Midyear Conference  APRIL 5-7  2017

An Invitation to Exhibit

New Days, New Ways

Our future isn’t what it used to be!
WHAT IS MIDYEAR?
ULCT’s Midyear Conference is an event where Utah’s local officials learn more about current municipal issues and review the League’s efforts in the Utah legislative session. Topics to be discussed this year include water, power, waste, and other core services required by all Utahns and delivered in large part by Utah’s municipalities. There will also be a number of workshops designed specifically for those who were recently elected to office and need training on topics critical to their work as a local official.

WHAT IS THE OBJECTIVE OF MIDYEAR?
The objective of Midyear is to update and educate city and town officials on how the most recent legislative session will impact their communities and to address current issues facing municipalities. It also gives the attendees an opportunity to interact with other city and town leaders in the state.

WHO ATTENDS?
The attendee list includes over 500 elected and appointed officials from cities and towns in the state if Utah including: mayors, council members, city administrators, city managers, clerks, recorders, treasurer, and city attorneys.

WHO SHOULD EXHIBIT AT MIDYEAR?
Any company that offers products or services that benefit local government.

WHY SHOULD YOUR COMPANY EXHIBIT?
- Customer gets hands-on experience with your product/services.
- You meet hard-to-reach customers face to face.
- You meet customers you didn’t know existed.
- You have the customer’s undivided attention.
- You are not interrupted by phone calls or secondary messages.
- You will make as many contacts during the show as you can in months on the road, eliminating costly expenses.

Many attendees have stated that this is a crucial source for gathering buying information.

EXHIBIT HOURS
Thursday, April 6 7:30 am – 3:30 pm
Friday, April 7 7:30 am – 1:00 pm

SET UP TIMES
Wednesday, April 5 10:00 am – 5:00 pm
Thursday, April 6 6:00 am – 7:00 am

TEAR DOWN
Friday, April 7 1:00 pm
(Please note later time to accommodate conference schedule.)

FEES
- One 10 x 10 booth (Zone One) $800
- One 10 x 10 booth (Zone Two) $700
- Two 10 x 10 booths (Zone Two) $1300

INCLUDED IN BOOTH FEES
- One 10 x 10 booth
- One draped table
- Two chairs
- Your company’s listing in the program
- Five refreshment breaks
- Continental breakfast everyday
- Two copies of the ULCT Directory ($60 value)
- Free admission to all workshops

All breaks and meals are held in the exhibit area affording our exhibitors maximum traffic.

LUNCHES ARE NOT INCLUDED in the exhibitor registration but can be purchased.

WATCH FOR DETAILS AND ONLINE REGISTRATION INFORMATION AT ULCT.ORG

HOTEL INFORMATION
Call hotel for Utah League of Cities and Towns rate
- Holiday Inn 1801 Crosby Way | 435.628.8007 | space limited
- Fairfield Inn 1660 S. Convention Center Drive | 435.673.6066 | space limited
- Crystal Inn 50 South Hilton Drive | 435.688.7477
- Clarion Suites 1239 South, Main Street | 435.673.7000
- Best Western Abbey Inn 1239 South, Main Street | 888.222.3946
- St. George Comfort Inn 138 East, Riverside Drive | 435.628.8554
- Wingate by Wyndham 144 west Brighton Road | 435.673.9608
Setup times
Wednesday, April 6 5:00 pm–8:00 pm
Thursday, April 7 6:00 am–7:00 am

Tear down
Friday, April 8 1:00 pm

Select a zone in which to exhibit. Individual booth spaces will be assigned.

SPONSORS
$7500 + yearly
(Call Kerri @ 801-328-1601 X 4 for information)

ZONE 1
$800 1 booth

ZONE 2
$700 1 booth
$1300 2 booths

Register online now! ulct.org

REGISTER BY MARCH 29TH

THANKS TO OUR SPONSORS

Roger Tew, Interim Executive Director
Abby Bolic, Operations Coordinator
David Church, General Counsel
Cameron Diehl, Director of Government Relations
Jodi Hoffman, Land Use Attorney/Chair, Land Use Task Force
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