



LPC

August 16, 2021

What we want to accomplish today

- 1) #citieswork and building relationships with your legislators
- 2) Policy priorities survey: UEOC, CHA, LUTF
 - A) Economic planning (state + local planning on economic development, housing, transportation, land use)
 - B) Role of incentives (no local incentives for retail, RDA changes)
 - C) 50/50 sales tax distribution & housing
 - D) Housing: cost, price, affordability
- 3) Other policy subgroups



Staffing Updates and Events

- **HTRZ town hall**
 - August 17th
- **ARPA (town hall on grant & technical assistance)**
 - August 25th
- **Love, Listen, Lead town halls**
 - August 23rd, 30th, and September 7th
- **Annual Convention**
 - September 29th to October 1st



General ARPA Update

- What We Have Been Doing

- Blast Emails
- Town halls
- Helping with applications
- Answering direct questions from cities and towns

- Upcoming

- August 20th final deadline to apply for funds
 - Redistributed funds

GOPB \$50 Million Local Match

- **August 16 - September 15:** Online application portal open at gopb.utah.gov/localmatch
- Town hall: August 25th, 9-10am

Go Utah \$35 Million Residential Zoning

- Program rules being drafted

ARPA Assistance

- Application for funds
- Spending ARPA funds
- Reporting to Treasury
- Local Match Grant

For any ARPA related questions

lthrailkill@ulct.org

Cell: 701-833-4605

#CitiesWork Resource Guide

DRAFT, 8-16-21



What is #CitiesWork?

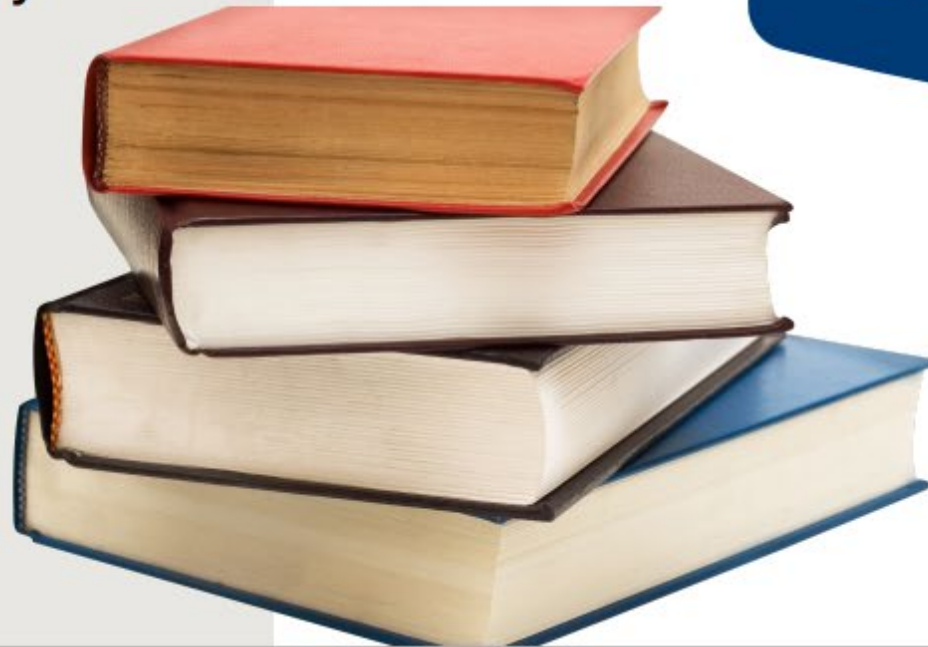
#CitiesWork is a “call to action” that encourages ULCT members to tell their story and develop a relationship with their legislators. Because many legislators have not served in local government, they may not understand the concept of local control or the impacts of legislation on local communities, including the unintended consequences of statewide policies. The #CitiesWork resource guide outlines three easy steps to tell your story and develop a relationship with state leaders.

3 Easy Steps

1- Identify

2- Connect

3- Tell Your Story



Step 1- Identify

Visit le.utah.gov to find your legislator.

- What are their district boundaries?
- How long have they served?
- Have they ever served in local government?



Step 2- Connect

Reach out to your legislator and schedule a time to meet with them in person. In-person meetings can be very useful in developing a long-term relationship. Legislators get very busy during the 45-day session so the interim period is the best time to establish contact with them and start to build a relationship. However, do not hesitate to contact them during the session, even if it is for the very first time. Build a relationship with your legislator. A full list of #CitiesWork engagement ideas can be found at ulct.org/advocacy/citieswork-engagement.



- Schedule an in-person meeting
- Have breakfast or lunch
- Meet with constituents
- Attend a ribbon cutting
- Do a site visit or ride along

STEP 3- Tell Your Story

Storytelling is an effective means of communication. If you do not tell your story, someone else will. Shared stories accelerate interpersonal connection and create “sticky” memories by attaching emotions to things that happen.



Tell Your Story

Set the Scene

Know your audience

Craft a simple message

Make it relatable



Define the Challenge

Address the issue

Explain the actions taken

Outline the impacts

Ask for Feedback

Solicit their input

Establish a two-way dialogue

Be genuine

Identify Next Steps

Be clear about roles

Articulate intended outcomes



#CitiesWork



UEOC & CHA local gov't representatives

Unified Economic Opportunity Comm.

- South Jordan Mayor Dawn Ramsey (growth)
- Lehi Econ. Dev. Dir. Marlin Eldred (growth)
- ULCT's Cameron Diehl (growth)
- WFRC's Andrew Gruber (growth)
- Heber Mayor Kelleen Potter (rural)
- Gunnison Mayor Lori Nay (rural)

Commission on Housing Affordability

- SLC former Council Member Andrew Johnston
- SLC RDA's Tammy Hunsaker
- Orem Council Member Tom Macdonald

Consultants

- Jason Burningham (Lewis Young)
- Gardner Policy Institute (short term rentals, cost of housing)



Key UEOC/CHA/LUTF dates & next steps

- **Aug 16: ULCT Board/LPC**
- Aug 19: survey closes, ULCT & WFRC tech teams get going
- Aug 24: UEOC growth/incentives, CHA
- Aug 25: LUTF
- Sep 7: UEOC growth
- Sep 8: LUTF
- Sep 13: LPC
- Sep 21: UEOC growth
- Sep 29-Oct 1: Annual Convention
- Nov: both commissions want recommendations ready to go

Let's be proactive!!!

In the next 3 months, we need to:

- 1) Evaluate ideas for our desired outcomes
- 2) Propose best ideas to state leaders

ULCT framing questions to CHA/LUTF that ULCT Board endorsed

1) Will the policy result in decreased housing prices?

1) Cities have some keys to housing but cities plan for housing, we don't build housing.

2) Who will pay for the impacts of growth—current or future residents?

3) Will the policy result in smart planning that residents will support?

4) Do all stakeholders have skin in the game?

5) Does the policy recognize the unique growth challenges of cities?

6) Does the policy ensure that cities are financially sustainable?

ULCT desired outcome: Respect city role, location & infrastructure matter, and balance needs and quality of life of today's and tomorrow's residents.

Prioritized topics at the commissions

UEOC, growth & incentives subgroup

1) Should local gov't incentivize retail?

2) What obstacles exist to holistic "economic planning" by all entities?

- School districts & TIF, planning
 - ie: Northrop Grumman & Weber Co. cities
- Rural, suburban, & urban challenges

3) 50/50 incentivizing zoning for retail instead of housing?

- Leadership: If not 50/50, then what?
 - "doesn't want to blow up city budgets" but "we are becoming California"
- Economic "disincentive" on housing (e.g. prop tax)

CHA & LUTF

1) Inclusionary zoning "win win"

- "fully offset" & mandatory v. voluntary

2) Housing & economic development

- HTRZ expansion to other TODs, arterials?
- EDTIF targets
- Redevelopment
 - PRC: State conditional use for rezone
 - PRC: 10% set aside sweep
 - ARPA \$35 million for comm. rezone w/housing

• Land use

- PRC: density, setbacks, end single family zoning

3) Moderate income housing plans (SB 34)

- PRC: More than a report; sticks (B&C) v. carrots (TIF)

We seek your direction via the survey

1) **Economic planning, transportation, land use/housing: how to best integrate them?**

2) **What outcomes should we incentivize?**

- Politics: consensus among all state leaders to do *something*
 - State: **bill coming**; target certain industries, growth-ready locations
 - A) How should the state/local economic development planning incorporate housing & transportation plans?
 - Locals: **bill coming**; change incentives for retail development
 - RDAs: more transparency around project areas, housing set-aside ... role of other property tax entities? HTRZs?
 - Role of developer? Commercial linkage fee? On-site housing? Parking? Inclusionary housing?

3) **Path to facilitate more housing in comm. zones w/o preemption or changing 50/50?**

- Speaker/PRC want to change 50/50 & we've pushed back that changing 50/50 won't result in outcome they seek (more housing)

4) **Moderate income housing plans**

5) **Communication strategy? "Statewide growth vision"**

ULCT Efforts This Summer

- 1) ULCT policy resolutions
 - a) Taxes, growth, housing, land use, economic development
- 2) Partners
 - a) Contract w/Lewis Young Robertson and Burningham on econ. dev. analysis/strategy
 - b) WFRC, EDCUtah, RDA Association, and others
 - c) Prep 60 and water/land use
- 3) Research
 - a) SCR 006: point of sale in sales tax distribution; legislative question about point of sale and housing production
 - b) Gardner Institute: short term rentals and housing affordability; more to come
 - c) Utah Foundation: “Missing Middle” housing best practices
- 4) Rural subgroup
 - a) Volunteers wanted to work with Mayors Nay and Potter

LPC Growth Survey

5 categories of questions:

- Population growth and housing affordability policy concepts
- Affordable (low- and moderate-income housing) policy concepts
- Transportation planning and investment policy concepts
- Zoning and land use policy concepts
- General growth, taxation, and economic development policy concepts

LPC growth survey - early results

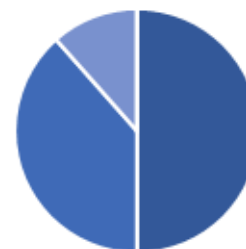
Examples:

State incentives for municipalities to allow mixed use and/or increase residential density along transit corridors.



■ Very Comfortable ■ Somewhat Comfortable
■ Somewhat Concerned ■ Very Concerned

Facilitate better short-term rental enforcement to mitigate the conversion of housing units to vacation rentals.



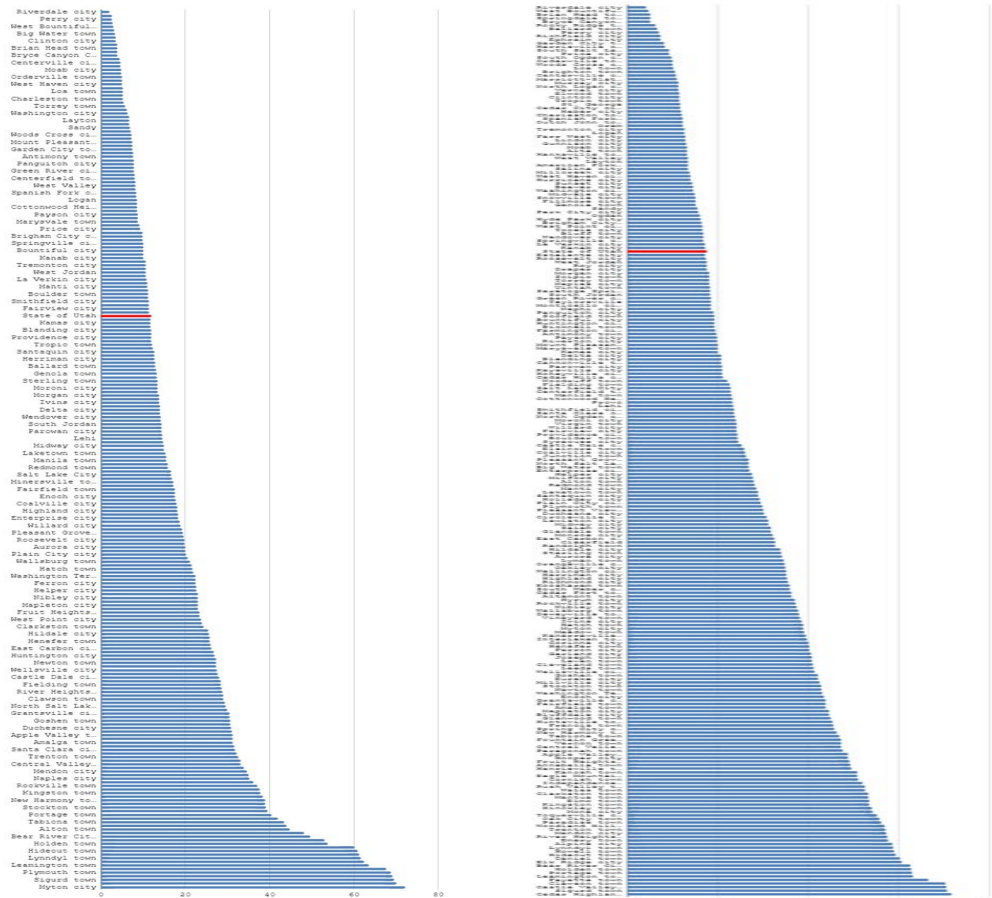
■ Very Comfortable ■ Somewhat Comfortable
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Withhold B&C road funds (local \$) from municipalities that don't fulfill the intent of SB 34.



■ Very Comfortable ■ Somewhat Comfortable
■ Somewhat Concerned ■ Very Concerned

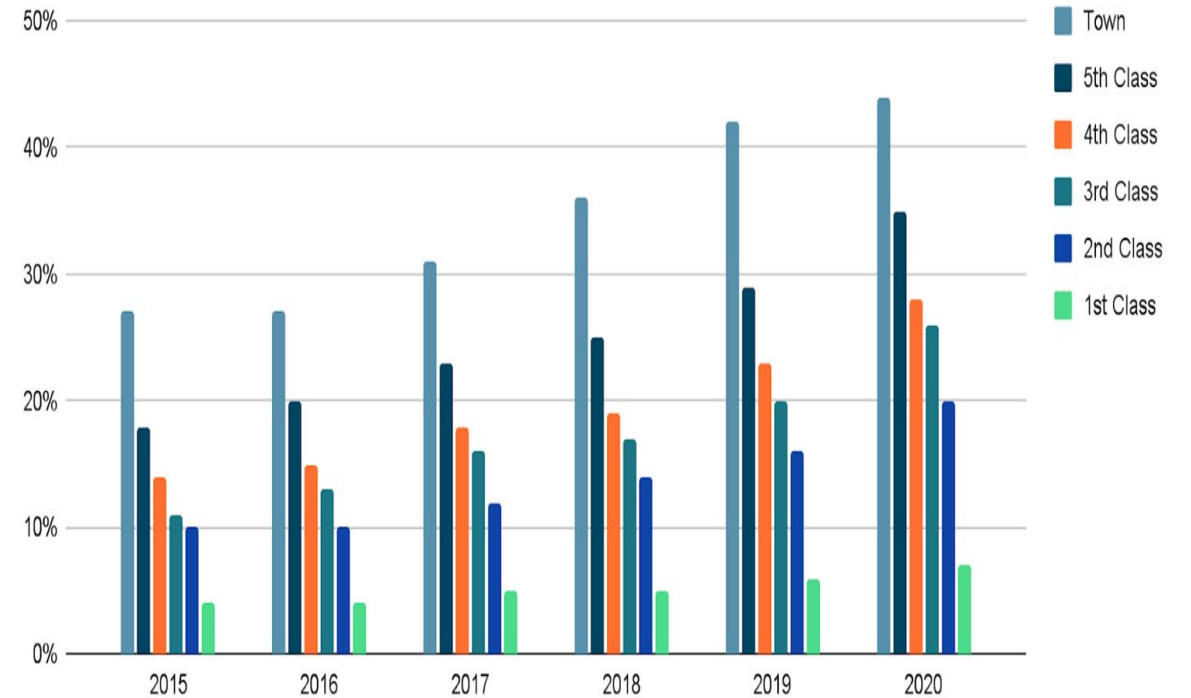
S.C.R. 6 (2020)- E-Commerce



2015

2020

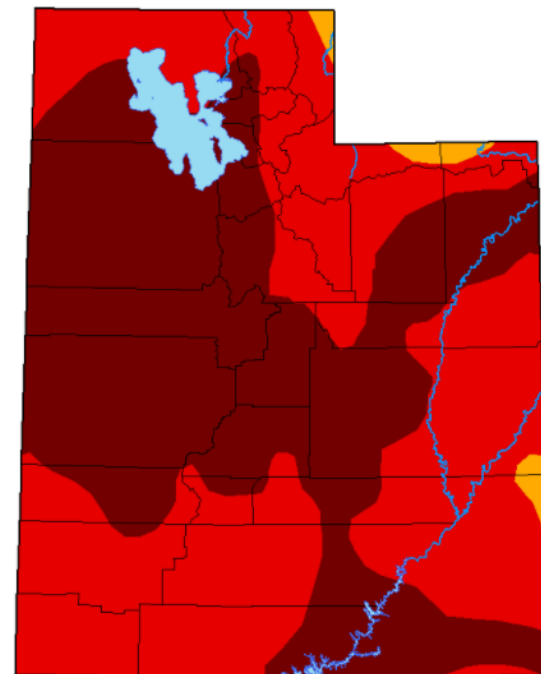
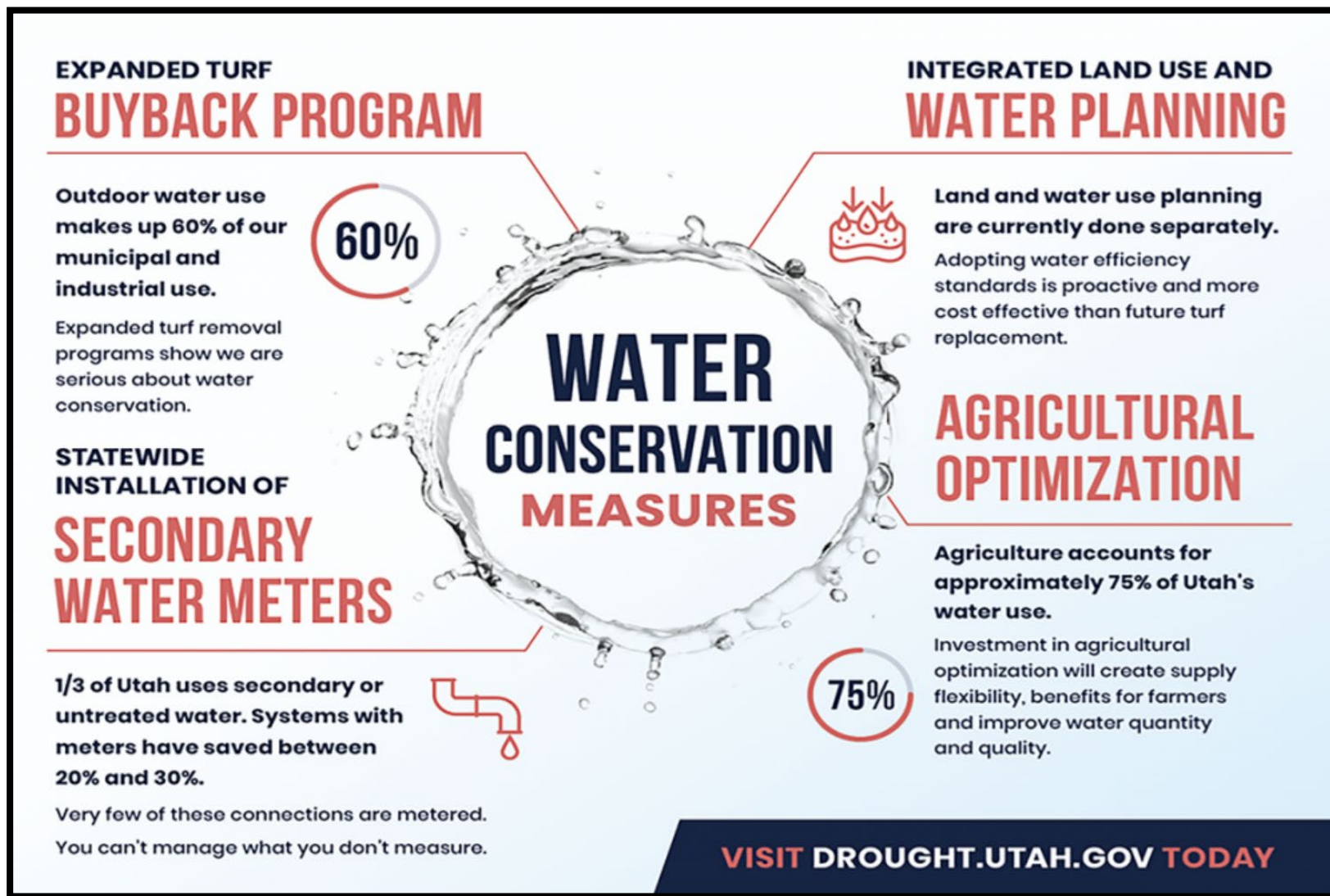
Average % Schedule J by City Size



Work Groups: Updates and Volunteers

- Existing work groups:
 - Drought response: H2O Collective
 - Love, Listen, Lead top priorities
 - Homelessness
- Work groups starting now:
 - UEOC, rural; volunteers wanted
 - Fireworks; volunteers wanted
 - Short term rentals/tourism taxes; volunteers wanted

Drought



State of Utah

- 98% Extreme Drought
- 50% Exceptional Drought

Land use/Water Integration



Join LPC Work Group: Water Integration

Email: wbradshaw@ulct.org

Close of Business 8.19.2021





Fireworks volunteers

ULCT RESOLUTION 2016-001A

(A)Resolution Title/Subject:

A resolution of the Utah League of Cities and Towns regarding the regulation of fireworks.

Update and volunteers sought

Homelessness (ULCT/SL COG)

- 1) President Wayne Niederhauser as State Homeless Coordinator
- 2) What is the role of cities going forward?
 - a) Cities w/homeless resource centers
- 3) Will policy options reduce homelessness?
- 4) Will policy options mitigate impact on HRC cities?

UEOC, rural

- 1) ULCT recommended Heber Mayor Kelleen Potter and Gunnison Mayor Lori Nay
- 2) Seeking other rural voices to provide input to them

Short-term Rental Working Group

- ULCT Partnering with Gardner Policy Institute to perform inventory of STRs in Utah cities
 - Type of rental (single family home, room, ADU, etc.)
- We need YOUR feedback on:
 - Effect of STR and vacation rentals on the housing stock in your community
 - Impact of STR and vacation rentals on neighborhoods
- Working group will review the data and examine policy solutions (e.g., enhanced enforcement mechanisms).
- Contact Karson Eilers (keilers@ulct.org) to volunteer!



Resolutions

Love, Listen, Lead Task Force Resolution.

LLL Resolution

Love, Listen, Lead task force resolution.

Recognizes the contributions our Police officers have made to building our communities and expresses gratitude for their service.

Acknowledges that a trust gap exists between police officers and certain communities, specifically our BIPCO community and millennials.

Shows the steps that have taken place legislatively that increases trust, accountability and transparency in police work.

Shows supports for the following policies:

To ensure sufficient resources to recruit and retain peace officers.

To balance the transparency, accountability, and authority.

To improve our opportunities to listen to and understand all community members to enhance trust in public safety and law enforcement;

To improve the process for how and when peace officers use force;

Shows supports for the following policies:

To invest in resources to address the mental health challenges of people who commit crimes, and alternatives to criminal prosecution and incarceration, when appropriate

To ensure that collected law enforcement data is meaningful to policy makers, peace officers, and the public as policy makers formulate and implement policies that improve public safety.

That respect the due process rights of peace officers, based on *Garrity v. New Jersey*, 385 U.S. 493 (1967).

Policy proposals that respect the due process rights of the general public.

Policy proposals that respect the different financial challenges and priorities of Utah municipalities.

Resolves that the League will:

Will oppose legislative and policy efforts that preclude the ability of police departments to respond responsibly to a public safety or medical crisis.

Will oppose legislative and policy efforts that unduly restrict the personal privacy and/or due process of peace officers.

Will oppose legislative and policy efforts that result in unfunded mandates or unsustainable financial burdens on municipalities and communities, without significant benefits.



LLL resolution

Resolution will be sent to LPC members this week.

Comments are needed back to staff by August 25th for consideration by the Love, Listen, Lead task force.

Contact: John Park

john@johnwpark.com





Next meeting: Monday, September 13th hybrid, noon

September objectives:
LPC = Resolutions Committee
Update on UEOC/CHA/LUTF

Other issues out there:
Preemption on food trucks, dog sales, permits (SB 204 part 2), child care facilities, cannabis
City fees (Dougall)
Justice Courts task force
Utah Lake