commission: Unified Police Department, Unified Fire Department., Wasatch Front Region Council, Salt Lake COG, Utah Local Governments Trust, Humane Society, Intermountain Health Care, Utah Division of Air Quality, Boys and Girls Club of Murray and Midvale, HealthCare Institute, Salt Lake County Board of Health, State Homeless Coordinating Committee

Seghini became Midvale's first female mayor in 1998, and served four terms. Dedicated to her community, she showed unwavering support to important causes. A leader in planning and a long-time member of WFRC, she urged accelerating building the regional transit system, resulting in completion by 2015, rather than 2030; and as Chair of the WFRC Air Quality Committee she helped the Region to have cleaner air. We did what we did when we did it and it was a consensus she said. It wasn't my opinion, it was the opinion of those people elected to make the decisions.

Mayor Seghini started as a teacher in the Jordan School District and moved quickly to other positions finishing as the Assistant Superintendent of Curriculum & Staff Development. When she was elected mayor, she not only served her community, but also tirelessly worked on committees that helped improve the lives of those around her. Earning the title of Humanitarian of the Year from the Humane Society reflected her love of fellow citizens and animals alike. Serving each post with compassion, caring, and kindness set her apart as a leader who left a legacy of service and integrity.

### **West Valley Mayor Ron Bigelow**

It is extremely rare to find a public servant who has served longer than Mayor Ron Bigelow. Mayor Bigelow has dedicated his life to public service. He served in the United States Air Force in 1971 and then went on to begin his legislative service in 1995. He currently serves as the Mayor of West Valley City, a post he has held since January 2014.

Mayor Bigelow has participated in the growth of the City since its incorporation in 1980. In that time it has seen a near doubling in population. It is the second largest city in the state. It is a

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thriving city full of diversity and residents living the American dream. The City is home to nearly 6000 businesses, a new downtown. Sixteen successful redevelopment areas and beautiful homes and facilities.

In addition, the Mayor has participated in a major restructuring of the City's police department including its national certification, the first in the state. He has been integral to the Utah Cultural Celebration Center's success. He has also assisted in a great expanse of infrastructure which has made West Valley City a crossroads with amazing access to all major freeways and first class roads and parks.

Finally and perhaps as his hallmark, Mayor Bigelow has been instrumental in the conservative finance and budgeting of the City, allowing the city to make its way to an enviable financial situation that allowed it to weather several storms in a position of strength.

Mayor Bigelow truly exhibits all of the traits for this recognition and as mentioned above, he would never seek such accolades but he certainly deserves them.

#### **Daniel Town Council Member Eric Bunker**

Eric was involved with the making of the Town. He has been on the Town council and planner from the beginning. He helps with the water company and killing weeds. To blue stakes and enforcing town codes. It is a thankless job and I'm sure he gets discouraged. But he is always the first to be there in times of need. He has a full time job with Central Utah Water. And does this all on the side. He is always smiling even when a citizen does not agree with the codes. He has been able to help me when I became secretary explaining and showing me what is expected. And I am so grateful to call him my husband I am very proud of the example he sets for his family. It's a better town with him in it.

He ran his own stone Masonry business till he could not afford to be legal and do the work. He started at Central Utah Water in the Heber office over irrigation than moved to the Orem office to do O&M for Jordanelle Dam. During this time he was helping the Town of Daniel become incorporated. He was elected on the town council and appointed to be the planner. He still does both. He does the blue stakes and weed management for the town also. He sits on water boards and county boards in Wasatch County. He does a great job and still finds time to do family things and farm.

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### **Boulder Mayor Steve Cox**

During Steve's tenure as mayor, he has budgeted for and directed codification of town ordinances, a reconstructed town website, training and availability of professional consultants for Planning Commissioners, a General Plan revision involving nearly 100 community members. His meetings are organized and efficient, his leadership firm, yet low-keyed. He has mandated an open comment session at the end of each meeting. As the ostensible manager of a staff of four non-professionals (three clerks and a volunteer zoning administrator) Steve assumes the lion's share of responsibility of making sure the town complies with the state's and its own ordinances and policies. During the first three months of the pandemic, Steve provided the town with weekly emailed summaries of county and state updates and resources, local activities such as volunteer mask-sewing and obtaining/distributing bulk sanitizer, and town updates on our local food production and elementary school needs. He and his wife support the continuance of Garfield County's bi-monthly senior lunch deliveries to Boulder and he has tried to obtain more senior services here, including a travel van to transport seniors to shopping and medical appointments (though that effort has not yet yielded fruit).

Steve's career was teaching high school science in Washington County prior to "retiring" to live in Boulder.

As a Boulder resident, he was elected to serve four years on the town council, followed by another four-year term as mayor. In a town like Boulder, nearly everything needs to be done by volunteer labor, and in addition to his mayoral duties, Steve would regularly do the maintenance and mowing on the town park; assist his equally-active wife, Cheryl, on floor mopping and meeting prep for arts council activities, set up performance venues for Boulder Heritage Festival and other outdoor festivities, assume a highway cleanup section, and basically be ever-present at any town event or community gathering to contribute or assist.

Garfield County appointed him to serve on its first County Economic Development Board, which he chairs.

### **Beaver Council Member Connie Fails**

Established the Beautification Committee.

### **La Verkin Mayor Richard Hirschi**

He has served (2) 4 year terms on the city council as well as currently serving a 4 year term as city mayor. He dedicates his time to all city events and make a concerned effort to attend if possible. Despite having problems walking and sitting for long periods of time.



### **Nephi Council Member Kent Jones**

Kent Jones is the definition of a public servant. The following are some examples of his selfless service: Kent invites a different citizen or city group to lead the pledge at each council meeting. He invites them, honors them, and sends them a thank you note. He visits and welcomes all new businesses that apply for a license. He spends many Saturdays during the summer and the Stampede opening historical sites (original log cabin and territorial jail) to the public for tours. When he sees a littered or blighted area he doesn't wait for someone else to clean it up. He himself does the work. He organized, advertised and carried out a project to clean up a creek trail. He planted two-dollar bills for the children who were helping. He cleans City Hall every Friday during the summer to alleviate the work of our building's manager who is busy with the swimming pool. He organized a Big Boy UP event. He arranged for the elementary children to see the train. He brought bleachers, organized the public safety, paid for spectators' water. He paid for burial expenses and delinquent utility accts. for needy people. He has close relationships with assisted living residents. During the pandemic he bought lunches at local restaurants for city employees. He keeps a city historical blog. He funded the purchase of fans in our city park bowery for the Lions Club to cook breakfast in comfort.

Kent was elected to the Nephi City Council in 2017. He worked for the Utah State Criminal Justice System for over 40 years and served on the Board of Corrections where he studied and agonized over each inmate's case extensively. He went on self-funded humanitarian trips to Vietnam and Guatemala where he built schools, purchased generators and researched P.O.W's. Every Christmas, along with his two sons, would feed the homeless on the streets of Salt Lake City. He visits nursing homes and writes histories of residents and types them up and gives them to the families. He was a volunteer tour guide on Antelope Island for ten years. He was a volunteer at the 2002 Olympic games. He volunteered for BYU archaeological digs. Other volunteer work includes scout master and LDS missionary. If Kent sees or knows about anyone in need, from groceries, to educating a child, to helping farmers feed their animals, to driving widows to the store, he will help. He serves for no glory or recognition. He does not wait for someone to solve the problem or wait to be asked to help, he just helps!

### **Heber Mayor Kelleen Potter**

Mayor Potter was instrumental in the development and adoption of the Envision Heber 2050 Plan. She was adamant that the plan reflect the public's opinions. Her dedication was key to the success through mailers, radio and newspaper ads, open-houses, on-line surveys, and an informational web pg. She attended, spoke, did FB postings and had Congressman Curtis appear.

Additionally, Mayor Potter is leading other long-term planning efforts, such as updating Heber Valley Airport's master plan, Heber Valley by-pass planning, and Heber annexations that

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encompass more than 10,000 acres--with the majority of this area being permanently dedicated as open space.

Current:

- Heber City Mayor
- Heber Light and Power Chair
- Heber Valley Special District Board Member
- Heber Valley Historic Railroad Authority Board

Previous:

- Heber City Council Woman
- Heber Light and Power Board Member
- Director of Elections for Governor Leavitt's Administration
- Worked with Lt. Gov. Olene Walker to implement the National Voter Registration Act
- Former Board member of the National Association of State Election Directors
- Former history teacher including one year stint teaching medium and maximum inmates at the Utah State Prison

**Santa Clara Mayor Rick Rosenberg**

Rick is a part-time Mayor, who has two full-time jobs. One as an engineer and President of Rosenberg Associates and the other as Mayor. Rick spends countless hours meeting with residents to address concerns or city staff looking for ways to improve the quality of Santa Clara for its residents, while keeping its prized heritage at the forefront. Rick has been able to bring Santa Clara through floods, recession and Covid-19. Rick is a true example of what a community leader should be; one who puts his city and citizens interest before his own and never seeks recognition.

#CitiesWork



# ULCT Membership Engagement Report

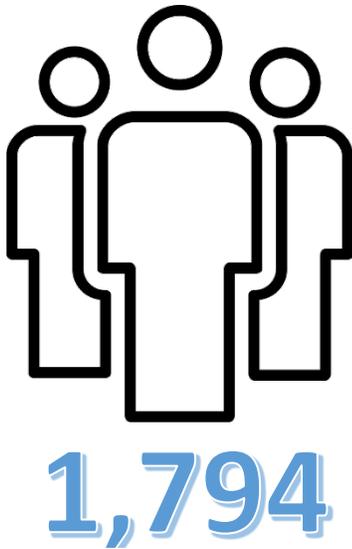
## Events



### 5 EVENTS

- Elected Officials Essentials
- Local Officials Day
- Land Use 101-(August 24, November 2)
- Annual (including Pre-Conference Training)

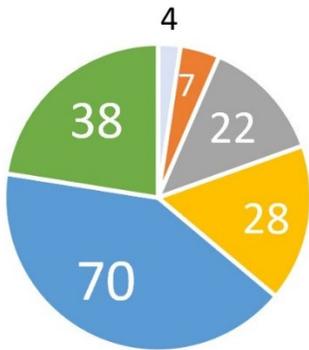
### ATTENDANCE:



- Elected Officials Essentials: **272**
- Local Officials Day: **809**
  - Students: **504**
  - Delegates: **305**
- Land Use 101: **99**
  - August 24: **8**
  - November 2: **91**
- Annual: **614**

\*\*Midyear loss ~470

## Population



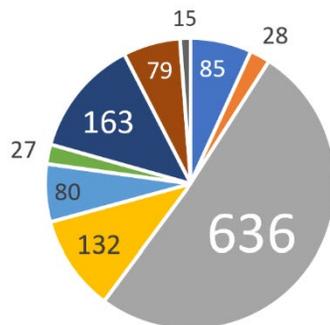
■ 1st Class 
 ■ 2nd Class 
 ■ 3rd Class  
■ 4th Class 
 ■ 5th Class 
 ■ Town

## ATTENDEE BREAKDOWN:

### POPULATION

- 1<sup>st</sup> Class (100,000+): **4**
- 2<sup>nd</sup> Class (65,000-99,999): **7**
- 3<sup>rd</sup> Class (30,000-64,999): **22**
- 4<sup>th</sup> Class(10,000-29,999): **28**
- 5<sup>th</sup> Class (1,000-9,999):**70**
- Town (<1000): **38**

### JOB TITLE



■ Administration 
 ■ City Attorney 
 ■ City Council  
■ City Manager 
 ■ City Recorder 
 ■ Community Development  
■ Mayor 
 ■ MISC 
 ■ Planning

- Administration: **85**
  - City Attorney: **28**
  - City Council: **636**
  - City Manager: **132**
  - City Recorder: **80**
- Community Development: **27**
  - Mayor: **163**
  - MISC: **79**
  - Planning: **15**

# ULCT Membership Engagement Report

## Zoom Meetings

March 2020-Present



### 30 EVENTS



- Town Hall for Local Leaders
- Briefings with Lieut. Governor Cox, Governor Herbert, and Senator Romney
- Economic and Fiscal Impact
- Federal: CARES Act
- Land Use 101
- Community Impact: Re-Opening Facilities, Live Events, Tourism
- Love, Listen & Lead

### ATTENDANCE (average):

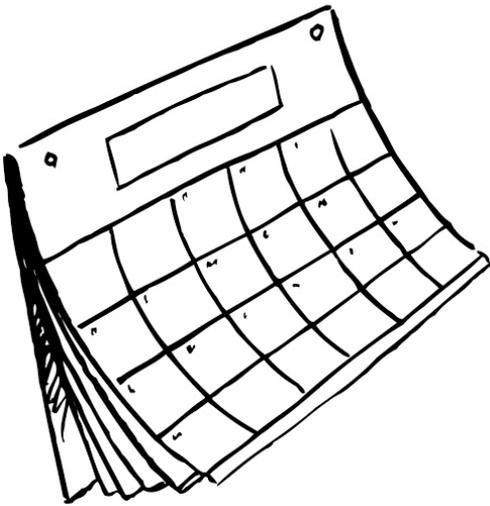
- Town Hall: 185

- LG and Local Leaders: **187**

## CALENDAR OF EVENTS

\*specific attendance numbers for each webinar May-July

### MARCH



- 18<sup>th</sup>- COVID-19 Local Government Briefing Call with Senator Mitt Romney
- 24<sup>th</sup> - COVID 19 Local Government Briefing with Governor Gary Herbert and LG Spencer Cox
- 25<sup>th</sup> - Senator Romney COVID-19 Briefing Call with Local Governments
- 27<sup>th</sup> - Stay Home, Stay Safe Briefing for Local Governments
- 31<sup>st</sup> - Weekly Local Government COVID-19 Briefing with LG Spencer Cox

### APRIL

- 7<sup>th</sup>- Local Government COVID-19 Briefing with LG Spencer Cox
- 13<sup>th</sup>- ULCT COVID-19 Town Hall - Economic Outlook and Budgeting
- 14<sup>th</sup>-- APA & ULCT 2020 Land Use Legislative Update
- 20<sup>th</sup>- Local Government Town Hall

- 21<sup>st</sup>- Local Government Town Hall Briefing with Lt. Governor Spencer Cox
- 23<sup>rd</sup>- Local Government Electronic Meetings Training
- 27<sup>th</sup>- Local Government Economic Impact Town Hall
- 28<sup>th</sup>- Local Government Town Hall with Lt. Governor Spencer Cox

## MAY

- 1<sup>st</sup>- Town Hall: City Hall During Stabilization-What You Need to Know: **274**
- 4<sup>th</sup>- Town Hall: Federal Focus: **183**
- 5<sup>th</sup>- LG & Local Leaders: COVID 19 Update: **202**
- 12<sup>th</sup>- LG & Local Leaders: COVID 19 Update: **233**
- 14<sup>th</sup>-ULCT Town Hall: Live Community Events and Making the Transition to Yellow: **217**
- 18<sup>th</sup>-ULCT Town Hall: Economic Indicators and Tourism Impact: **202**
- 19<sup>th</sup> LG & Local Leaders: COVID-19 Update: **192**
- 28<sup>th</sup>-ULCT Town Hall: Re-Opening City Facilities- Timing is Everything: **102**

## JUNE

- 1<sup>st</sup>- ULCT Town Hall: CARES Act Funding from the State and Counties: **198**
- 4<sup>th</sup>- Land Use 101 Powers & Duties: **99**
- 9<sup>th</sup> -COVID-19 Impacts on State Budget and Briefing w/ Lt. Governor: **121**

- 11<sup>th</sup> - Land Use 101- General Plans & Zoning: **94**
- 15<sup>th</sup> -COVID Economic Impact- Town Hall for Local Leaders :**142**
- 18<sup>th</sup> -Kickstarting the Economy by rethinking public spaces :**96**
- 25<sup>th</sup> -Lunch With the League: **63**

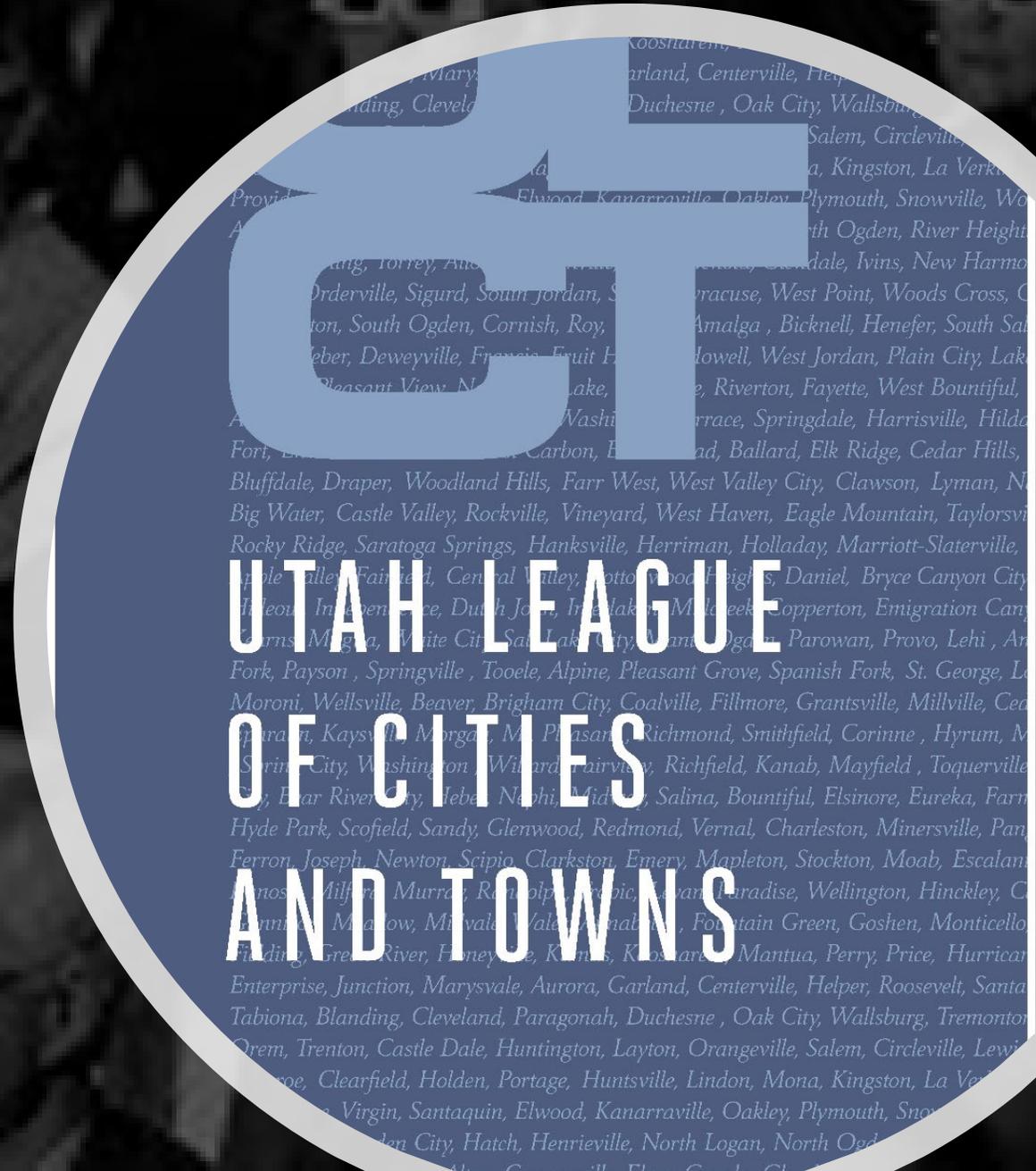
## July

- 13<sup>th</sup> -ULCT Town Hall: COVID-19 Economic Impact: **152**
- 27<sup>th</sup> -ULCT Town Hall for Local Leaders: COVID-19 Economic Impact: **159**

# Communications Outreach General and COVID-related

## Outreach Platforms

- Email
- Social Media- Facebook, Twitter
- Webinars- Live virtual and posted on YouTube
- Podcasts- Hosted on SoundCloud
- Traditional Media



# Email Outreach

- **292 total emails** sent in 2020, 146 of which were sent membership-wide. **404,542 total email opens**.
- **92+** emails primarily regarding COVID\* resulting in 239,475 email opens

	March	April	May	June	July
<b>2018</b>	29.30%	28.04%	29.61%	28.44%	30.38%
<b>2019</b>	31.50%	30.70%	28.40%	25.70%	25.97%
<b>2020</b>	35.25%	30.71%	28.61%	28.77%	27.00%



\*Excludes reminder emails with duplicate information

UTAH LEAGUE OF CITIES AND TOWNS

Draper, Woodland Hills, Farr West, West Valley City, Clawson, Lyman, Naples, Big Castle Valley, Rockville, Vineyard, West Haven, Eagle Mountain, Taylorsville, Rocky Ridge, Saratoga Springs, Salt Lake City, Mantu, Ogden, Parowan, Provo, Lehi, American Fork, Payson, Springville, Tooele, Alpine, Pleasant Grove, Spanish Fork, St. George, Logan, Moroni, Wellsville, Beaver, Brigham City, Coalville, Fillmore, Grantsville, Millville, Cedar City, Kaysville, Morgan, Mt. Pleasant, Richmond, Smithfield, Corinne, Hyrum, Mendon, Spring City, Washington, Willard, Fairview, Richfield, Kanab, Mayfield, Toquerville, Park City, Bear River City, Heber, Nephi, Midway, Salina, Bountiful, Elsinore, Eureka, Farmington, Hyde Park, Scofield, Sandy, Glenwood, Redmond, Vernal, Charleston, Minersville, Pan Ferron, Joseph, Newton, Scipio, Clarkston, Emery, Mapleton, Stockton, Moab, Escalante, Kanosh, Milford, Murray, Randolph, Tropic, Levan, Paradise, Wellington, Hinchley, Cannonville, Meadow, Midvale, Wales, Annabella, Fountain Green, Goshen, Monticello, Fielding, Green River, Honeyville, Kamas, Kooshaream, Mantua, Perry, Price, Hurricane, Myton, Enterprise, Junction, Marysvale, Aurora, Garland, Centerville, Helper, Roosevelt, Clara, Tabiona, Blanding, Cleveland, Paragonah, Duchesne, Oak City, Wallsburg, Tremonton, Orem, Trenton, Castle Dale, Huntington, Layton, Orangeville, Salem, Circleville, Lewis Monroe, Clearfield, Halden, Portage, Huntsville, Lindon, Mona, Kingstons, La Verkin, Providence, Virgin, Santaquin, Elwood, Kanarrville, Oakley, Plymouth, Snowville, West Antimony, Garden City, Haach, Henrieville, North Logan, North Ogden, River Heights, Valley, Sterling, Torrey, Alton, Cannonville, Elmo, Genola, Glendale, Ivins, New Harmony, Nibley, Orderville, Sigurd, South Jordan, Sunset, Syracuse, West Point, Woods Cross, Coal Leamington, South Ogden, Cornish, Roy, Uintah, Amalga, Bicknell, Henefer, South Salt Lake, South Weber, Deweyville, Francis, Fruit Heights, Howell, West Jordan, Plain City, Lak Lynndyl, Pleasant View, North Salt Lake, Riverdale, Riverton, Fayette, West Bountiful, Altamont, Leeds, Boulder, Manila, Washington Terrace, Springdale, Harrisville, Hild Fort, Enoch, Alta, Vernon, East Carbon, Brian Head, Ballard, Elk Ridge, Cedar Hills, Bluffdale, Draper, Woodland Hills, Farr West, West Valley City, Clawson, Lyman, N Big Water, Castle Valley, Rockville, Vineyard, West Haven, Eagle Mountain, Taylorsv Rocky Ridge, Saratoga Springs, Hanksville, Herriman, Holladay, Marriott-Slaterville, Apple Valley, Fairfield, Central Valley, Cottonwood Heights, Daniel, Bryce Canyon City Hideout, Independence, Dutch John, Interlaken, Millcreek, Copperton, Emigration Can Kearns, Magna, White City, Salt Lake City, Mantu, Ogden, Parowan, Provo, Lehi, Ah Fork, Payson, Springville, Tooele, Alpine, Pleasant Grove, Spanish Fork, St. George, L Moroni, Wellsville, Beaver, Brigham City, Coalville, Fillmore, Grantsville, Millville, Ce Ephraim, Kaysville, Morgan, Mt. Pleasant, Richmond, Smithfield, Corinne, Hyrum, N Spring City, Washington, Willard, Fairview, Richfield, Kanab, Mayfield, Toquerville City, Bear River City, Heber, Nephi, Midway, Salina, Bountiful, Elsinore, Eureka, Farr Hyde Park, Scofield, Sandy, Glenwood, Redmond, Vernal, Charleston, Minersville, Pan Ferron, Joseph, Newton, Scipio, Clarkston, Emery, Mapleton, Stockton, Moab, Escalan Kanosh, Milford, Murray, Randolph, Tropic, Levan, Paradise, Wellington, Hinchley, C Gunnison, Meadow, Midvale, Wales, Annabella, Fountain Green, Goshen, Monticello Fielding, Green River, Honeyville, Kamas, Kooshaream, Mantua, Perry, Price, Hurrica Myton, Enterprise, Junction, Marysvale, Aurora, Garland, Centerville, Helper, Rooseve Clara, Tabiona, Blanding, Cleveland, Paragonah, Duchesne, Oak City, Wallsburg, Tr Leamington, South Ogden, Cornish, Roy, Uintah, Amalga, Bicknell, Cannonville, Sout

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# UTAH LEAGUE OF CITIES AND TOWNS

# Social Media Outreach

## Facebook

- **233 total posts** in 2020, resulting in a total of **77,462** post views
- **175 posts** post-COVID

## Twitter

- **139 total tweets** in 2020 resulting in **102,947** views.
- **95 tweets** post-COVID



**Utah League of Cities and Towns**  
Published by Susan Wood [?] · May 14 ·

Gov. Herbert announced Utah will move to yellow on Saturday except for the following:  
Grand County  
Summit County  
Wasatch County  
Salt Lake City  
West Valley City  
#UtahLeadsTogether #CitiesWork

Get More Likes, Comments and Shares  
When you boost this post, you'll show it to more people.

5,136 People Reached      886 Engagements      **Boost Post**

Casey Anderson, Judi Masson Pickell and 13 others      1 Comment      24 Shares

Like      Comment      Share





Kaysville, Morgan, Mt. Pleasant, Richmond, Smithfield, Corinne, Hyrum, Mendon, S  
City, Washington, Willard, Fairview, Richfield, Kanab, Mayfield, Toquerville, Park C  
Bear River City, Heber, Nephi, Midway, Salina, Bountiful, Elsinore, Eureka, Farmingto  
Hyde Park, Scofield, Sandy, Glenwood, Redmond, Vernal, Charleston, Minersville, Pan  
Joseph, Newton, Scripps, Clarkston, Emery, Mapleton, Stockton, Moab, Escalante  
Milford, Murray, Murrain, Levan, Paradise, Wellington, Hinckley, C  
n, Meadow, Midvale, Alton, Glendale, Bells, Fountain Green, Goshen, Monticello  
Green River, Henrieville, Kamas, Kanab, Mantua, Perry, Price, Hurrican  
se, Junction, Marysville, Aurora, Garland, Centerville, Helper, Roosevelt, Santa  
Blanding, Cleveland, Paragonah, Duchesne, Oak City, Wallsburg, Tremonton

Salem, Circleville, Lewis  
a, Kingston, La Verkin,  
Elwood, Kanarraville, Oakley, Plymouth, Snowville, Wo  
th Ogden, River Height  
Sundale, Ivins, New Harmo

Orderville, Sigurd, South Jordan, Sunset, Syracuse, West Point, Woods Cross, C  
on, South Ogden, Cornish, Roy, Uintah, Amalga, Bicknell, Henefer, South Sal  
Heber, Deweyville, Francis, Fruit Heights, Howell, West Jordan, Plain City, Lak  
Pleasant View, North Salt Lake, Riverdale, Riverton, Fayette, West Bountiful,  
Washington Terrace, Springdale, Harrisville, Hilda  
Fort, Enoch, Alton, Vernon, East Carbon, Brian Head, Ballard, Elk Ridge, Cedar Hills,  
Bluffdale, Draper, Woodland Hills, Farr West, West Valley City, Clawson, Lyman, N  
Big Water, Castle Valley, Rockville, Vineyard, West Haven, Eagle Mountain, Taylorsvi  
Rocky Ridge, Saratoga Springs, Hanksville, Herriman, Holladay, Marriott-Slaterville,  
Hatch, Fairdale, Central Valley, Cottonwood, Big Water, Daniel, Bryce Canyon City

Utah League  
of Cities  
and Towns

Heber, Deweyville, Francis, Fruit Heights, Howell, West Jordan, Plain City, Lak  
Lynn, Pleasant View, North Salt Lake, Riverdale, Riverton, Fayette, West Bountiful,  
Altamont, Leeds, Boulder, Manila, Washington Terrace, Springdale, Harrisville, Hilda  
Fort, Enoch, Alton, Vernon, East Carbon, Brian Head, Ballard, Elk Ridge, Cedar Hills,  
Bluffdale, Draper, Woodland Hills, Farr West, West Valley City, Clawson, Lyman, N

# #CitiesWork Podcast

- **Average length-** 25-30 minutes, Episodes 2x month
- **Average plays per week:** 38
- **Number of episodes over 12 months:** 21

## Recent episode topics/plays

- Census Info/77
- Community Planning w COVID Impact/38
- Teleworking and Air Quality/ 42
- Innovative Summer Fun/62
- Rep. McAdams-Inside COVID Negotiations/80

Draper, Woodland Hills, Farr West, West Valley City, Clawson, Lyman, Naples, Big  
Castle Valley, Rockville, Vineyard, West Haven, Eagle Mountain, Taylorsville, Rocky  
Saratoga Springs, Salt Lake City, Manti, Ogden, Parowan, Provo, Lehi, American Fork  
Payson, Springville, Tooele, Alpine, Pleasant Grove, Spanish Fork, St. George, Logan, Al  
Wellsville, Beaver, Brigham City, Coalville, Fillmore, Grantsville, Millville, Cedar City,  
Kaysville, Morgan, Mt. Pleasant, Richmond, Smithfield, Corinne, Hyrum, Mendon, S  
City, Washington, Willard, Fairview, Richfield, Kanab, Mayfield, Toquerville, Park C  
Bear River City, Heber, Nephi, Midway, Salina, Bountiful, Elsinore, Eureka, Farmingh  
Hyde Park, Scofield, Sandy, Glenwood, Redmond, Vernal, Charleston, Minersville, Pan  
Ferron, Joseph, Newton, Scipio, Clarkston, Emery, Mapleton, Stockton, Moab, Escalan  
Kanosh, Milford, Murray, Randolph, Tropic, Levan, Paradise, Wellington, Hinckley, C  
Gunnison, Meadow, Midvale, Wales, Annabella, Fountain Green, Goshen, Monticello  
Fielding, Green River, Honeyville, Kamas, Koosharem, Mantua, Perry, Price, Hurrica  
Myton, Enterprise, Junction, Marysvale, Aurora, Garland, Centerville, Helper, Rooseve  
Clara, Tabiona, Blanding, Cleveland, Paragonah, Duchesne, Oak City, Wallsburg, Tremo  
Leamington, South Ogden, Cornish, Roy, Uintah, Amalga, Bicknell, Cannonville, Sout

# UTAH

# LEAGUE OF CITIES AND TOWNS

# Traditional Media

## July-August

Total Media Mentions- 37 clips

Total local audience- Television: 14,604

\$4,120 publicity value

Total online and print audience: 3,105,263

\$30,636 publicity value

Total Social Followers:

2,906

\*Critical Mention data, August 11,2020



Draper, Woodland Hills, Farr West, West Valley City, Clawson, Lyman, Naples, Big  
Castle Valley, Rockville, Vineyard, West Haven, Eagle Mountain, Taylorsville, Rocky R  
Saratoga Springs, Salt Lake City, Manti, Ogden, Parowan, Provo, Lehi, American Fork  
Payson, Springville, Tooele, Alpine, Pleasant Grove, Spanish Fork, St. George, Logan, L  
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Hyde Park, Scofield, Sandy, Glenwood, Redmond, Vernal, Charleston, Minersville, Pan  
Ferron, Joseph, Newton, Scipio, Clarkston, Emery, Mapleton, Stockton, Moab, Escalan  
Milford, Murray, Randolph, Tropic, Levan, Paradise, Wellington, Hincley, C  
Gunnison, Meadow, Midvale, Wales, Annabella, Fountain Green, Goshen, Monticello  
Fielding, Green River, Honeysville, Kamas, Kooshaream, Mantua, Perry, Price, Hurrica  
Enterprise, Junction, Marysville, Aurora, Garland, Centerville, Helper, Roosevelt, Sanna  
Clara, Tabiona, Blanding, Cleveland, Paragonah, Duchesne, Oak City, Wallburg, Tremont  
Orem, Trenton, Castle Dale, Huntington, Layton, Orangeville, Salem, Circleville, Levis  
Monroe, Clearfield, Halden, Portage, Huntsville, Lindon, Mona, Kingston, La Verkin,  
Providence, Virgin, Santaquin, Elwood, Kanarraville, Oakley, Plymouth, Snowville, We  
Antimony, Garden City, Haach, Henrieville, North Logan, North Ogden, River Heights  
Valley, Sterling, Torrey, Alton, Cannonville, Elmo, Genola, Glendale, Ivins, New Harmo  
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Altamont, Leeds, Boulder, Manila, Washington Terrace, Springdale, Harrisville, Hild  
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Big Water, Castle Valley, Rockville, Vineyard, West Haven, Eagle Mountain, Taylorsvi  
Rocky Ridge, Saratoga Springs, Hanksville, Herriman, Holladay, Marriott-Stanville,  
Apple Valley, Fairfield, Central Valley, Cottonwood Heights, Daniel, Bryce Canyon City  
Hideout, Independence, Dutch John, Interlaken, Millcreek, Copperton, Emigration Can  
Kearns, Magna, White City, Salt Lake City, Manti, Ogden, Parowan, Provo, Lehi, Ah  
Fork, Payson, Springville, Tooele, Alpine, Pleasant Grove, Spanish Fork, St. George, L  
Moroni, Wellsville, Beaver, Brigham City, Coalville, Fillmore, Grantsville, Millville, Ce  
Ephraim, Kaysville, Morgan, Mt. Pleasant, Richmond, Smithfield, Corinne, Hyrum, N  
Spring City, Washington, Willard, Fairview, Richfield, Kanab, Mayfield, Toquerville  
City, Bear River City, Heber, Nephi, Midway, Salina, Bountiful, Elsinore, Eureka, Farr  
Hyde Park, Scofield, Sandy, Glenwood, Redmond, Vernal, Charleston, Minersville, Pan  
Ferron, Joseph, Newton, Scipio, Clarkston, Emery, Mapleton, Stockton, Moab, Escalan  
Kanosh, Milford, Murray, Randolph, Tropic, Levan, Paradise, Wellington, Hincley, C  
Gunnison, Meadow, Midvale, Wales, Annabella, Fountain Green, Goshen, Monticello  
Fielding, Green River, Honeysville, Kamas, Kooshaream, Mantua, Perry, Price, Hurrica  
Myton, Enterprise, Junction, Marysville, Aurora, Garland, Centerville, Helper, Rooseve  
Clara, Tabiona, Blanding, Cleveland, Paragonah, Duchesne, Oak City, Wallburg, Tre  
Leamington, South Ogden, Cornish, Roy, Uinaha, Amalga, Bicknell, Cannonville, Sout

# UTAH

# LEAGUE OF CITIES AND TOWNS

# Traditional Media

**August 11, 2019- August 11, 2020**

**Total Media Mentions- 127**

\*Google Alerts tracking of Utah print news stories, text versions of television and radio news stories

Includes (but not limited to):

- SL Tribune
- Deseret News
- KUTV
- KUER
- KSL-TV
- KSL Radio
- KSL.com
- Utah Policy
- East Idaho News
- St. George Spectrum
- St. George News
- Moab Times Independent
- Moab Sun News
- Sanpete Messenger



# ULCT UTAH LEAGUE OF CITIES AND TOWNS

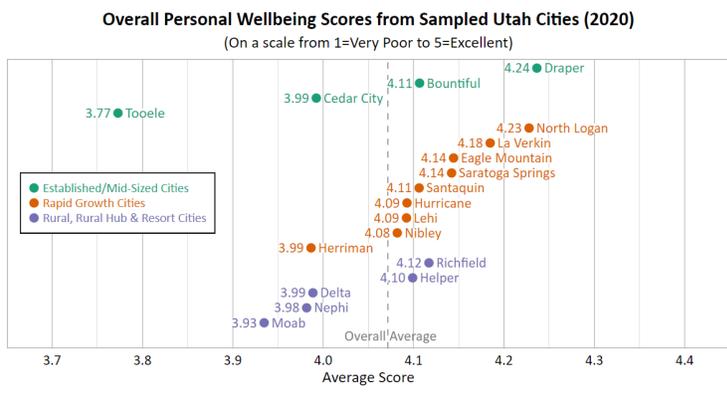
The fiscal year 2019-2020 for the ULCT policy team was like no other year. The team saw continued conversations on housing policy, water conservation, rural economic development, and public safety retirement. Also, new and significant topics took center stage beginning with tax reform and ending the fiscal year with COVID19.

**6.25.19**  
**REPORT:**  
**Municipal Funding**  
**101**



ULCT Tax Reform Report

The ULCT team expertly navigated the many policy challenges by encompassing a diverse number of strategies and efforts. ULCT contracted and partnered with outside entities, including Y2 Analytics, the Utah Foundation, Utah State, and Econowest, to list a few. The policy team also looked to the membership for feedback through the Legislative Policy Committee, the ULCT Board, caucus discussions, and member surveys. These efforts resulted in robust information gathering and practical educational efforts.



USU Wellbeing Survey Results

As a result of these efforts, ULCT staff positively impacted its efforts throughout the fiscal year. ULCT staff and members were able to engage with the Tax Task Force effectively.

In the final tax reform legislation, no local rates were impacted by the proposed tax policy changes. In water conservation,

ULCT staff was able to present and explain efforts in water conservation to the public and legislatures. No significant water conservation mandates passed in the 2020 general legislative session. ULCT also continued its efforts to defend cities and towns to comply with SB 34 and do their part in affordable housing efforts. One final highlight, the ULCT team, was able to shift quickly from the general 2020 legislative session to assist cities and towns with COVID19. Through surveys and contract work, ULCT has provided best practices, answered multiple questions, provided town hall meetings, presented sales tax estimates and negotiated the sharing of CARES funding from the State and Salt Lake and Utah Counties.



**TO:** ULCT Board of Directors

**FROM:** Cameron Diehl, Executive Director & Meg Ryan, Senior Land Use Manager

**DATE:** August 12, 2020

**SUBJECT:** ULCT Partners Progress Report

A goal of the League has been to work with partner groups to enhance the resources available to our members. With a full-time staff of only nine people and a diverse membership of 249 cities and towns, we are constantly looking for ways to broaden our reach. We have focused on building partnerships with experts in their fields so that we can expand our reach without duplicating efforts. To that end in the past year or so we have done the following:

#### **UNIVERSITIES**

USU Research Landscapes and USU extension –Our goal here is to get the great research they are conducting into the hands of the practitioners. We are working with USU on outreach for a wellbeing survey and disseminating the results to our communities to use. We are also working with the extension program to develop an online land use class and to assist our rural resort areas in the Gateway & Natural Amenity Region (GNAR) Initiative program they are spearheading. ULCT currently partners with USU extension for Elected Officials Essentials and the Land Use Academy of Utah to broadcast trainings to ULCT members across Utah. We are formulating a broader partnership around their Research Landscapes project.

University of Utah and Kem C. Gardner Policy Institute – Our goal is to bring a city-focused perspective to the Gardner’s research efforts and offer an audience of city leaders for Gardner economic research and data. This year, ULCT staff has partnered with Gardner on economic data and projections, Utah Leads Together on COVID-19 response, homelessness governance modernizations, air quality roadmap, and housing data. Gardner staff are regular guests on the ULCT Economic Impact of COVID-19 Town Halls. We also bring students to the real world of government through internships and are utilizing professors in the area of dispute resolution. ULCT has a seat on the Gardner Policy Institute Advisory Board.

#### **ASSOCIATIONS OF GOVERNMENTS/PROFESSIONAL ASSOCIATIONS**

Wasatch Front Regional Council: Our goal here is to message the same tenets on growth planning and to let our members know of the great technical resources available to them through WFRC. We partnered with them on SB34 compliance and data compilation over the last year. We also partnered with them at 2019 Annual Convention which in turn brought in their partners UTA, UDOT and UCAIR. We are again working with them on the programming for our 2020 Annual Convention and related resources. We also work closely with them on legislative issues. ULCT has a seat on the regional council.

#CitiesWork



Other Metropolitan Planning Organizations/Associations of Governments: ULCT staff is trying to build relationships with other MPOs and AOGs. We have attended policy meetings to provide legislative briefings and know all of the directors.

Utah American Planning Association, Utah Chapter –Our goal here is to reach out to staff planners and also to let our member know of the planning resources and conferences they offer. We have held numerous joint webinars with them on land use topics and they will be a partner at the 2020 Annual Convention. ULCT staff is in leadership in the APA-Utah Chapter.

Utah City Management Association, Utah Chiefs of Police Association, Utah Municipal Attorneys Association, Utah Government Finance Association, Utah Municipal Clerks Association, Utah Business License Association: Our goal is to ensure communication and cooperation with all of the professional organizations within cities. ULCT staff attempts to attend all of their conferences, communicate regularly with their elected leadership, and rely on their expertise.

## STATE OF UTAH

DWS Housing & Community Development – Our goal here is to work with the compliance agency for SB34 and the main lead agency for the Commission on Housing Affordability. We are also working with the Rural Planning Group and the rural resource collaborative to provide resources for our rural members and to coordinate with AOG circuit planners throughout the state.

## NONPROFITS

EDCUtah—Our goal is to ensure a municipal partnership in the state’s economic development plan that is consistent with the ULCT resolution that our membership endorsed at the 2019 Annual Convention. Cities play a vital role within the strategic mission of EDCUtah and ULCT has a seat on the Board of Advisors and the Board of Trustees.

Utah Land Use Institute- Our goal here is to participate with the Institute on legislative topics and land use issues at their annual conference and to partner with them on joint training efforts such as housing and training issues.

Utah Foundation – Our goal here is to ensure a city-focused perspective in their research projects. We have partnered with the Utah Foundation to research the cost of growth, municipal fees, and the potential for road usage charges. We have also provided input on reports about economic development, local land use practices, and resident priorities. ULCT has a seat on the Utah Foundation Board of Directors.

National League of Cities—Our goal is to learn from our fellow state leagues and provide value to our colleagues in other states. ULCT’s Executive Director is currently serving on the NLC Board of Directors and the steering committee for state league directors. ULCT staff has attended NLC networking workshops (both in-person and virtual) with counterparts in other states to share best practices and learn from relevant experiences.

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Envision Utah—Our goal is to ensure that municipal elected officials and staff are part of Envision Utah’s strategic discussions on planning for growth. ULCT has a seat on the Envision Utah Executive Committee.

Get Healthy Utah—Our goal here is to engage our membership in the public health space that has traditionally been an afterthought. ULCT COO, Nick Jarvis has served on the GHU Board of Directors since 2018 and since then our partnership has produced/is working on two research projects assessing municipal officials’ perspective on their role in public health, and has created the Utah Healthy Community designation program which will be announced at our Annual Convention.



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## ULCT Board of Directors Vacancies 2020-2021

#	Term Expires	First	Last	Title	Organization	Board Position	Board Area
Exec.	N/A	Mike	Caldwell	Mayor	Ogden	President	2
Exec.	N/A	Dawn	Ramsey	Mayor	South Jordan	1st Vice President	3
Exec.	N/A					2nd Vice President	
Exec.	N/A	Mike	Mendenhall	Council Member	Spanish Fork	Immediate Past President	4
Exec.	N/A	Gary	Hill	City Manager	Bountiful	UCMA Representative	N/A
Tres.	N/A	Len	Arave	Mayor	North Salt Lake	Treasurer	N/A

#	Term Expires	First	Last	Title	Organization	Board Position	Board Area
1	2021	Jewel	Allen	Council Member	Grantsville	Board of Directors	3
2	2020	Andy	Beerman	Mayor	Park City	Board of Directors	4
3	2020	Don	Christensen	Council Member	West Valley City	Board of Directors	3
4	2020	John	Christensen	Mayor	Mayfield Town	Board of Directors	6
5	2020	Matt	Durham	Council Member	Holladay	Board of Directors	3
6	2021	Julie	Fullmer	Mayor	Vineyard	Board of Directors	4
7	2020	Michelle	Kaufusi	Mayor	Provo	Board of Directors	4
8	2021	Tasha	Lowery	Council Member	Draper	Board of Directors	3
9	2020	Erin	Mendenhall	Council Member	Salt Lake City	Board of Directors	3
10	2020	Emily	Niehaus	Mayor	Moab	Board of Directors	8
11	2020	Jeff	Silvestrini	Mayor	Millcreek	Board of Directors	3
12	2020	Jim	Talbot	Mayor	Farmington	Board of Directors	2
13	2021	Dustin	White	Council Member	Roosevelt	Board of Directors	5
14	2021	Marcia	White	Council Member	Ogden	Board of Directors	2
15	2020	Maile	Wilson-Edwards	Mayor	Cedar City	Board of Directors	7
16	2021	Jeff	Young	Mayor	Richmond	Board of Directors	1

**Current representation needed:**

- Area 6 (Juab, Sevier, Sanpete, Wayne, Piute, & Millard Counties)
- Area 7 (Washington, Beaver, Iron, Kane, & Garfield Counties)
- Area 8 (Grand, San Juan, Emery, & Carbon Counties)
- Town representative

2020-2021  
RECOMMENDATIONS FOR NOMINATION AND ELECTION TO THE  
UTAH LEAGUE OF CITIES AND TOWNS BOARD OF DIRECTORS

BOARD OF DIRECTORS (2 years)

SECOND VICE PRESIDENT (4 years)

\_\_\_\_\_  
Name of Nominee

\_\_\_\_\_  
Nominee's current elected position

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City/State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Business Phone

\_\_\_\_\_  
Cell Phone

\_\_\_\_\_  
Email Address

Is the nominee aware of being nominated for the ULCT Board?

Yes

No

Send nominations to:

UTAH LEAGUE OF CITIES & TOWNS  
NOMINATIONS COMMITTEE  
50 S 600 E, STE 150  
SALT LAKE CITY UT 84102

E-mail: [njarvis@ulct.org](mailto:njarvis@ulct.org)

*DEADLINE: AUGUST 14, 2020*

\_\_\_\_\_  
Name of official making recommendation

\_\_\_\_\_  
Position

\_\_\_\_\_  
City

\_\_\_\_\_  
Date

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Signature

# ULCT PROJECT GOALS & OBJECTIVES 2020

#CitiesWork

Cameron Diehl, Executive Director
DATE
December 16,2019

2020 goals to reflect the guidance that the Board of Directors provided during the strategic planning sessions

**Baseline for Goals: Attainable, Achievable, Impactful**

## Department: Training

### Goal #1

*Develop a strategic training plan for the organization to implement annually, which includes targeted training opportunities for specific audiences within the league membership (newly elected, intermediate, seasoned veterans)*

#### Objectives:

- Ensure sufficient training for rural members
- Ensure 101 level programming at both Midyear and Annual that focuses on Elected Officials Essentials (EOE)
- Ensure 201 level courses that focus on bigger picture policy implementation
- Explore 301 level courses that are both nuts and bolts and policy implementation, including options for “Muniversity” deep-dive sessions, utilization of retired experts, and partnerships with universities and other similar mission-driven organizations
- Implement regular/quarterly LUAU trainings throughout the year with annual goals (promotion, course material, partners, frequency, etc.)
- Explore options for regular trainings on other key topics outside of conferences

### Goal #2

*Stay fresh, efficient, and relevant on trainings, particularly at conferences*

#### Objectives:

- Solicit regular feedback from the affiliate groups, board members, and general membership about potential themes and topics
- Develop an annual calendar of events/timelines/internal deadlines
- Streamline the process for conference idea submissions
- Ensure that ULCT staff attends NLC and other relevant events to bring ideas back to ULCT

## Department: Finance/administration

### GOAL #1

*Maximize programming dollars to pivot away from expensive entertainment or other programs that don't bring a sufficient return on ULCT investment*

#### Objectives:

- Re-evaluate conference entertainment costs
- Evaluate the ROI of programs like the essay contest, Local Officials Day, etc.

<b>Goal #2</b>	<b><i>Expand the value for sponsors and exhibitors and non-member revenue for ULCT at conferences and events</i></b>
<b>Objectives:</b>	Implement the new sponsorship program with the a la carte options at conferences
	Enhance the experience in the exhibit halls for exhibitors, sponsors, & attendees
	Enhance the ROI for sponsors year-round through publications, website, podcasts, LPCs, and other events
	Hire Strategic Partnership Coordinator to improve communication between sponsors, exhibitors, and ULCT staff
<b>Note:</b>	<i>With the shift to the Salt Palace and the changes to the sponsorship program, calendar year 2020 will be a benchmark for the number of sponsors, number of exhibitors, and amount of revenue to inform future goals and metrics</i>

**Cross-Department(s):**  
**Membership**  
**Engagement**

<b>GOAL #1</b>	<b><i>Enhance networking opportunities for members</i></b>
<b>Objectives:</b>	Expand use of receptions and community of commonality caucuses (women in local gov't, emerging leaders, similar cities, mayoral forum, etc.)
	Keep ULCT membership on state boards and commissions up to date

<b>Goal #2</b>	<b><i>Increase member participation in ULCT training programming, particularly from elected officials, rural communities, and cities who have not recently engaged</i></b>
<b>Objectives:</b>	Identify cities and towns who have not participated in the last three years and reach out to them to participate
	Explore incentives to increase conference participation, such as a sponsor-funded scholarship for rural members, early-bird discounts, group discounts, recent absence, first-time attendees, etc. (need to create an application process and timing)
	Improve tracking of ULCT member participation at all events (conferences, trainings, LPC, etc.)
<b>Note:</b>	<i>2020 will become the benchmark for attendance of members (particularly elected officials), sponsors, and exhibitors at the Salt Palace to inform future goals</i>

<b>GOAL #3</b>	<b><i>Delineate staff duties over membership engagement</i></b>
<b>Roles:</b>	Membership, communication: the personal touch, spotlight (Comm.)
	Membership, advocacy: legislative participation, leadership (leg team)
	Membership, structure/operations: Nominations, boards and commissions, Board of Directors (Nick/Abby)
	Membership, events: tracking, recruitment, strategies to increase attendance (events/training team)

**Department: Communication**

<b>GOAL #1</b>	<b><i>Enhance the visibility of ULCT officers, board members, and ULCT members</i></b>
<b>Objectives:</b>	Spotlight officers and board members in Friday Facts and on website
	Provide them with opportunities to represent ULCT publicly (editorial boards, op-eds, capitol testimony, ULCT meetings, state leaders, NLC, etc.)
	Have conference spot for President's city, enhance the pomp and circumstance around the officer nomination process
	Promote the Brent and Jennie Taylor Service Award within and outside the organization

<b>GOAL #2</b>	<b><i>Utilize the new website and social media to communicate with members and stakeholders</i></b>
<b>Objectives:</b>	Articulate on our website what we train on and what we don't
	Keep the new website fresh, timely, and up to date
	Have conference spot for President's city, enhance the pomp and circumstance around the officer nomination process
	Promote the Brent and Jennie Taylor Service Award within and outside the organization

**Department: Advocacy**

<b>GOAL #1</b>	<b><i>Increase member participation in ULCT proactive advocacy efforts</i></b>
<b>Objectives:</b>	Utilize COGs/COMs/AOGs/caucuses/Midyear to brainstorm and organize priorities in the spring and summer
	Use surveys to solicit input from members about legislative priorities
	Encourage resolutions at the Annual Convention to define policy objectives
	Improve formalities and efficiencies at the Annual Business Session
	Improve efficiency of LPC (which could include improved remote participation and online voting) and focus LPC on necessary action rather than recaps

<b>GOAL #2</b>	<b><i>Improve process for prioritizing ULCT political capital during the session</i></b>
<b>Objectives:</b>	Engage the officers regularly during the session

<b>GOAL #3</b>	<i>Increase public coordination between state leaders and ULCT members and elevate city issues during the 2020 campaign</i>
<b>Objectives:</b>	Strategically invite state leaders to conferences as participants or presenters
	Coordinate with political parties to train city officials on how to run for delegate or partisan office
	Conduct video interviews (or podcast or questionnaire) with gubernatorial candidates